

COMMUNICATIONS DEPARTMENT

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

Communications - July 2022

Community Events

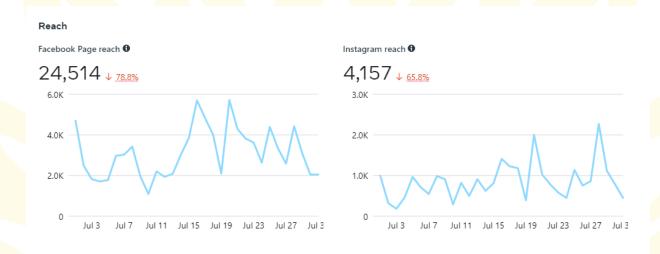
July 15 Third Fridays on the Green: Dog Days of Summer featuring North to Nashville

Social Media - Top Organic Facebook Posts

- July 20 Coming Monday, August 15! Playhouse in the Park presents Bring the Farm to You... 5,336 Reach, 77 Reactions, 15 Comments, 13 Shares
- July 28 The Powell Police Department is seeking your help in identifying the male suspect in this video...

 4,724 Reach, 20 Reactions, 10 Comments, 11 Shares
- July 16 Save the date for Playhouse in the Park Monday, July 18... 4,505 Reach, 36 Reactions, 6 Comments, 7 Shares
- July 20 UPDATE: 315 is now open. 4,460 Reach, 10 Reactions, 2 Comments, 5 Shares

Facebook/Instagram Reach



Website Performance



Page ?		Pageviews ?	+	Unique Pageviews ?		Avg. Time on Page ?	
			% of Total: 100.00%	4,728 (24,728)	19 % of Total: 100.00%	9,902	00:01:44 Avg for View: 00:01:44 (0.00%)
1.	/	æ	4,307	(17.42%)	3,178	(15.97%)	00:02:21
2.	/residents/parks-recreation/	P	2,429	(9.82%)	1,827	(9.18%)	00:01:49
3.	/events/	Ð	1,609	(6.51%)	1,310	(6.58%)	00:00:41
4.	/government/employment-opportunities/	P	782	(3.16%)	660	(3.32%)	00:02:17
5.	/government/building-department/	P	714	(2.89%)	461	(2.32%)	00:01:19
6.	/powell-announces-dynamic-events-schedule-for-2022/	P	692	(2.80%)	646	(3.25%)	00:01:48
7.	/splash-pad-update/	P	615	(2.49%)	565	(2.84%)	00:01:33
8.	/police-agency/	P	532	(2.15%)	399	(2.00%)	00:01:04
9.	/events/third-fridays-on-the-green-7/	P	482	(1.95%)	409	(2.06%)	00:02:44
10.	/government/agendas-minutes/	æ	474	(1.92%)	291	(1.46%)	00:01:56

Media

City of Powell: Wheels of progress on tunnel to Adventure Park rolling slowly This Week Olentangy Valley (7.6.22)

City of Powell: Council looking at regulations for USVs, including golf carts This Week Olentangy Valley (7.7.22)

<u>Best Bests: 10 things to do in Columbus</u> (Third Fridays - North to Nashville) *The Columbus Dispatch* (7.14.22)

Powell, ODOT to resurface state Route 750 through city

This Week Olentangy Valley (7.21.22)

<u>Powell City Council: Rules on USVs now codified - city streets, 35 mph or lower only</u>

This Week Olentangy Valley (7.21.22)