

Community Events

Downtown Powell Street Market & Community Concert – May 2
Memorial Day Parade & Ceremony – May 31

Top Social Media Engagement

1. Stop by Village Green Park from 1-3p today to enjoy tunes from [The 750 Band!](#) Enjoy the Street Market, DORA and live music.

Total Reach – 2.4K | 45 Likes, Comments & Shares

2. We're excited to welcome [EyeCare Professionals of Powell](#) to their new home in downtown Powell! They are starting renovations at the former Eyethink building on North Liberty Street in front of Adventure Park. [#PowellOhioProud](#)

Total Reach – 2K | 38 Likes, Comments & Shares

3. We're excited to host the annual Memorial Day Parade & Ceremony at 10 a.m. Monday, May 31 in downtown Powell. The parade and ceremony will follow public health guidelines established by local, state and federal health agencies.

This year's parade will feature approximately 30 units and will begin on Grace Drive and follow west to North Liberty Street. Participants will then travel south on Liberty Street to Olentangy Street, where they will turn right and continue west. The parade ends at the railroad crossing on Olentangy Street.

A ceremony will be held immediately following the parade at the Amphitheater Stage in Village Green Park, located at 47 Hall Street. The program will include remarks from Mayor Frank Bertone and keynote speaker retired United States Marine Corps Reserve Lieutenant Colonel Tom Foos.

Continue reading for more details including information on the Olentangy Rotary Field of Flags Display and public health guidelines: <https://cityofpowell.us/memorial-day-parade-ceremony-returns-in-2021/>

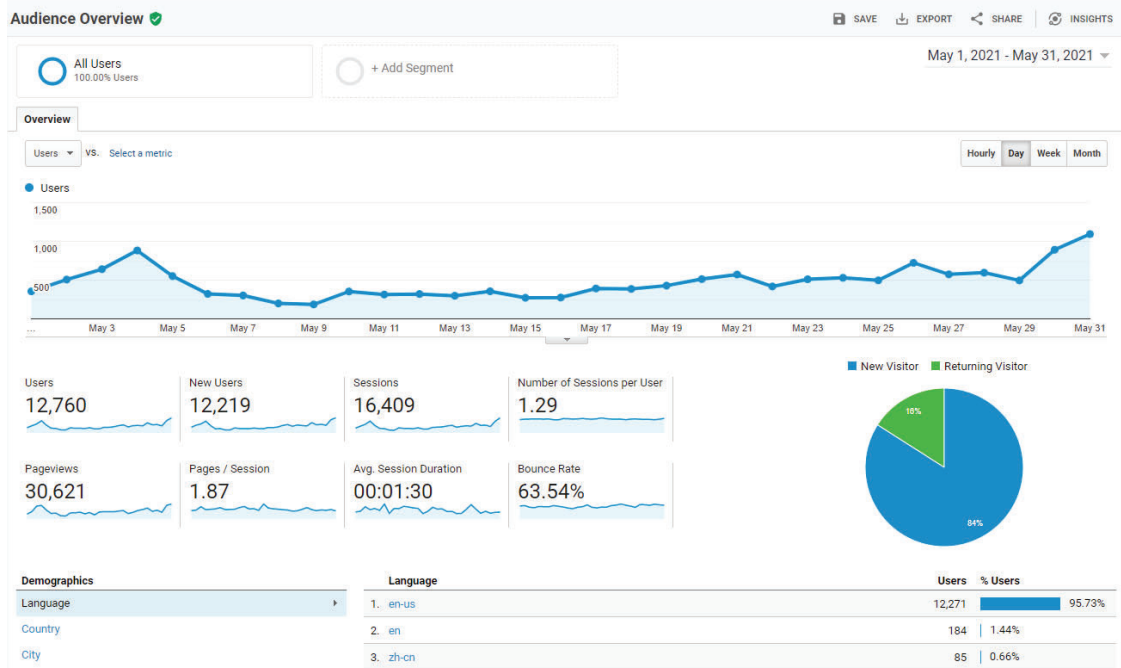
Total Reach – 4.9K | 116 Likes, Comments & Shares

Video

Memorial Day Parade Live Stream:

https://www.facebook.com/watch/live/?v=498255164822657&ref=watch_permalink

Website Performance | May 1-31, 2021



Page	Pageviews	Unique Pageviews	Avg. Time on Page
	30,621 % of Total: 100.00% (30,621)	24,454 % of Total: 100.00% (24,454)	00:01:44 Avg for View: 00:01:44 (0.00%)
1. /	5,172 (16.89%)	3,455 (14.13%)	00:01:37
2. /about/memorial-day/	2,400 (7.84%)	2,001 (8.18%)	00:03:48
3. /residents/parks-recreation/	1,740 (5.68%)	1,300 (5.32%)	00:01:44
4. /events/	1,009 (3.30%)	785 (3.21%)	00:00:52
5. /about/designated-outdoor-refreshment-area-dora/	913 (2.98%)	793 (3.24%)	00:03:19
6. /tax-restructuring-resolution/	761 (2.49%)	649 (2.65%)	00:04:50
7. /government/building-department/	731 (2.39%)	475 (1.94%)	00:01:04
8. /memorial-day-parade-ceremony-returns-in-2021/	534 (1.74%)	486 (1.99%)	00:02:39
9. /police-agency/	534 (1.74%)	391 (1.60%)	00:01:13
10. /government/agendas-minutes/	522 (1.70%)	295 (1.21%)	00:01:44



COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

Newsroom

- [Splash Pad Update](#)
- [Memorial Day Parade & Ceremony Returns in 2021](#)
- [Powell Voters Approve Income Tax Restructuring](#)

E-Newsletter Campaigns

[Weekly News from the City of Powell, Ohio | Friday, May 14 \(36.6 percent open rate\)](#)

[Memorial Day Parade & Ceremony | Powell voters approve tax restructuring | Upcoming Public Meetings & Events](#)

[Weekly News from the City of Powell, Ohio | Thursday, May 27 \(35.4 percent open rate\)](#)

[Memorial Day Parade & Ceremony | Splash Pad Update | Upcoming Public Meetings & Events](#)

Special Projects Update

Income Tax Restructuring Proposal – The city of Powell community turned out on May 4 to make their voices heard and voted to approve the income tax restructuring proposal, also approved unanimously by Powell City Council. Sixty-six percent of Powell voters approved implementation of the income tax restructuring, which goes into effect on January 1, 2022.

A final communications report is included in the City Council packet for review.

Media Articles

[Chamber of Commerce: Powell, Liberty Township farmers markets set to open](#)

Olentangy Valley News

[Powell income tax: With issue approved, city begins planning process 'for 2022 and beyond'](#)

Olentangy Valley News

[Powell approves street repairs](#)

The Delaware Gazette

[Powell voters pass income tax measure](#)

The Delaware Gazette

[Powell votes to raise income tax, almost doubling rate; first hike in almost 30 years](#)

The Columbus Dispatch