

COMMUNICATIONS + QUALITY OF LIFE



47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

# Community Events

*Citizens Academy -* Council-Manager Form of Government & Finance – Feb. 11; History of Powell – Feb. 18; Public Safety – Feb. 25

## Top Social Media Engagement

1. Congratulations to Ofc. Alex Hale on being named the 2020 Powell Police Department Officer of the Year!

In 2020, Ofc. Hale had an excellent year and performed at an exemplary level across many performance categories. Ofc. Hale led the agency in traffic stops, made quality arrests for OVI and drugs, and led second shift officers in preventative patrols and business checks. Ofc. Hale also requested to take on additional case assignments so that he could improve his investigative skills.

More importantly, Ofc. Hale demonstrated strong problem-solving skills and community policing buy-in, which were shown when the department received several citizen compliments praising his engagement with the community. <u>#PowellOhioProud</u>

## Total Reach – 5.1K | 637 Likes, Comments & Shares

 The Olentangy High School DECA class presented to Powell City Council this week on their work with the Second Ward Community Initiative in Delaware.

DECA is hosting a clothing drive from 10 a.m.-2 p.m. this Saturday at Olentangy High School for the SWCI. Consider following Second Ward Community Center to learn more about their important mission and work in our community.

## Total Reach – 2.6K | 30 Likes, Comments & Shares

3. City Service Highlight Series – The City Manager's Office

The city of Powell operates under a Council/Manager form of government, which establishes the City Council as the legislative executive body and provides professional management through the appointment of a trained municipal administrator.

The City Manager serves as the chief administrative officer and is responsible for the day-to day operations of the city and the implementation of Council-enacted policies, coordinates the budget and oversees Powell's long-range planning.

Learn more about City Manager Andrew White and the City Manager's Office here: <u>https://cityofpowell.us/government/city-managers-office/</u> <u>#PowellOhioProud</u>

Total Reach – 2.9K | 28 Likes, Comments & Shares



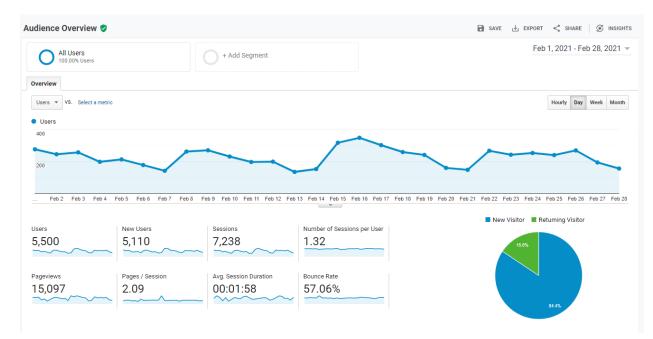
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#### Newsroom

• Community Attitude Survey

## Website Performance | Feb. 1-28, 2021



P	age 🕐		Pageviews 🤉 🗸 🗸	Unique Pageviews	Avg. Time on Page
			<b>15,097</b> % of Total: 100.00% (15,097)	<b>11,740</b> % of Total: 100.00% (11,740)	00:01:48 Avg for View: 00:01:48 (0.00%)
1.	/	æ	3,415 (22.62%)	2,257 (19.22%)	00:02:14
2.	/government/employment-opportunities/	æ	<b>598</b> (3.96%)	<b>457</b> (3.89%)	00:02:04
3.	/government/building-department/	Ð	<b>546</b> (3.62%)	<b>381</b> (3.25%)	00:00:52
4.	/police-agency/	Ð	<b>530</b> (3.51%)	366 (3.12%)	00:01:19
5.	/residents/parks-recreation/	æ	<b>485</b> (3.21%)	<b>358</b> (3.05%)	00:01:30
6.	/government/building-department/city-of-powell-residential-building/	e (a	<b>314</b> (2.08%)	167 (1.42%)	00:02:01
7.	/government/agendas-minutes/	æ	<b>293</b> (1.94%)	<b>160</b> (1.36%)	00:01:31
8.	/about/designated-outdoor-refreshment-area-dora/	æ	<b>286</b> (1.89%)	246 (2.10%)	00:03:33
9.	/residents/taxes/	æ	<b>271</b> (1.80%)	229 (1.95%)	00:03:05
10.	/residents/trash-recycling-and-yard-waste/	ß	<b>267</b> (1.77%)	247 (2.10%)	00:03:55



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### E-Newsletter Campaigns

<u>Weekly News from the City of Powell, Ohio (Feb. 5, 2021) | Open Rate – 28.2%</u> Community Attitude Survey | City launches Citizens Academy | Snow Removal Services | Upcoming Public Meetings & Events

<u>Weekly News from the City of Powell, Ohio (Feb. 19, 2021) | Open Rate – 30%</u> Community Attitude Survey | Promote Powell Campaign launches | Upcoming Public Meetings & Events

## Media Articles

Liberty Township: New CIC expected to 'improve cultural and economic well-being' Olentangy Valley News

Dublin considering DORAs for Bridge Park and historic district Dublin-Villager

Library project moves forward The Delaware Gazette