

MONTHLY REPORTS

Council goals for 2023

1. Assist Council and city departments with communicating different initiatives and programs to the community.
2. Maintain frequent interaction with senior leadership.
3. Continue outreach programs.
4. Position city public information as a trusted resource and community asset with predictable and expedient communications.

Second quarter areas of focus

1. Initial outreach with local businesses and regional organizations
 - a. Discuss mutual events and positive support
2. Streamline social media posting and generate monthly fluid content strategy
 - a. Differentiate posting by account, demographic, and message
3. Communications project plan for economic development strategy roll-out
4. Promotion of Powell Festival within the Powell community and greater Central Ohio

Department updates

- Developing relationships with community, county and regional communication partners and support agencies. (Central Ohio Public Information Network, Delaware County Public Information Networking Group)
- Establishing community presentation and engagement program for council meetings; building out schedule for remainder of the year.
- Drafting promotional posting plan and outreach for annual Powell Festival.
- Planning for design and distribution of annual report.