MONTHLY REPORTS

Council goals for 2023

- 1. Assist Council and city departments with communicating different initiatives and programs to the community.
- 2. Maintain frequent interaction with senior leadership.
- 3. Continue outreach programs.
- 4. Position city public information as a trusted resource and community asset with predictable and expedient communications.

Third quarter areas of focus

- 1. Review new social media channels for appropriateness
- 2. Develop communications project plan for economic development strategy roll-out
- 3. Resume website redesign project
- 4. Complete drafting, design and dissemination of PAFR and annual report

Department updates

- Completed and mailed 2022 annual report to Powell residents.
- Finished and posted the PAFR and ACFR to the website.
- Planning promotion for Passport to Powell and Fall Festival.
- Finalizing budget and project parameters with IT for 2024 website redesign and move to Granicus.

