

Community Events

Veterans Day (Held virtually through video) – Nov. 11

Top Social Media Engagement

1. To our veterans – we thank you for your service. We also want to honor and thank our employees from the City of Powell and Liberty Township/Powell Fire Department who have served our country in the military.

Total Reach – 5.7K | 191 Likes, Comments & Shares

2. Powell's small businesses are at the heart of our community and right now, our local businesses need our help more than ever. We, along with the Powell Community Improvement Corporation, are honored to launch the Together Strong, Together Powell initiative – helping our small businesses together. Know someone who should apply for a small business grant? Learn more here: <https://cityofpowell.us/city-of-powell-powell-community-improvement-corporation-launch-small-business-grant-program-to-provide-covid-19-relief/>

Total Reach – 2.3K | 64 Likes, Comments & Shares

3. We're spreading cheer through neighborhoods with our first-ever Santa Porch Parade, virtual Tree Lighting Ceremony, free holiday experience packs and more for this year's Holidays in Powell on Saturday, Dec. 5.

Total Reach – 7.2K | 254 Likes, Comments & Shares

Video

Veterans Day | <https://vimeo.com/478193222>

Newsroom

- City of Powell, Powell Community Improvement Corporation launch Small Business Grant Program to provide COVID-19 relief
- Santa's Mailbox
- City plans to spread cheer through neighborhoods with Santa Porch Parade, virtual Tree Lighting Ceremony

Website Performance

Audience Overview SAVE EXPORT SHARE INSIGHTS

All Users
100.00% Users

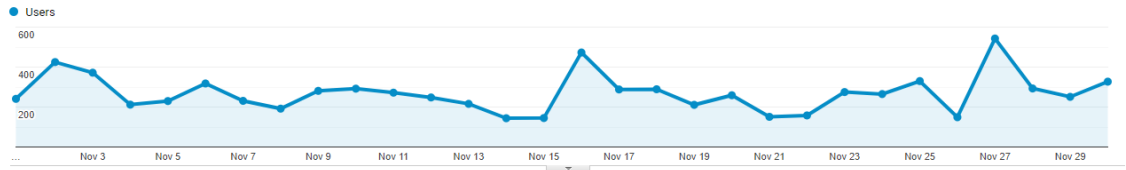
+ Add Segment

Nov 1, 2020 - Nov 30, 2020

Overview

Users vs. Select a metric

Hourly Day Week Month



Users: 6,987

New Users: 6,305

Sessions: 9,034

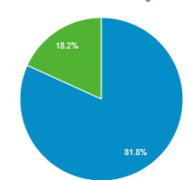
Number of Sessions per User: 1.29

Pageviews: 17,974

Pages / Session: 1.99

Avg. Session Duration: 00:02:05

Bounce Rate: 60.33%



■ New Visitor ■ Returning Visitor

Demographics

Language

Country

City

System

Browser

Operating System

Language

Language	Users	% Users
1. en-us	6,091	86.80%
2. en	684	9.75%
3. c	53	0.76%
4. zh-cn	46	0.66%
5. fi	26	0.37%
6. en-gb	25	0.36%

Primary Dimension: Page Page Title Other

Plot Rows Secondary dimension Sort Type: Default

Page	Pageviews	Unique Pageviews	Avg. Time on Page
	17,974 % of Total: 100.00% (17,974)	13,582 % of Total: 100.00% (13,582)	00:02:05 Avg for View: 00:02:05 (0.00%)
1. /	3,540 (19.70%)	2,259 (16.63%)	00:03:00
2. /government/building-department/	560 (3.12%)	384 (2.83%)	00:00:57
3. /residents/parks-recreation/	525 (2.92%)	421 (3.10%)	00:02:09
4. /police-agency/	498 (2.77%)	342 (2.52%)	00:01:13
5. /city-plans-to-spread-cheer-through-neighborhoods-with-santa-porch-para-de-virtual-tree-lighting-ceremony/	473 (2.63%)	304 (2.24%)	00:02:36
6. /businesses/small-business-grant-program-application/	464 (2.58%)	301 (2.22%)	00:04:13
7. /view-precinct-polling-location-information/	426 (2.37%)	325 (2.39%)	00:02:43
8. /government/agendas-minutes/	423 (2.35%)	188 (1.38%)	00:01:17
9. /about/designated-outdoor-refreshment-area-dora/	308 (1.71%)	267 (1.97%)	00:03:25
10. /about/holidays-in-powell/	295 (1.64%)	229 (1.69%)	00:01:05



COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | cityofpowell.us

E-Newsletter Campaigns

[Together Strong, Together Powell \(Nov. 6, 2020\) | Open Rate – 28.9%](#)

Small Business Grant Program | Rotary Club Drive for Common Ground | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Nov. 13, 2020\) | Open Rate – 30.3%](#)

Small Business Grant Program | Jewett Road Railroad Crossing Closure | Watch Veterans Day Tribute | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Nov. 20, 2020\) | Open Rate: 29.8%](#)

Santa's Mailbox returns this year | Small Business Grant Program | Leaf Collection | Upcoming Public Meetings & Events

Media Articles

[Liberty Branch Library construction officially underway](#)

Olentangy Valley News

[Powell restaurants try to maintain outdoor dining as winter nears](#)

Olentangy Valley News

[Powell offering grants to pandemic-affected small businesses](#)

Olentangy Valley News

[Powell approves upcoming budget](#)

The Delaware Gazette

[Powell kicks off grant program](#)

The Delaware Gazette

[DCDL breaks ground on newest branch](#)

The Delaware Gazette

[Local chef says Powell community embraces new homemade Italian restaurant](#)

NBC 4

[Informal talks center on Powell's Liberty-Carriage intersection](#)

Olentangy Valley News

[Struggling businesses in Delaware, Licking counties helped by COVID-19 funds](#)

The Columbus Dispatch

