



**COMMUNICATIONS DEPARTMENT**

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

## Communications - August 2022

### Community Events

- August 12 Movie Night on the Green: *Incredibles 2*
- August 19 Third Fridays on the Green: Passport to Powell
- August 28 Summer Sunday Concert on the Green featuring the Powell Community Band and Worthington Civic Band

### Social Media - Boosted Facebook Posts

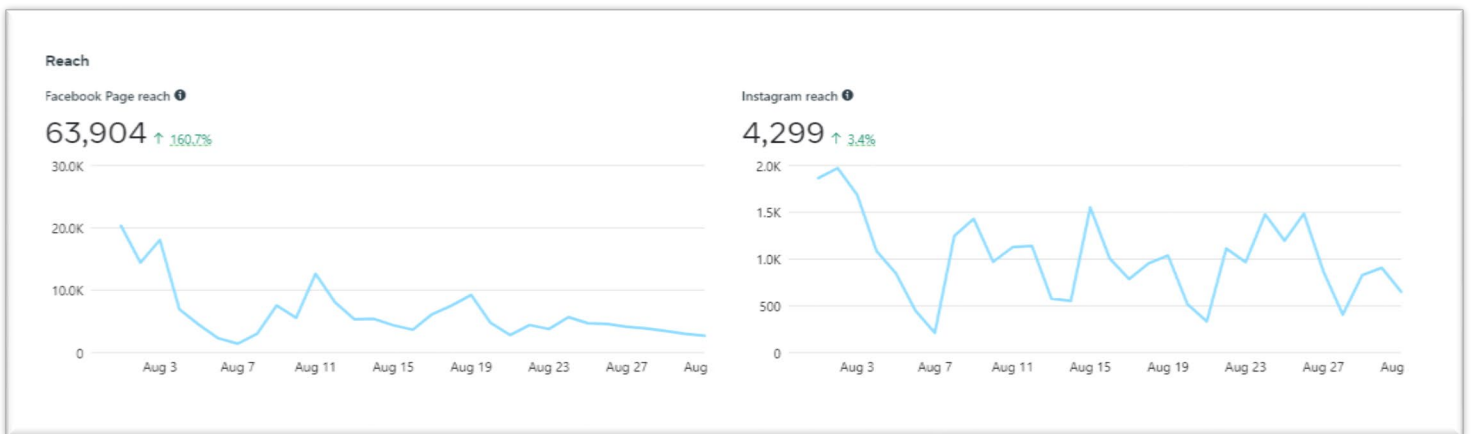
- August 15-19 Passport to Powell  
*7,903 Reach, 46 Reactions, 3 Comments, 11 Shares*
- August 23-27 Summer Sunday Concert on the Green  
*2,896 Reach, 203 Reactions, 3 Comments, 12 Shares*

### Social Media - Top Organic Facebook Posts

- August 1 \*\*\*Update: Postponed until Friday, August 12\*\*\* (reschedule of ODOT 750 closure)  
*30,058 Reach, 213 Reactions, 83 Comments, 128 Shares*
- August 3 \*\*\*Due to impending weather, ODOT has rescheduled the SR 750 closure...\*\*\*  
*16,192 Reach, 54 Reactions, 9 Comments, 42 Shares*
- August 11 Congratulations to Powell Police Chief Hrytzik...  
*12,574 Reach, 398 Reactions, 60 Comments, 15 Shares*
- August 11 Attention foodies! (Passport to Powell)  
*9,722 Reach, 52 Reactions, 6 Comments, 12 Shares*
- August 19 Congratulations to Powell Police Officer Audrey Wilt...  
*7,761 Reach, 458 Reactions, 55 Comments, 16 Shares*

## Facebook/Instagram

Followers            Facebook: 10,529  
                         Instagram: 4,475  
                         Nextdoor: 4,192  
                         Twitter: 4,202  
                         LinkedIn: 926



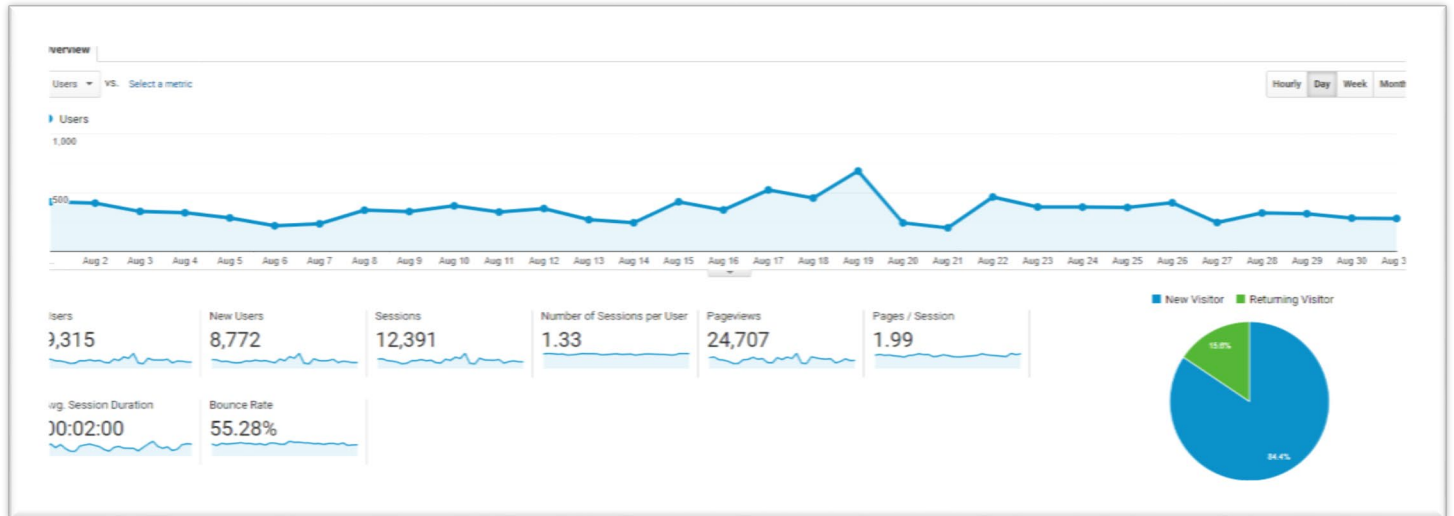
## Newsroom

- August 2    SR 750 Closure August 5-8
- August 3    Summer Sunday Concert on the Green - August 28
- August 3    REVISED: SR 750 Closure \*\*\*RESCHEDULED\*\*\* for August 12-14
- August 4    The Powell Citizens Police Academy Now Accepting Registrations
- August 10   City of Powell Parks and Recreation Announces Schedule for Fall 2022
- August 11   Powell Police Chief Stephen Hrytzik Elected Section IV Representative of FBI National Academy Associates
- August 15   Popular Multicultural Event PASSPORT TO POWELL Returns
- August 19
- August 18   Council Vacancy Announcement
- August 19   Powell Police Officer Audrey Wilt Named 2022 CIT Officer of the Year by Delaware-Morrow Mental Health & Recovery Services Board
- August 31   Powell Celebrates First Responders with "Police & Fire Night" September 16

## E-Newsletter

[City of Powell E-News 8.26.22](#) (57.1% open rate, delivered to 2,185)  
2022 Parks & Recreation Fall Guide | Summer Sunday Concert on the Green |  
Council Vacancy Announcement | Murphy Park Closure

## Website Performance



Page	Pageviews	% Pageview
1. /	4,659	18.86%
2. /residents/parks-recreation/	2,069	8.37%
3. /events/	1,166	4.72%
4. /government/employment-opportunities/	829	3.36%
5. /government/building-department/	828	3.35%
6. /police-agency/	509	2.06%
7. /government/agendas-minutes/	498	2.02%
8. /government/building-department/city-of-powell-residential-building/	479	1.94%
9. /government/	336	1.36%
10. /splash-pad-update/	291	1.18%

### Media

[Free Combined Concert Under The Stars](#) (Powell Community Band concert)  
1808Delaware.com (8.8.22)

[Kids found wandering into busy street near Powell preschool](#)  
WSYX-TV ABC 6 (8.9.22)

10TV Community Calendar: City of Powell Parks and Recreation: 2022 Fall Schedule ... registration begins August 22 ... [www.cityofpowell.us](http://www.cityofpowell.us)

WBNS-TV CBS 10 (8.22.22-8.28.22)

[Powell passes 3% 'bed tax' before hotels, motels arrive](#)

*This Week News* (8.17.22)

[Powell council member Frank Bertone resigns; applicants sought](#)

*This Week News* (8.19.22)

[10 things to do this weekend in Columbus](#) (Powell Community Band concert)

*Columbus Dispatch* (8.25.22)

[Powell police Chief Hrytzik named FBI academy representative](#)

*Columbus Jewish News* (8.26.22)