



ATTENDANCE:

The meeting began at 6:30 p.m. Those present included: Daniel Swartwout (Chairman), Melissa Riggins, Heather Karr, Councilmembers; Megan Canavan, Assistant City Manager; Jeff Tyler, Community Development Director; Claudia Husak, Planning Director; Karen J. Mitchell, City Clerk; and other interested parties. Heather Gonzalez and Ryan Herchenroether, Citizen Representatives were absent.

APPROVAL OF MINUTES: The minutes of March 16, 2021 were approved as written.

NEW ITEMS:

- a. **2021 Special Events:** Megan updated the group on the current status of the 2021 special events with guidance from the Delaware General Health District as things have been fluid with the changing pandemic restrictions.

Memorial Day Parade. The Delaware General Health District okayed the Memorial Day parade with conditions, including wearing face masks, participant groups below 10 people, and safe-distancing. Rules & regulations have been drafted and an online participant form is available for groups to complete. There will also be a registration for the event in an effort to allow the City to monitor the level of interest. Other activities during that weekend include the Field of Flags, a virtual activity pack created by the Parks & Rec Department and Police Department, and the ceremony at Village Green, limited to 1,500 people. The parade will be live-streamed. There is a list of people that Staff is reaching out to and let them know that this is moving ahead and how to participate.

Powell Festival Community Concert Series. This will begin on Friday, June 25, July 30, and August 27, from 6:00 p.m. to 9:00 p.m. There will be live music and the DORA will be in effect. Staff hopes to have 2-3 food trucks per event. There will be yard games in the back oval area.

Downtown Street Market. This will be on Saturday, June 26, 9:00 a.m. to 4:00 p.m. in partnership with the Chamber of Commerce. Powell Sertoma will provide a small beer garden, and the fireworks will be launched that evening from Scioto Ridge Elementary with their permission.

Mystery Night Out. This is scheduled for August 2 and 3 and will be a scavenger hunt beyond the park and within the entire community. This was done because of the positive feedback from the community to this change last year.

Community Bonfire. This will be on September 25 and will be an enhanced bonfire event by making it a day-long event. Staff hopes this will help to extend the event season. A three level sponsorship package is being put together and Staff is reaching out to past sponsors for their interest level.

The Chamber is also planning several events this year and the City is partnering with them to promote all events.

Dan asked if the kids' concert series would be returning, and Megan said Staff is evaluating/reassessing it this year based on mixed feedback in the past on day/time of the events. Staff is considering reaching out to CATCO to see if they could partner with the City to possibly bring in more theatre-type events.

There are 30 people signed up for the Clean Up Powell event this weekend to help paint mailboxes and pick up trash in the downtown area and parks.

- b. **Designated Outdoor Refreshment Area (DORA):** After meeting with stakeholders in the community on April 6 to seek feedback, the stakeholders felt that a consistent time frame of 11:00 am to 10:00 pm, as well as consistent days, was best because it was easier for them and their staff and also better incorporates retail into the event.

ACTION PLAN: The Committee gave a thumbs up to adding Thursday to the DORA and keeping times consistent from 11:00 am to 10:00 p.m.

- c. **Olentangy Swim Association Follow-Up:** Jeff and Megan met with the two board members a few weeks ago.

Their primary concern is the deterioration of the parking lot. Staff made a few suggestions to overcome this issue, such as the CIC's desire to have a standing grant program that could be potentially be an option. It was also mentioned to the CIC as a case study of how this might look for a nonprofit entity. They also talked about how the parking lot is not being utilized outside the summer months. Jeff mentioned that the dialogue will continue on this matter between the parties.

- d. Potential Partnership Opportunity – Greater Columbus Concert Band: The City was approached by the Greater Columbus Concert Band. The group performed here in a benefit concert in the past and liked the venue and space. They are looking for an outdoor venue site and home for the concert band. Their current indoor practice space is in Upper Arlington, but after meeting with us and our recommendation, they started a dialogue with Faith Life Church for their indoor practice space and hope to partner with the City to provide concerts on demand in exchange for the use of our outdoor Amphitheatre and our events. Staff is looking at August 27 as the launch date during the Community Concert Series. If this moves forward, they would change their name to the Powell Community Concert Band and potentially utilizing the sun logo.

Melissa expressed concern over the group utilizing the City's logo and also asked about the assemblage permitting process. Larger events may require a police and/or public service presence and there are fees associated with those services.

ADJOURNMENT: Having no further business to come before the Committee, the meeting was adjourned at 7:17 p.m.