

Community Events

Citizens Academy – Local Services (March 4), Community Development (March 11), Public Service & Engineering (March 18) and Quality of Life Programs (March 25)

Virtual Town Hall – March 23

Top Social Media Engagement

1. Congratulations to the newly appointed members of the city's Community Diversity Advisory Commission!

This new eight-member commission will provide input to City Council on policy and processes which promote diversity and inclusion to ensure that the City of Powell is a community in which all individuals are welcome and included. [#PowellOhioProud](#)

Total Reach – 4.5K | 240 Likes, Comments & Shares

2. Can you guess what this is?

This is a duck hen house being installed at the Seldom Seen Park wetlands by our Public Service Team. These houses were recently constructed by Powell resident Ben Siler for his Eagle Scout project.

Total Reach – 2.9K | 85 Likes, Comments & Shares

3. Join us for the annual Powell Clean-Up Day from 9-11 a.m. Saturday, April 24 (weather permitting) in downtown Powell. 🌍

We will gather with appropriate COVID-19 protocols in place to paint mailboxes, pick up trash and help our businesses!

Register to volunteer here → <https://cityofpowell.us/forms/volunteer-for-service-form/>

Total Reach – 3.2K | 62 Likes, Comments & Shares

Newsroom

- Income Tax Restructuring Proposal – Make Your Voice Heard on May 4 (Ongoing)

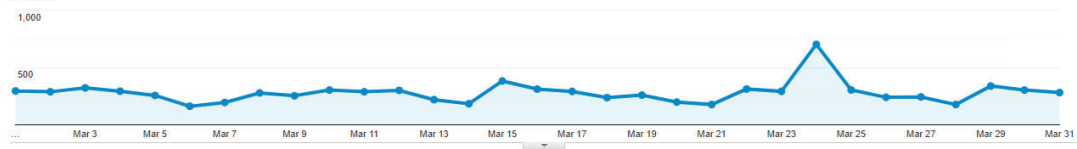
Website Performance | March 1-31, 2021

Audience Overview SAVE EXPORT SHARE INSIGHTS

All Users 100.00% Users + Add Segment Mar 1, 2021 - Mar 31, 2021

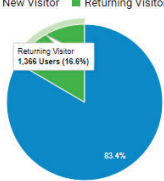
Overview

Users VS. Select a metric Hourly Day Week Month



Users: 7,346 | New Users: 6,849 | Sessions: 9,864 | Number of Sessions per User: 1.34

Pageviews: 21,471 | Pages / Session: 2.18 | Avg. Session Duration: 00:02:00 | Bounce Rate: 54.16%



Demographics

Language

Language	Users	% Users
1. en-us	6,739	91.64%
2. en	126	1.71%
3. en-gb	118	1.60%
4. c	103	1.40%

Page ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?
	21,471 % of Total: 100.00% (21,471)	16,203 % of Total: 100.00% (16,203)	00:01:41 Avg for View: 00:01:41 (0.00%)
1. /	4,625 (21.54%)	2,980 (18.39%)	00:01:45
2. /residents/parks-recreation/	1,177 (5.48%)	840 (5.18%)	00:01:34
3. /government/building-department/	910 (4.24%)	570 (3.52%)	00:01:03
4. /about/designated-outdoor-refreshment-area-dora/	642 (2.99%)	537 (3.31%)	00:02:36
5. /police-agency/	627 (2.92%)	463 (2.86%)	00:01:22
6. /government/agendas-minutes/	589 (2.74%)	282 (1.74%)	00:01:33
7. /government/building-department/city-of-powell-residential-building/	561 (2.61%)	323 (1.99%)	00:02:05
8. /government/employment-opportunities/	414 (1.93%)	342 (2.11%)	00:02:21
9. /government/building-department/contractor-registration/	329 (1.53%)	206 (1.27%)	00:03:59
10. /residents/taxes/	329 (1.53%)	273 (1.68%)	00:03:38



COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

E-Newsletter Campaigns

[Weekly News from the City of Powell, Ohio \(March 5\) | Open Rate – 32.2%](#)

Voter Registration for Special Election | COVID-19 Vaccine Update | Promote Powell Campaign Launches | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(March 12\) | Open Rate – 29.2%](#)

Virtual Town Hall planned for March 23 | Upcoming Public Meetings & Events

Media Articles

[Delaware County Board of Elections: Challenge to Powell's income-tax measure withdrawn](#)

Olentangy Valley News

[Delaware County District Library: Actual construction to begin soon on Liberty Branch](#)

Olentangy Valley News