

MONTHLY REPORT

Council goals for 2023

1. Assist Council and city departments with communicating different initiatives and programs to the community.
2. Maintain frequent interaction with senior leadership.
3. Continue outreach programs.
4. Position city public information as a trusted resource and community asset with predictable and expedient communications.

Third quarter areas of focus

1. Review new social media channels for appropriateness
2. Develop supporting communications for upcoming projects
3. Resume website redesign project
4. Complete drafting, design and dissemination of PAFR and annual report

Department updates

- Developed several community presentations for staff leaders to deliver.
- Wrapping up the administration of the 2023 Community Attitude Survey.
- Planning promotion for Fall Festival.
- Preparing project kick-off for 2024 website redesign and move to Granicus.