



Community Events

- Third Fridays on the Green Series – Chocolate Walk (Feb. 18)

Top Organic Social Media Engagement Snapshot

1. The city has received many inquiries through social media about what is being constructed near Seldom Seen Park on Moreland Street. We wanted to share information with the community on the development project and provide historical context dating back to 2002 on the zoning of the Golf Village area.

Total Reach – 14.5K | 99 Likes, 230 Comments & 9 Shares

2. Slainte! The Village Green will be buzzing from 6-9 p.m. Friday, March 18 as part of the March 3rd Fridays on the Green presented by McClurg Properties!

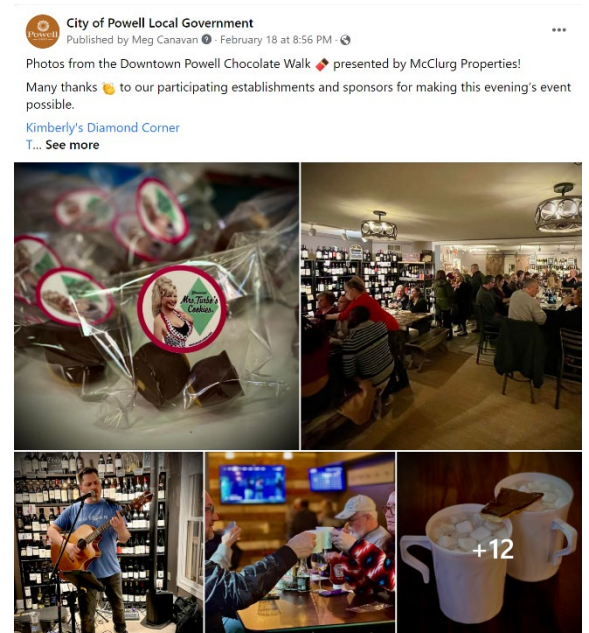
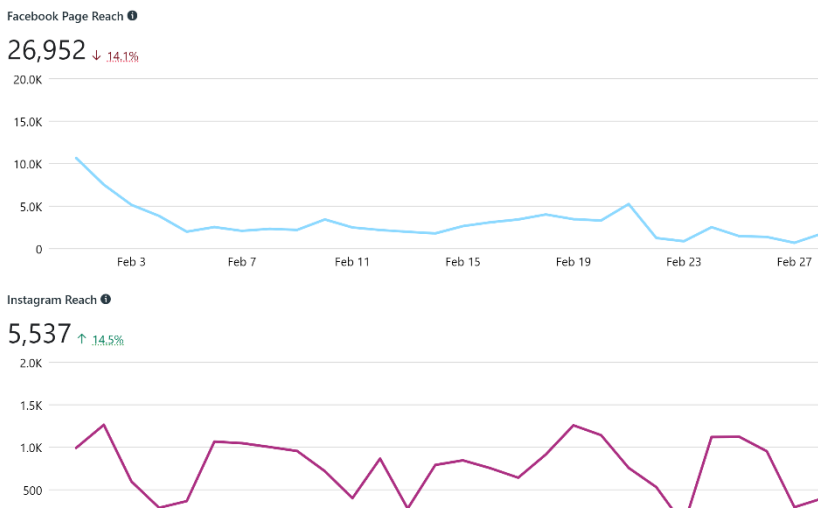
Enjoy live music from Fialla, food from The Paddy Wagon and Pablo's Havana Café, beverages from the Downtown Designated Outdoor Refreshment Area (DORA) and The Columbus Coffee Co., yard games, a family-friendly Shamrock Hunt and more!

Total Reach – 8.6K | 109 Likes, 6 Comments & 14 Shares

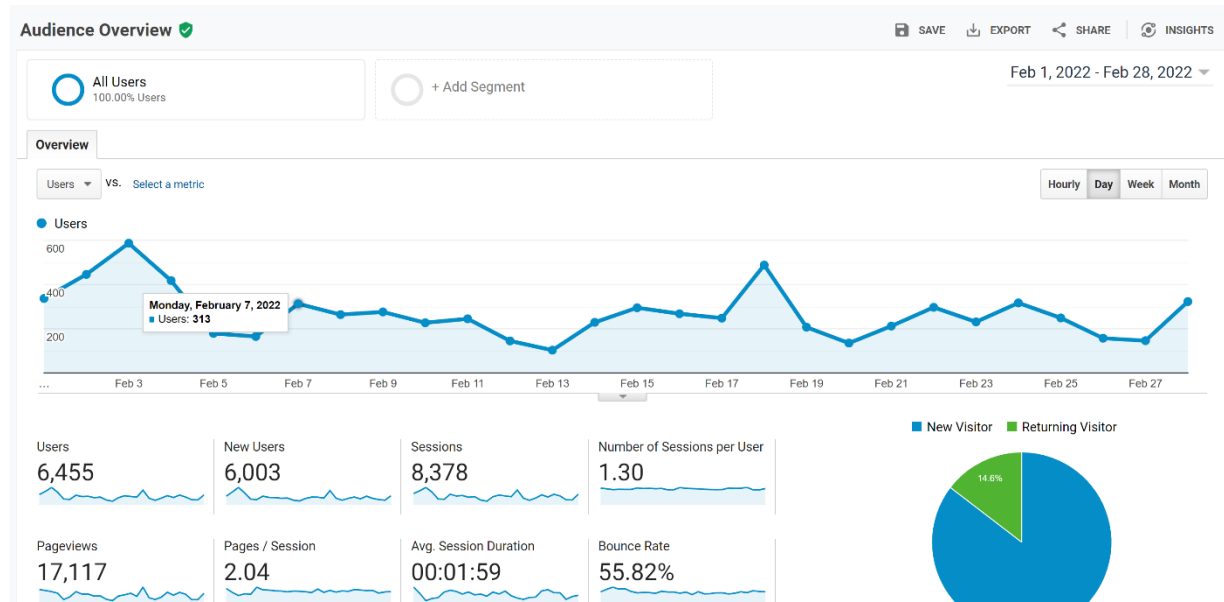
3. Photos from the Downtown Powell Chocolate Walk presented by McClurg Properties!

Many thanks to our participating establishments and sponsors for making this evening's event possible.

Total Reach – 4.2K | 81 Likes, 15 Comments & 2 Shares



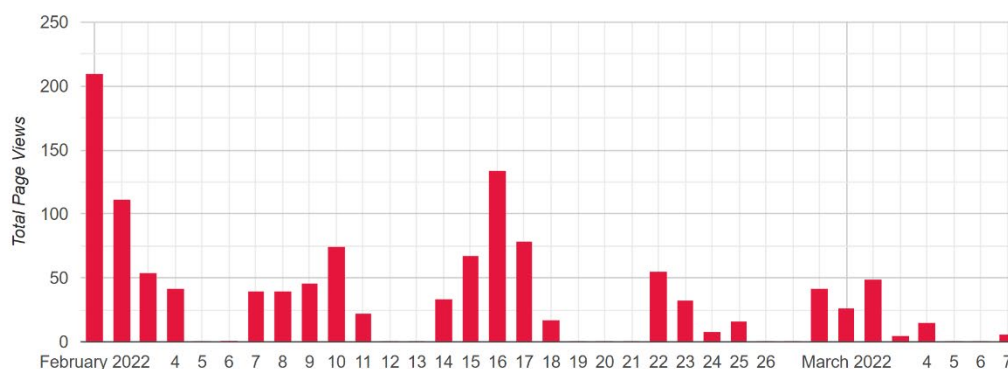
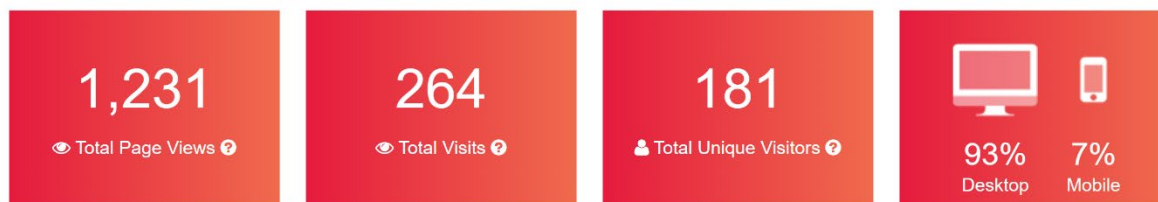
Website Performance | Feb. 1-28, 2022



<input type="checkbox"/>	Page ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?
		17,117 % of Total: 100.00% (17,117)	13,586 % of Total: 100.00% (13,586)	00:01:54 Avg for View: 00:01:54 (0.00%)
<input type="checkbox"/>	1. / 📄	3,241 (18.93%)	2,259 (16.63%)	00:02:51
<input type="checkbox"/>	2. /residents/parks-recreation/ 📄	749 (4.38%)	578 (4.25%)	00:01:45
<input type="checkbox"/>	3. /events/ 📄	646 (3.77%)	451 (3.32%)	00:00:31
<input type="checkbox"/>	4. /government/building-department/ 📄	568 (3.32%)	352 (2.59%)	00:01:04
<input type="checkbox"/>	5. /government/agendas-minutes/ 📄	458 (2.68%)	307 (2.26%)	00:02:51
<input type="checkbox"/>	6. /police-agency/ 📄	415 (2.42%)	308 (2.27%)	00:01:13
<input type="checkbox"/>	7. /government/employment-opportunities/ 📄	410 (2.40%)	342 (2.52%)	00:01:23
<input type="checkbox"/>	8. /powell-announces-dynamic-events-schedule-for-2022/ 📄	357 (2.09%)	324 (2.38%)	00:02:00
<input type="checkbox"/>	9. /residents/taxes/ 📄	356 (2.08%)	281 (2.07%)	00:02:30
<input type="checkbox"/>	10. /government/ 📄	304 (1.78%)	215 (1.58%)	00:00:47

Granicus - Live Streaming (Feb. 1-28, 2022)

OVERVIEW ?



Video/Podcast

- Podcast – Police Chief Stephen Hrytzik | <https://cityofpowell.us/podcast/city-of-powell-podcast-with-chief-stephen-hrytzik/>

Newsroom

- 2022 Municipal Income Tax Changes For Working From Home

E-Newsletter Campaigns

[Weekly News from the City of Powell, Ohio | Friday, Feb. 4 \(50.8 percent open rate\)](#)

Snow Removal | New Powell Podcast Launches | Downtown Chocolate Walk planned | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, Feb. 11 \(50.1 percent open rate\)](#)

Working from home? | Powell Podcast: Chief Stephen Hrytzik | Downtown Chocolate Walk planned | Snow & Ice Removal | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, Feb. 25 \(49.8 percent open rate\)](#)

Register for spring recreation programs | Slainte! 3rd Friday in March goes green | Working from home? | Upcoming Public Meetings & Events

Media Articles

[Powell, Liberty Township: Joint meeting yields commitment to 'spirit of cooperation'](#)

Olentangy Valley News