

Community Events

- Tailgate Party on the Green – Oct. 23
- Candy by the Carload – Oct. 24
- Homeowner Association (HOA) Leadership Meeting – Oct. 25

Top Social Media Engagement

1. Trick or Treat is from 6-8 p.m. Sunday, Oct. 31 in the city of Powell, rain or shine. Check out these helpful safety tips from the Powell Police Department.

Total Reach – 5.3K | 94 Likes, Comments & Shares

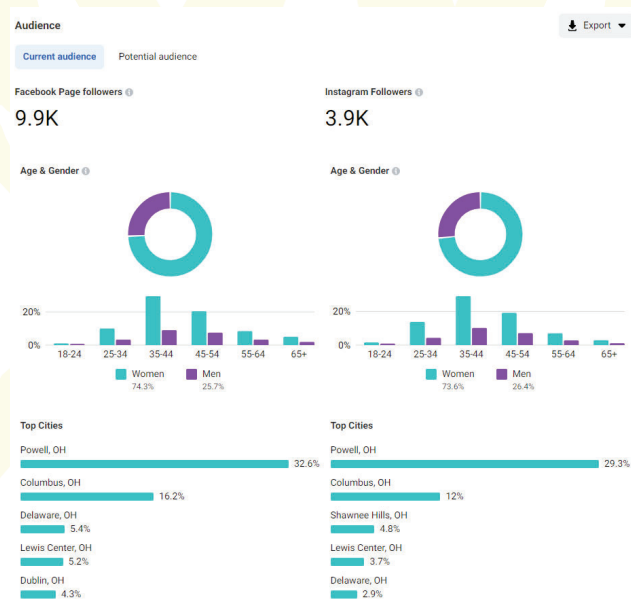
2. Check out our upcoming events for the community this fall!

Total Reach – 5K | 102 Likes, Comments & Shares

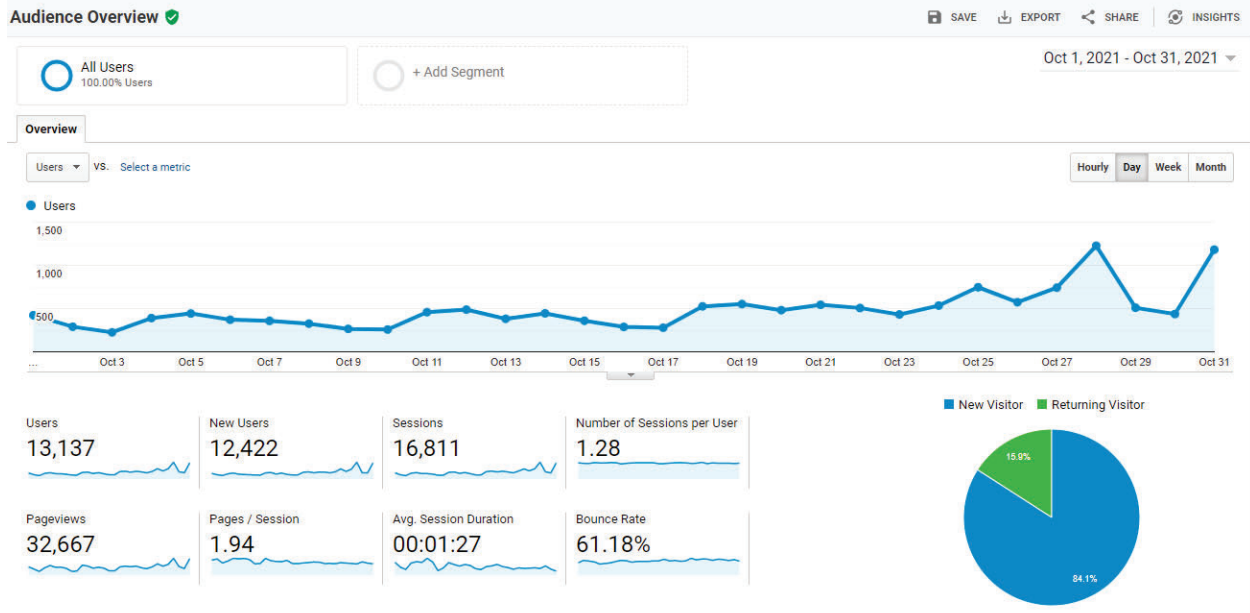
3. Powell City Council declared October as Hindu Heritage Month in the city of Powell during their meeting last night. This year marks the 128th anniversary of when Hinduism was officially introduced to the United States and now accounts for more than 1 billion followers worldwide, 2 million in the United States, and 11,000 in Ohio

October is the birth month of Mahatma Gandhi and is often the month when Diwali is celebrated. During the month of October, the culture, history, traditions, achievements and contributions of Hindus are recognized and celebrated throughout the United States.

Total Reach – 4.7K | 167 Likes, Comments & Shares



Website Performance | Oct. 1-31, 2021



<input type="checkbox"/>	Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?
		32,667 % of Total: 100.00% (32,667)	26,214 % of Total: 100.00% (26,214)	00:01:32 Avg for View: 00:01:32 (0.00%)
<input type="checkbox"/>	1. /	5,002 (15.31%)	3,731 (14.23%)	00:02:00
<input type="checkbox"/>	2. /events/trick-or-treat-3/	3,113 (9.53%)	2,721 (10.38%)	00:01:35
<input type="checkbox"/>	3. /events/	3,052 (9.34%)	2,573 (9.82%)	00:00:43
<input type="checkbox"/>	4. /home/trick-or-treat/	1,621 (4.96%)	1,439 (5.49%)	00:00:49
<input type="checkbox"/>	5. /about/candy-by-the-carload/	1,173 (3.59%)	947 (3.61%)	00:02:39
<input type="checkbox"/>	6. /residents/parks-recreation/	960 (2.94%)	688 (2.62%)	00:01:16
<input type="checkbox"/>	7. /government/	819 (2.51%)	375 (1.43%)	00:00:27
<input type="checkbox"/>	8. /government/building-departmen t/	729 (2.23%)	484 (1.85%)	00:00:59
<input type="checkbox"/>	9. /government/agendas-minutes/	712 (2.18%)	471 (1.80%)	00:02:51
<input type="checkbox"/>	10. /government/city-council/	634 (1.94%)	510 (1.95%)	00:03:14



COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

Video/Podcast

The city recorded the first edition of the Powell Podcast series in late October, featuring City Manager Andrew White. The podcast will launch in November with monthly podcast features.

Newsroom

- Ocheltree appointed to serve as city's new Finance Director
- Meet new Service Director, HR Partner
- Campaign Signs
- Tailgate Party on the Green

E-Newsletter Campaigns

[Weekly News from the City of Powell, Ohio | Friday, Oct. 8 \(31 percent open rate\)](#)

Tailgate Party on the Green | Leaf Collection Service | Save the Date: Candy by the Carload | Trick or Treat scheduled for Oct. 31 | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, Oct. 15 \(32.1 percent open rate\)](#)

Meet new Service Director, HR Partner | Tailgate Party on the Green | Leaf Collection Service | Campaign Signs | Trick or Treat scheduled for Oct. 31 | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, Oct. 29 \(36 percent open rate\)](#)

Meet city's new Finance Director | Veterans Day event planned for Nov. 11 | Leaf Collection Service | Upcoming Public Meetings & Events

Media Articles

[State Route 750 through Powell in line for \\$1.1 million in repaving, other work in 2022](#)

Olentangy Valley News

[Powell council race features three incumbents, two challengers for four seats](#)

Olentangy Valley News

[4 spots up for grabs in Powell](#)

The Delaware Gazette