

Community Events

Downtown Powell Parking Summit – June 15
Powell Community Concert Series – June 25
Downtown Powell Street Market & Fireworks – June 26

Top Social Media Engagement

1. Hooray! The Splash Pad in Village Green Park is officially open for the summer. The Splash Pad is open daily from 9a-9p (weather permitting) in Village Green Park, 47 Hall Street. #PowellOhioProud

Total Reach – 7K | 288 Likes, Comments & Shares

2. Powell was ranked as the Best Place to Raise a Family in the Columbus Area by Niche. We were also rated as the 8th Best Place to Raise a Family in Ohio. The full report is available here: <https://www.niche.com/places-to-live/search/best-places-for-families/m/columbus-metro-area/> #PowellOhioProud

Total Reach – 5.5K | 144 Likes, Comments & Shares

3. The Designated Outdoor Refreshment Area (DORA) is in effect from 11a-10p Thursdays-Sundays in downtown Powell.

Here are a few helpful reminders:

- While a DORA is in effect, patrons can purchase a drink at an authorized location and walk around inside the DORA boundaries.
- Patrons can take a purchased drink into a non-liquor serving establishment if the owner allows it.
- Patrons cannot bring their own drinks into the district or walk with a purchased drink outside the DORA boundaries.
- Patrons cannot take a beverage purchased at one DORA-approved liquor establishment into another DORA-approved liquor establishment.
- Be aware of guidelines and requirements established by businesses – these are not only for your safety, but for the safety of the employees as well.

Total Reach – 4.7K | 51 Likes, Comments & Shares

Video

Fireworks Display | <https://www.facebook.com/watch/?v=492942848642766>

Website Performance | June 1-30, 2021

Audience Overview SAVE EXPORT SHARE INSIGHTS

All Users
100.00% Users

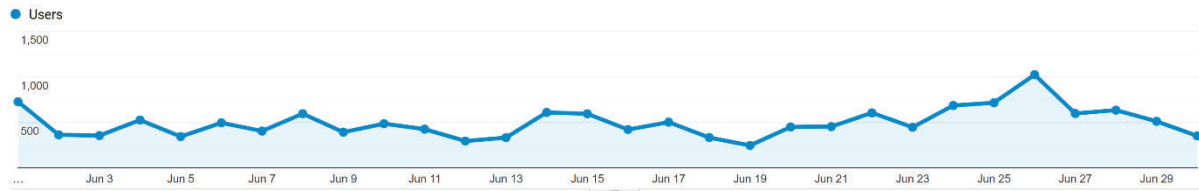
+ Add Segment

Jun 1, 2021 - Jun 30, 2021

Overview

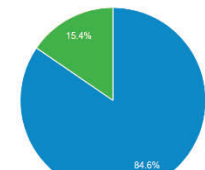
Users vs. Select a metric

Hourly Day Week Month



Users 13,185	New Users 12,341	Sessions 16,595	Number of Sessions per User 1.26
Pageviews 32,453	Pages / Session 1.96	Avg. Session Duration 00:01:24	Bounce Rate 59.82%

New Visitor Returning Visitor



Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?
	32,453 % of Total: 100.00% (32,453)	25,886 % of Total: 100.00% (25,886)	00:01:27 Avg for View: 00:01:27 (0.00%)
1. /	5,532 (17.05%)	3,989 (15.41%)	00:01:27
2. /residents/parks-recreation/	2,857 (8.80%)	2,193 (8.47%)	00:01:28
3. /splash-pad-update/	2,309 (7.11%)	1,904 (7.36%)	00:01:54
4. /events/	1,801 (5.55%)	1,314 (5.08%)	00:00:36
5. /about/designated-outdoor-refres hment-area-dora/	792 (2.44%)	693 (2.68%)	00:02:45
6. /government/building-departmen t/	696 (2.14%)	470 (1.82%)	00:00:52
7. /police-agency/	660 (2.03%)	489 (1.89%)	00:01:27
8. /government/employment-opport unities/	635 (1.96%)	475 (1.83%)	00:01:55
9. /summer-concert-market-firework s-planned-for-final-weekend-in-jun e/	609 (1.88%)	552 (2.13%)	00:03:28
10. /government/agendas-minutes/	604 (1.86%)	303 (1.17%)	00:02:31



COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

Newsroom

- Powell Police Community News
- Splash Pad Now Open
- Summer Concert, Market & Fireworks planned for final weekend in June

E-Newsletter Campaigns

[Weekly News from the City of Powell, Ohio | Thursday, June 3 \(53.1 percent open rate\)](#)

June concert kicks off summer series | Splash Pad Update | Vacation House Watch Program | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Friday, June 18 \(16.8 percent open rate\)](#)

June concert kicks off summer series | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio | Thursday, June 24 \(19.4 percent open rate\)](#)

June concert kicks off summer series | Upcoming Public Meetings & Events

Media Articles

[City of Powell: TowerCo's plans for cell tower in Arbor Ridge Park toppled](#)

Olentangy Valley News

[Liberty Township-Powell: Township city, YMCA officials planning for rapid growth](#)

Olentangy Valley News

[A splash of summer at Powell's splash pad](#)

Olentangy Valley News

[Columbus Coffee Co., Mr. Bean Coffee: For Powell entrepreneurs, coffee business has its perks](#)

Olentangy Valley News

[Powell says it will review guidelines after couple complains of parade car playing 'Dixie'](#)

The Columbus Dispatch

[2021 Best Places to Raise a Family in the Columbus Area](#)

Niche