

### **Community Events**

- Mystery Night Out – Aug. 3
- Powell Community Summer Concert Series – Aug. 27
- Passport to Powell – Aug. 29

### **Top Social Media Engagement**

1. Passport to Powell Event Posting

*Total Reach – 6.7K | 84 Likes, Comments & Shares*

2. What an evening of outstanding local talent at the final Powell Community Summer Concert Series! 🎉 Congratulations to the Powell Community Concert Band on their debut this evening.

Many thanks to the [Central Ohio Symphony](#) and [Fred Astaire Dance Studios](#) for wonderful performances on the McClurg Properties Stage. We also want to thank our sponsors, Powell City Council, staff, Powell Sertoma Club, vendors and community for a great concert series this year.

Ps. We hope you'll join us for our Passport to Powell event from 3-7p this Sunday in Village Green Park! [#PowellOhioProud](#)

*Total Reach – 3.9K | 60 Likes, Comments & Shares*

3. Photos from this evening's Mystery Night Out & Movie on the Green.

Many thanks to our community sponsors McClurg Properties, KEMBA Financial Credit Union, Master Kim's MegaKick Martial Arts, Target and Handel's Ice Cream Powell as well as our law enforcement partners and Powell Citizens Police Academy Alumni Association for making tonight's event possible! [#PowellOhioProud](#)

*Total Reach – 3.6K | 72 Likes, Comments & Shares*

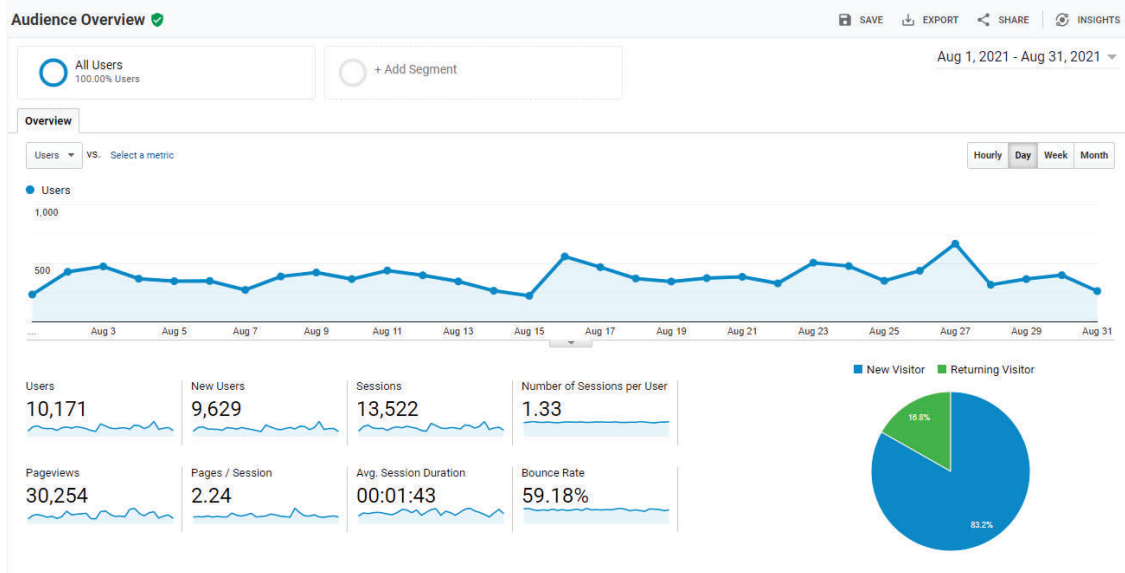
### **Video**

Downtown Powell Designated Outdoor Refreshment Area (DORA)  
<https://vimeo.com/588422527>

### **Newsroom**

- Street Maintenance Program Update
- Fall Program Registration Begins Aug. 16

**Website Performance | Aug. 1-31, 2021**



Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?
	<b>30,254</b> % of Total: 100.00% (30,254)	<b>21,891</b> % of Total: 100.00% (21,891)	<b>00:01:23</b> Avg for View: 00:01:23 (0.00%)
1. /	<b>4,972</b> (16.43%)	3,408 (15.57%)	00:01:32
2. /government/agendas-minutes/	<b>2,686</b> (8.88%)	315 (1.44%)	00:00:26
3. /residents/parks-recreation/	<b>2,137</b> (7.06%)	1,490 (6.81%)	00:01:28
4. /government/employment-opportunities/	<b>1,444</b> (4.77%)	1,043 (4.76%)	00:02:57
5. /events/	<b>1,139</b> (3.76%)	909 (4.15%)	00:00:45
6. /splash-pad-update/	<b>893</b> (2.95%)	795 (3.63%)	00:01:53
7. /government/building-department/	<b>660</b> (2.18%)	445 (2.03%)	00:01:05
8. /police-agency/	<b>624</b> (2.06%)	471 (2.15%)	00:01:45
9. /about/designated-outdoor-refreshment-area-dora/	<b>477</b> (1.58%)	414 (1.89%)	00:01:59
10. /events/powell-festival-community-concert-series-3/	<b>418</b> (1.38%)	292 (1.33%)	00:00:57



## COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | [cityofpowell.us](http://cityofpowell.us)

### **E-Newsletter Campaigns**

[Weekly News from the City of Powell, Ohio | Friday, Aug. 6 \(45.2 percent open rate\)](#)

Meet the new Powell Concert Band | Passport to Powell planned for Aug. 29 | Register for Citizens Police Academy | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, Aug. 13 \(12.9 percent open rate\)](#)

Fall program registration starts Aug. 16 | Passport to Powell planned for Aug. 29 | Back to school safety reminders | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, Aug. 20 \(47 percent open rate\)](#)

Summer Concert Series | Passport to Powell planned for Aug. 29 | Designated Outdoor Refreshment Area | Back to school safety reminders | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, Aug. 27 \(31.1 percent open rate\)](#)

Summer Concert Series | Passport to Powell planned for Aug. 29 | Designated Outdoor Refreshment Area | Back to school safety reminders | Get involved! Serve on a city board | Upcoming Public Meetings & Events

### **Media Articles**

[Apartments, mixed use proposed for long-vacant tract on Home Road in Powell](#)

*Olentangy Valley News*

[Passport to Powell event planned](#)

*The Delaware Gazette*

[Mosquito fogging to occur in Powell](#)

*The Delaware Gazette*