



### **Community Events**

Veterans Day Ceremony (Nov. 11)

### **Top Social Media Engagement**

1. Save the date for the annual Holidays in Powell event presented by KEMBA Financial Credit Union from noon-7 p.m. Saturday, Dec. 4!

Total Reach – 7.6K | 204 Likes, Comments & Shares

2. Today we held our annual Veterans Day Ceremony at the Greater Powell Veterans Memorial.

Total Reach – 4.4K | 103 Likes, Comments & Shares

3. Santa's Mailbox has arrived to City Hall, located at 47 Hall Street.

Total Reach – 5.3K | 62 Likes, Comments & Shares

### **Video/Podcast**

Support Local | <https://vimeo.com/644418821>

### **Newsroom**

- Amy Deere appointed as new City Clerk
- Hindman joins Powell as Parks & Recreation Manager
- Holidays in Powell planned for Dec. 4, Santa's Mailbox
- Veterans Day Ceremony planned for Nov. 11
- Powell Wellness Center Feasibility Study Findings

### **E-Newsletter Campaigns**

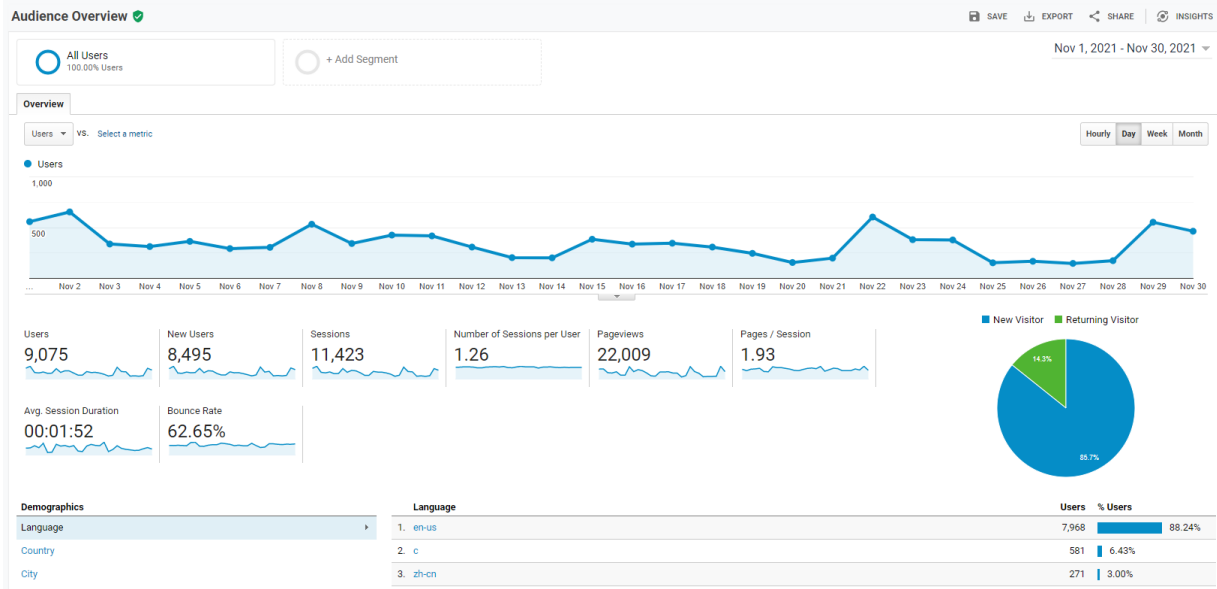
[Weekly News from the City of Powell, Ohio | Friday, Nov. 5 \(35.8 percent open rate\)](#)

Veterans Day event planned for Nov. 11 | Read Wellness Center study findings | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, Nov. 12 \(40.6 percent open rate\)](#)

Holidays in Powell | Support Local | Upcoming Public Meetings & Events

# Website Performance | Nov. 1-30, 2021



| <input type="checkbox"/> | Page ?  | Pageviews ?                               | Unique Pageviews ?                        | Avg. Time on Page ?                           |
|--------------------------|---|---|---|---|
|                          |   | 22,009<br>% of Total: 100.00%<br>(22,009) | 16,927<br>% of Total: 100.00%<br>(16,927) | 00:02:00<br>Avg for View: 00:02:00<br>(0.00%) |
| <input type="checkbox"/> | 1. /  | 4,274 (19.42%)                            | 2,759 (16.30%)                            | 00:02:55                                      |
| <input type="checkbox"/> | 2. /government/city-council/                    | 1,289 (5.86%)                             | 769 (4.54%)                               | 00:02:13                                      |
| <input type="checkbox"/> | 3. /about/holidays-in-powell/                   | 944 (4.29%)                               | 722 (4.27%)                               | 00:02:50                                      |
| <input type="checkbox"/> | 4. /government/building-department/             | 660 (3.00%)                               | 449 (2.65%)                               | 00:00:57                                      |
| <input type="checkbox"/> | 5. /residents/parks-recreation/                 | 620 (2.82%)                               | 468 (2.76%)                               | 00:01:09                                      |
| <input type="checkbox"/> | 6. /government/agendas-minutes/                 | 557 (2.53%)                               | 381 (2.25%)                               | 00:02:25                                      |
| <input type="checkbox"/> | 7. /view-precinct-polling-location-information/ | 405 (1.84%)                               | 350 (2.07%)                               | 00:03:13                                      |
| <input type="checkbox"/> | 8. /events/                                     | 396 (1.80%)                               | 297 (1.75%)                               | 00:00:39                                      |
| <input type="checkbox"/> | 9. /police-agency/                              | 396 (1.80%)                               | 312 (1.84%)                               | 00:01:21                                      |
| <input type="checkbox"/> | 10. /government/employment-opportunities/       | 327 (1.49%)                               | 291 (1.72%)                               | 00:01:13                                      |

## **Media Articles**

['Very preliminary' study suggests Powell's Village Green as site of wellness-recreation center](#)  
*Olentangy Valley News*

[Powell considers '22 budget](#)  
*The Delaware Gazette*

[Hindman joins Powell Parks and Rec](#)  
*The Delaware Gazette*

[Powell race too close to call](#)  
*The Delaware Gazette*