

MONTHLY REPORTS

Council goals for 2023

1. Assist Council and city departments with communicating different initiatives and programs to the community.
2. Maintain frequent interaction with senior leadership.
3. Continue outreach programs.
4. Position city public information as a trusted resource and community asset with predictable and expedient communications.

Second quarter areas of focus

1. Initial outreach with local businesses and regional organizations
 - a. Discuss mutual events and positive support
2. Streamline social media posting and generate monthly fluid content strategy
 - a. Differentiate posting by account, demographic, and message
3. Communications project plan for economic development strategy roll-out
4. Promotion of Powell Festival within the Powell community and greater Central Ohio

Department updates

- Completed first four weeks in new position.
- Reestablished bi-weekly e-mail newsletter.
- Developed unified departmental reporting template.
- Provided public information and media relations support for PPD during 4/13 railroad fatality.
- Represented department at several community-oriented events.