

Community Events

Citizens Academy Graduation - April 1
Olentangy Rotary Club Presentation – April 8
Powell Chamber of Commerce Coffee Connection – April 8
Virtual Town Hall – April 13
Powell Chamber of Commerce Annual Dinner – April 20
Cub Scout Pack 489 Meeting/Presentation on the City of Powell – April 21
Powell Clean-Up Day – April 24
Arbor Day – April 30

Top Social Media Engagement

1. Check out a variety of camps and classes for this upcoming summer in the City of Powell Parks & Recreation Guide.

Express, in-person registration for City residents only is from 9 a.m.-5 p.m. Monday, April 12 in the Municipal Building, 47 Hall Street. Online registration for City residents only begins at 8 a.m. Tuesday, April 13 and in-person/online registration for non-residents starts at 8 a.m. Wednesday, April 14.

Total Reach – 3.8K | 41 Likes, Comments & Shares

2. Curious about what happens with your property taxes? Approximately 2.5 percent of current property taxes go to Powell to improve citizens' quality of life, services and amenities.

The income tax restructuring proposal would adjust the current tax distribution for residents, providing a 100 percent credit for taxes paid to another municipality for those who live in the city and work in a different municipality. The funds generated (80 percent of which will come from those who work in Powell but live outside the city) will improve safety, services, road and more.

Visit <https://cityofpowell.us/tax-restructuring-resolution/> for more information.

Total Reach – 5.3K | 22 Likes, Comments & Shares

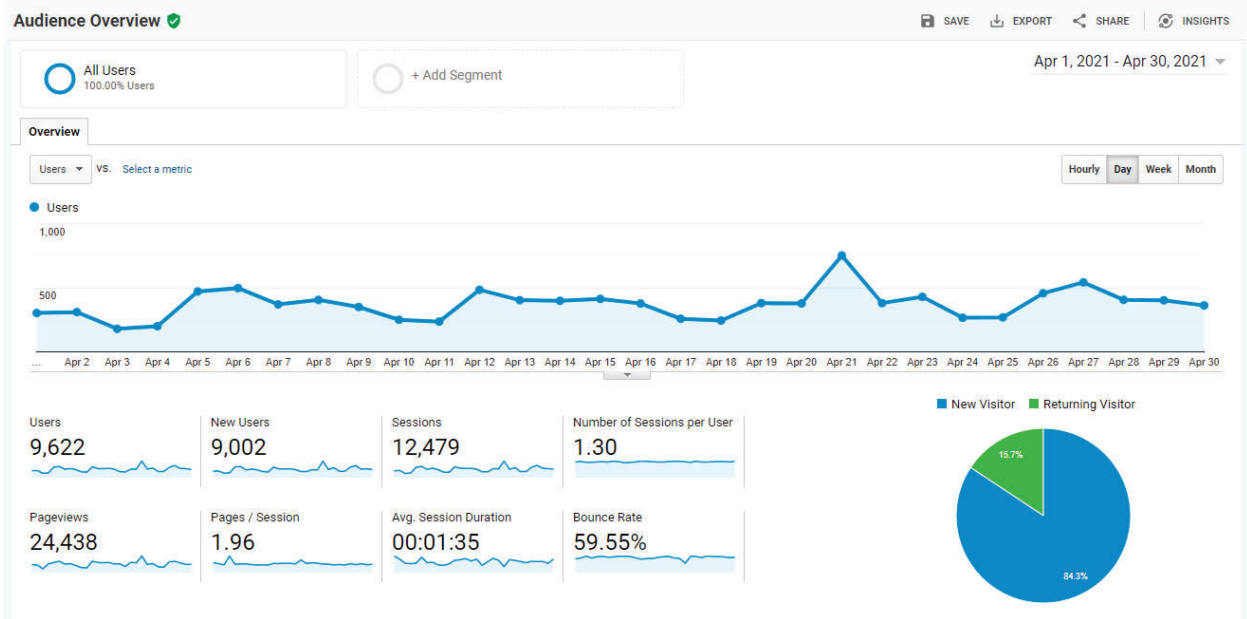
3. Powell Clean-Up Day was a success! Many thanks to our volunteers for their help this morning. We painted mailboxes for our downtown businesses and cleaned up trash in parks, along roadways and in downtown. #PowellOhioProud #EarthWeek

Total Reach – 7.8K | 428 Likes, Comments & Shares

Video

[Income Tax Restructuring Proposal – Make Your Voice Heard May 4](#)

Website Performance | April 1-30, 2021



<input type="checkbox"/>	Page ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?
		24,438 % of Total: 100.00% (24,438)	19,214 % of Total: 100.00% (19,214)	00:01:38 Avg for View: 00:01:38 (0.00%)
<input type="checkbox"/>	1. /	4,987 (20.41%)	3,303 (17.19%)	00:01:26
<input type="checkbox"/>	2. /tax-restructuring-resolution/	1,816 (7.43%)	1,706 (8.88%)	00:04:56
<input type="checkbox"/>	3. /residents/parks-recreation/	1,471 (6.02%)	1,063 (5.53%)	00:01:47
<input type="checkbox"/>	4. /government/building-department/	739 (3.02%)	505 (2.63%)	00:01:10
<input type="checkbox"/>	5. /about/designated-outdoor-refreshment-area-dora/	579 (2.37%)	513 (2.67%)	00:03:06
<input type="checkbox"/>	6. /government/agendas-minutes/	577 (2.36%)	287 (1.49%)	00:01:42
<input type="checkbox"/>	7. /police-agency/	528 (2.16%)	388 (2.02%)	00:01:10
<input type="checkbox"/>	8. /government/building-department/city-of-powell-residential-building/	490 (2.01%)	293 (1.52%)	00:02:10
<input type="checkbox"/>	9. /parks-rec-spring2021/	483 (1.98%)	300 (1.56%)	00:01:59
<input type="checkbox"/>	10. /events/	458 (1.87%)	345 (1.80%)	00:00:43



COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

Newsroom

- Income Tax Restructuring Proposal – Make Your Voice Heard on May 4 (Ongoing)
- Celebrate Arbor Day (April 28)
- City Benefits from Historic Low Interest Rates, Strong Credit Rating in Recent Bond Refinancing (April 23)
- Upcoming Plans for Spring, Summer Events (April 22)
- Powell Police Department Awarded with Advanced Accreditation with Excellence (April 15)
- Finance Department Awarded Certificate of Achievement for Excellence in Financial Reporting (April 15)
- Recreation Programs, Camps for Summer (April 2)

E-Newsletter Campaigns

[Weekly News from the City of Powell, Ohio \(April 2\) | Open Rate – 25.9%](#)

Summer Recreation Programs, Camps | Voter Registration Deadline is April 5 | Powell Clean Up Day scheduled for April

[Weekly News from the City of Powell, Ohio \(April 4 – Special Edition\) | Open Rate – 45.9%](#)

Primary Election Day is May 4

[Weekly News from the City of Powell, Ohio \(April 8\) | Open Rate – 39.8%](#)

Virtual Town Hall planned for April 13 | Summer Recreation Programs, Camps | Powell Clean Up Day scheduled for April

[Weekly News from the City of Powell, Ohio \(April 16\) | Open Rate – 13.4%](#)

Police Department receives award | Summer Recreation Programs, Camps | City receives financial reporting award | Make your voice heard on May 4

[Weekly News from the City of Powell, Ohio \(April 22\) | Open Rate – 13.1%](#)

Upcoming Spring, Summer Events | Make your voice heard on May 4 | Police Department receives award

[Weekly News from the City of Powell, Ohio \(April 30\) | Open Rate – 26%](#)

Make your voice heard on May 4 | Memorial Day Parade & Ceremony

Special Projects Update

Granicus – The City of Powell officially launched the Granicus platform for agendas, minutes and live streaming. The access point for the public is available [here](#).

Community Attitude Survey - Saperstein & Associates presented results from the 2021 Community Attitude Survey during the City Council meeting on April 20.



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Media Articles

[Powell income-tax measure: Approval would benefit residents in multiple ways, city leaders say](#)
Olentangy Valley News

[City of Powell: Council's new community-diversity committee gets to work](#)
Olentangy Valley News

[Mayor: Levy is investment in city](#)
The Delaware Gazette

[Powell announces event schedule](#)
The Delaware Gazette