

Communications – July 2022

Community Events

July 15 Third Fridays on the Green: Dog Days of Summer featuring North to Nashville

Social Media – Top Organic Facebook Posts

July 20 Coming Monday, August 15! Playhouse in the Park presents Bring the Farm to You...
5,336 Reach, 77 Reactions, 15 Comments, 13 Shares

July 28 The Powell Police Department is seeking your help in identifying the male suspect in this video...
4,724 Reach, 20 Reactions, 10 Comments, 11 Shares

July 16 Save the date for Playhouse in the Park Monday, July 18...
4,505 Reach, 36 Reactions, 6 Comments, 7 Shares

July 20 UPDATE: 315 is now open.
4,460 Reach, 10 Reactions, 2 Comments, 5 Shares

Facebook/Instagram Reach

Reach

Facebook Page reach ⓘ

24,514 ↓ **79.8%**



Instagram reach ⓘ

4,157 ↓ **65.8%**



Website Performance



Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?
	24,728 % of Total: 100.00% (24,728)	19,902 % of Total: 100.00% (19,902)	00:01:44 Avg for View: 00:01:44 (0.00%)
1. /	4,307 (17.42%)	3,178 (15.97%)	00:02:21
2. /residents/parks-recreation/	2,429 (9.82%)	1,827 (9.18%)	00:01:49
3. /events/	1,609 (6.51%)	1,310 (6.58%)	00:00:41
4. /government/employment-opportunities/	782 (3.16%)	660 (3.32%)	00:02:17
5. /government/building-department/	714 (2.89%)	461 (2.32%)	00:01:19
6. /powell-announces-dynamic-events-schedule-for-2022/	692 (2.80%)	646 (3.25%)	00:01:48
7. /splash-pad-update/	615 (2.49%)	565 (2.84%)	00:01:33
8. /police-agency/	532 (2.15%)	399 (2.00%)	00:01:04
9. /events/third-fridays-on-the-green-7/	482 (1.95%)	409 (2.06%)	00:02:44
10. /government/agendas-minutes/	474 (1.92%)	291 (1.46%)	00:01:56

Media

[City of Powell: Wheels of progress on tunnel to Adventure Park rolling slowly This Week Olentangy Valley \(7.6.22\)](#)

[City of Powell: Council looking at regulations for USVs, including golf carts This Week Olentangy Valley \(7.7.22\)](#)

[Best Bests: 10 things to do in Columbus \(Third Fridays - North to Nashville\) The Columbus Dispatch \(7.14.22\)](#)

[Powell, ODOT to resurface state Route 750 through city](#)

This Week Olentangy Valley (7.21.22)

[Powell City Council: Rules on USVs now codified - city streets, 35 mph or lower only](#)

This Week Olentangy Valley (7.21.22)