

Community Events

Small Business Grant Program Media Event – Jan. 4, 2021

Top Social Media Engagement

1. It is National Law Enforcement Appreciation Day. Thank you to the Powell Police Department for their dedication, protection and commitment to service. We thank you today – and every day – for your strong partnership with our community.

Total Reach – 7.5K | 538 Likes, Comments & Shares

2. The city of Powell is hosting the first-ever Powell Citizens Academy.

Powell Citizens Academy will be held virtually from 7:30-9 p.m. every Thursday beginning Feb. 11 through April 1. The program overview will last approximately one hour and the final 30 minutes of the class will be dedicated to a Q&A session. Participants will have the opportunity to learn more about various functions of their local government, including how the City Manager form of government operates, city finances, public safety services, quality of life programs and more. The program will conclude with a graduation celebration.

Total Reach – 4.3K | 74 Likes, Comments & Shares

3. Olentangy Liberty High School senior basketball player Caitlin Splain set a state record during her team's victory over Olentangy Orange on January 15, 2021. Caitlin set a new state record for 3-pointers made in a game with fourteen, including five in the first quarter and six in the third quarter. Additionally, she set another program mark for points in game with 45. Mayor Frank Bertone presented Caitlin and the Olentangy Liberty High School Girl's Basketball Team a certificate of recognition yesterday to celebrate this incredible achievement!

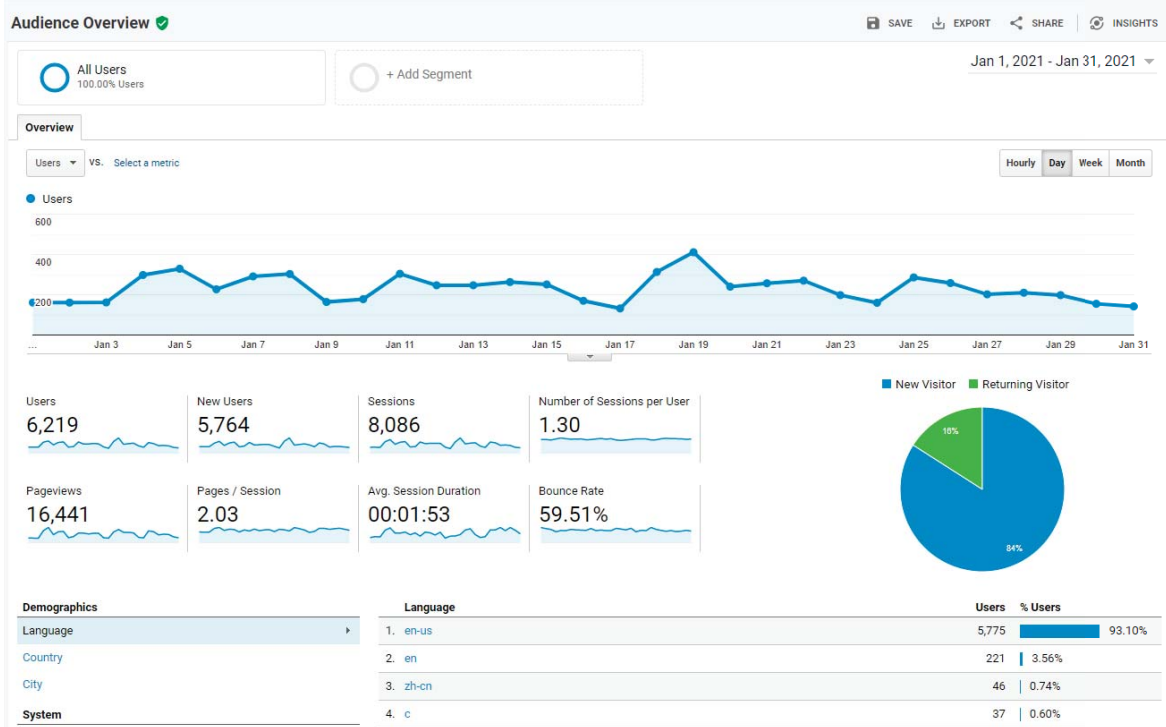
Total Reach – 4.8K | 141 Likes, Comments & Shares

Video

Newsroom

- City launches first-ever Powell Citizens Academy
- Powell City Council approves Income Tax Restructuring Proposal for May Ballot
- Candidates sought for Historical Downtown Advisory Commission, Board of Zoning Appeals
- Wellness Center Feasibility Study Moves Forward
- Claudia Husak to lead Powell Planning and Zoning efforts

Website Performance



Page	Pageviews	Unique Pageviews	Avg. Time on Page
	16,441 % of Total: 100.00% (16,441)	12,854 % of Total: 100.00% (12,854)	00:01:49 Avg for View: 00:01:49 (0.00%)
1. /	2,861 (17.40%)	2,131 (16.58%)	00:02:07
2. /government/building-department/	679 (4.13%)	468 (3.64%)	00:01:01
3. /residents/parks-recreation/	564 (3.43%)	393 (3.06%)	00:01:53
4. /police-agency/	538 (3.27%)	381 (2.96%)	00:01:15
5. /government/agendas-minutes/	430 (2.62%)	200 (1.56%)	00:01:59
6. /government/employment-opportunities/	421 (2.56%)	315 (2.45%)	00:00:56
7. /residents/trash-recycling-and-yard-waste/	386 (2.35%)	339 (2.64%)	00:03:17
8. /government/building-department/city-of-powell-residential-building/	364 (2.21%)	196 (1.52%)	00:02:33
9. /residents/taxes/	308 (1.87%)	248 (1.93%)	00:02:26
10. /government/	295 (1.79%)	225 (1.75%)	00:00:40



COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

E-Newsletter Campaigns

[Weekly News from the City of Powell, Ohio \(Jan. 8, 2021\) | Open Rate – 29.5%](#)

Recreation programs for winter | Restructure proposes 100 percent tax credit | Husak to lead Planning & Zoning efforts | Feasibility study moves forward | Diversity Advisory committee | Christmas tree curbside disposal | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Jan. 15, 2021\) | Open Rate – 30.0%](#)

Restructure proposes 100 percent credit | Recreation programs for winter | Feasibility study moves forward | Candidates sought for commissions | Christmas tree curbside disposal | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Jan. 22, 2021\) | Open Rate – 49.4%](#)

Restructure proposes 100 percent tax credit | City launches Citizens Academy | Snow removal services | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Jan. 29, 2021\) | Open Rate – 41.9%](#)

City launches Citizens Academy | Upcoming Public Meetings & Events

Media Articles

[Ohio State Wexner: Powell grants two-year extension for outpatient-care facility](#)

Olentangy Valley News

[Liberty Township: Sheetz plans approved for Sawmill Parkway and Seldom Seen Road](#)

Olentangy Valley News

[May 4 ballot: Powell will put income-tax increase before voters](#)

Olentangy Valley News

[Liberty Township: Plan in place to soften Seldom Seen Road S-curve by summer 2023](#)

Olentangy Valley News

[Tax rate could be changing in Powell](#)

The Delaware Gazette

[OSU project delayed in Powell](#)

The Delaware Gazette

[Powell voters to decide tax-hike request, again](#)

The Columbus Dispatch