



**ATTENDANCE:**

The meeting began at 6:30 p.m. Those present included: Daniel Swartwout (Chairman), Melissa Riggins, Heather Karr, Councilmembers; Heather Gonzalez, Citizen Representative; Andy White, City Manager; Megan Canavan, Assistant City Manager; Claudia Husak, Planning Director; Aaron Scott, Assistant City Engineer; Karen J. Mitchell, City Clerk; and other interested parties. Ryan Herchenroether, Citizen Representative was absent.

**APPROVAL OF MINUTES:** The minutes of April 20, 2021 were approved as written.

**NEW ITEMS:**

- a. **Community Attitude Survey Review & Analysis:** Megan went over a summary of the key findings of the Community Attitude Survey that was presented by Marty Saperstein at Council last month, as well as next steps from a policy standpoint and 2022 budget planning, etc. The Committee felt the survey was helpful, however, there was a question on if the methodology will need to be revisited in the future due to the challenges of people moving away from landlines to cell phones.
- b. **Designated Outdoor Refreshment Area (DORA) Permanent Signage:** Megan mentioned that Staff met to discuss if permanent signage was appropriate now that the DORA has been extended and made a permanent event of the City. Staff has been discussing putting placard signs on existing polls or having a QR code that would go to the website and be able to provide additional information. This would also help to establish the DORA boundaries and would not be moveable. The portable signs could still be utilized for non-DORA times. Heather Gonzalez recommended posting the rules throughout the DORA area (or on the hand sanitizer stations). Chairman Swartwout also questioned if labels could be required for the DORA cup that would state where the beverage was purchased from in order to help with compliance. A quote is being procured from a local sign vendor and will be forthcoming for consideration for the cost and design. Megan thought the cost would be approximately \$1,000 or less.

**ACTION PLAN:** The Committee gave a thumbs up on moving forward and Chairman Swartwout suggested taking the quote through the next Finance Committee on June 8. The design and quote can be brought back to the next Operations Committee meeting on June 15.

- c. **Special Events & Partnerships Consultation:** Andy talked about the desire to bring back entertainment within the Village Green by hiring a consultant to manage special events, pursue sponsorship opportunities, and develop social media strategies related to these events. This is an expense that is included within the budget process in a normal budget year. Megan presented a draft contract with Marquee Arts & Entertainment who has booked entertainment for the Columbus Zoo and Cedar Fair among others. They also approached the City last year about holding a winter series in Powell, but the pandemic had a resurgence and it did not move forward.

**ACTION PLAN:** This will be presented for consideration at the next Finance Committee.

**PENDING ITEMS:**

- g. **Potential Partnership Opportunity:** Megan mentioned that the Greater Columbus Concert Band is finalizing their agreement with Faith Life Church and will start practicing there indoors. They are tentatively scheduled to provide entertainment at the last concert series event on August 27 where they would make their debut into the community.

**ADJOURNMENT:** Having no further business to come before the Committee, the meeting was adjourned at 7:20 p.m.