

## **Community Events**

Community Bonfire – Saturday, Oct. 3  
Candy by the Carload – Sunday, Oct. 25  
Trick or Treat – Saturday, Oct. 31

## **Top Social Media Engagement**

### 1. Exciting news...

Seldom Seen Park has officially opened to the public! The new park is located at 3232 Seldom Seen Road and is home to several athletic fields and multiuse paths as well as a natural playground (includes a zip line feature), shelter, concession stand and an extensive wetland area.

“We’re grateful for the community’s patience and support while the city worked through an extended construction phase,” said City Manager Andrew White. “This park has faced many challenges in the planning, design and construction phases. We look forward to hosting Candy by the Carload there this weekend and continuing to plan future events and programs at the new park for the community to enjoy for years to come.”

*Total Reach – 9.2K | 295 Likes, Comments & Shares*

### 2. Join us for the annual [City of Powell Parks & Recreation](#) Candy by the Carload event from 4-7 p.m. Sunday, Oct. 25 in the parking lot of the new Seldom Seen Park!

New this year - Families will be required to register to participate during a 30-minute window either 4:00pm-4:30pm, 4:45pm-5:15pm, 5:30pm-6:00pm, 6:15pm-6:45pm. City residents will receive priority registration through Monday, Oct. 19. If spots are still available, registration will open to non-residents. One family member (parent/guardian) should register and then list the total number of participants for their family.

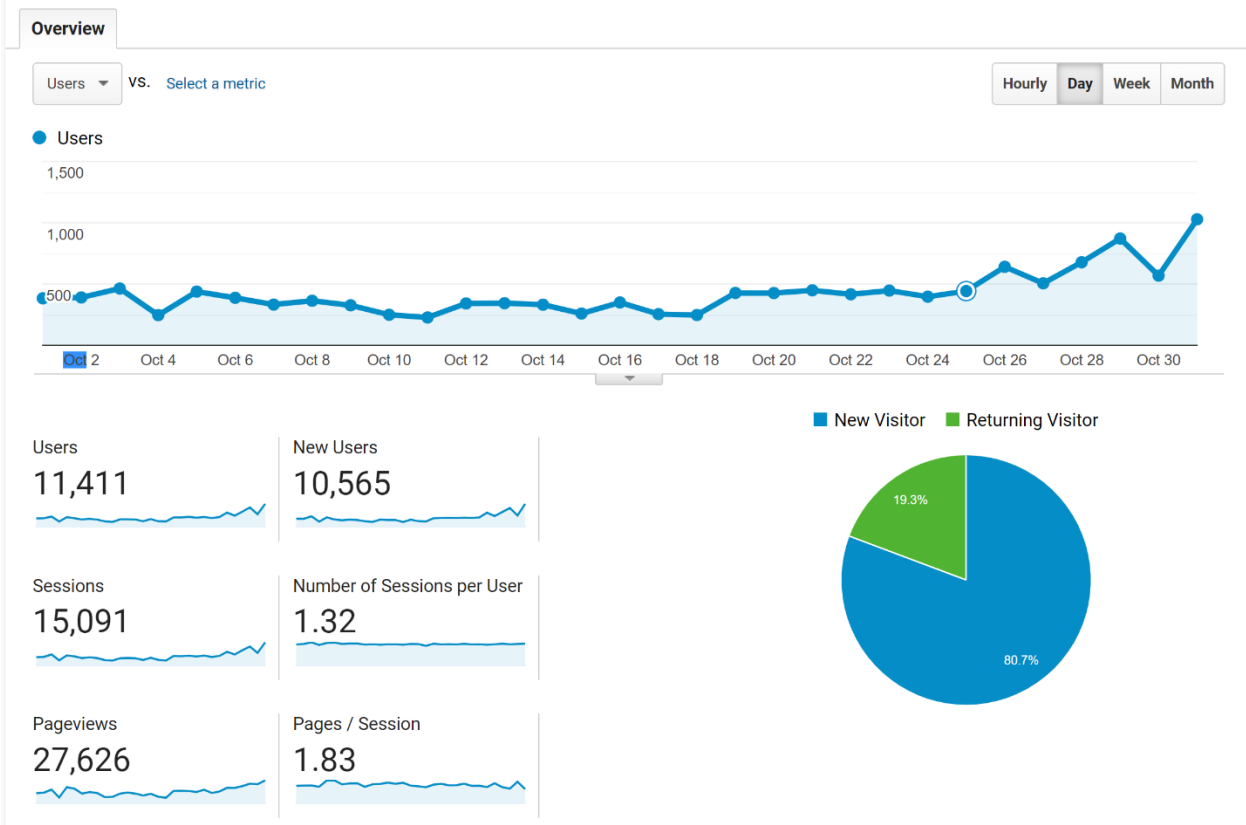
Register here (event is listed under "other" programs): <https://recreation.cityofpowell.us/CourseActivities.aspx...>

*Total Reach – 5.1K | 57 Likes, Comments & Shares*

### 3. Shop, dine and explore in the Powell Designated Outdoor Refreshment Area (DORA). The DORA is in effect from 4-10 p.m. Fridays and 11 a.m.-10 p.m. Saturdays and Sundays through the end of 2020. Video: <https://www.facebook.com/watch/?v=250679716369662>

*Total Reach – 8.3K | 225 Likes, Comments & Shares*

**Website Performance**



Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?
	27,626 % of Total: 100.00% (27,626)	21,950 % of Total: 100.00% (21,950)	00:02:07 Avg for View: 00:02:07 (0.00%)
1. /	4,416 (15.98%)	2,919 (13.30%)	00:02:59
2. /trick-or-treat-scheduled-for-oct-3-1-in-powell/	4,011 (14.52%)	3,667 (16.71%)	00:04:23
3. /about/candy-by-the-carload/	1,112 (4.03%)	805 (3.67%)	00:03:27
4. /events/	850 (3.08%)	676 (3.08%)	00:00:39
5. /government/building-departmen	832 (3.01%)	572 (2.61%)	00:01:14
6. /residents/parks-recreation/	808 (2.92%)	636 (2.90%)	00:01:38
7. /police-agency/	763 (2.76%)	531 (2.42%)	00:01:40
8. /view-precinct-polling-location-inf	592 (2.14%)	440 (2.00%)	00:02:57
9. /about/designated-outdoor-refres	536 (1.94%)	478 (2.18%)	00:05:10
10. /events/trick-or-treat-2/	461 (1.67%)	402 (1.83%)	00:01:00



## COMMUNICATIONS + QUALITY OF LIFE

47 Hall Street | Powell, OH 43065 | 614.885.5380 | [cityofpowell.us](http://cityofpowell.us)

### **Video**

Designated Outdoor Refreshment Area (DORA) | <https://vimeo.com/464348189>

### **Newsroom**

- Rotary Club Donation Drive
- Leaf Collection
- Seldom Seen Park Now Open
- Candy by the Carload planned for Oct. 25, registration required
- Law accreditation assessment team invites public comment

### **E-Newsletter Campaigns**

[Weekly News from the City of Powell, Ohio \(Oct. 2, 2020\) | Open Rate – 30.6%](#)

Registration for fall programs now open | Revamped Bonfire event planned | Trick or Treat scheduled for Oct. 31 | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Oct. 9, 2020\) | Open Rate – 30.8%](#)

Assessment team invites comment | Leaf collection | Trick or Treat scheduled for Oct. 31 | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Oct. 16, 2020\) | Open Rate: 31.1%](#)

Candy by the Carload set for Oct. 25 | Leaf Collection | Trick or Treat scheduled for Oct. 31 | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Oct. 23, 2020\) | Open Rate – 30.3%](#)

Seldom Seen Park Now Open | Leaf Collection | Trick or Treat scheduled for Oct. 31 | Upcoming Public Meetings & Events

[Weekly News from the City of Powell, Ohio \(Oct. 30, 2020\) | Open Rate – 32.5%](#)

Leaf Collection | Seldom Seen Park Now Open | Rotary Club Drive for Common Ground Election Signs | Upcoming Public Meetings & Events

### **Media Articles**

[Full story: Powell's new Seldom Seen Park getting looks now](#)

*Olentangy Valley News*

[Powell library will be called Liberty Branch](#)

*Olentangy Valley News*

[Liberty Township: 10 new firefighter/paramedics to start in November](#)

*Olentangy Valley News*



**COMMUNICATIONS + QUALITY OF LIFE**

47 Hall Street | Powell, OH 43065 | 614.885.5380 | [cityofpowell.us](http://cityofpowell.us)

[Powell's modified Candy by the Carload planned Oct. 25 at Seldom Seen Park](#)  
*Olentangy Valley News*

[Horsepower Farms: Condos for high-end cars in Powell coming soon](#)  
*Columbus Business First*

[Here are the 30 wealthiest places in Ohio, ranked](#)  
*Columbus Business First*

[Food News: Novella Osteria debuts in Powell](#)  
*Columbus Alive*

