

Communications Department

Monthly Report – September 2020

Community Relations

- DORA Stakeholder Meeting (Sept. 10)
- Powell Area Realtors Association Presentation featuring City Manager Andrew White (Sept. 21)

Social Media Engagement

- Trick or Treat in the city of Powell is from 6-8 p.m. Saturday, Oct. 31, rain or shine.
 Check out these helpful safety guidelines for trick-or-treating from the Delaware General Health District.
 - People Reached 14.1K | 459 Likes, Comments & Shares
- Rep. Troy Balderson visited the Liberty Township/Powell Fire Department today to congratulate the department on receiving the SAFER Grant.
 - People Reached 6.3K | 312 Likes, Comments & Shares
- The annual Community Bonfire is from 6-8 p.m. this Saturday, Oct. 3 in Village Green Park, 47 Hall Street. This is a free event. Please consider registering in advance here: https://www.eventbrite.com/e/powell-community-bonfire-tickets-122587894693
 - People Reached 4.8K | 89 Likes, Comments & Shares

Online Newsroom

- DORA Program extended through the end of year (Sept. 29)
- Revamped Bonfire event planned this year (Sept. 28)
- Trick or Treat scheduled for Oct. 31 in Powell (Sept. 23)
- Fall registration now available online (Sept. 23)
- Street Maintenance and Repair Program Update (Sept. 4)
- City, Liberty Township Partner for Fuel (Sept. 4)

E-Newsletter

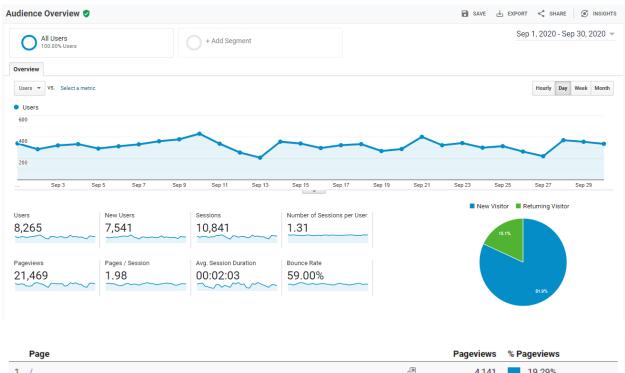
Weekly News from the City of Powell, Ohio (Sept. 28)

- Registration for fall programs now open | Revamped Bonfire event planned | Trick or Treat scheduled for Oct. 31 | Upcoming Public Meetings & Events
- Open Rate 35.5%

Weekly News from the City of Powell, Ohio (Sept. 4)

- City, Liberty Township partner for fuel | DORA moves to weekly format | Street Maintenance Program Update | Upcoming Public Meetings & Events
- Open rate 31.9%

Website



Page		Pageviews	% Pageviews
1. /	(F)	4,141	19.29%
2. /residents/parks-recreation/	(P	822	3.83%
3. /events/	P	713	3.32%
4. /powells-dora-program-moves-to-weekly-format-safety-measures-added/	P	685	3.19%
5. /government/building-department/	P	644	3.00%
6. /government/agendas-minutes/	P	570	2.65%
7. /police-agency/	P	566	2.64%
8. /powells-first-dora-planned-for-june/	P	533	2.48%
9. /home/trick-or-treat/	P	447	2.08%
10. /government/employment-opportunities/	æ	422	1.97%

Media Relations

<u>Powell, Liberty Township sign fuel-sharing agreement</u> ThisWeek Community News

<u>Delaware County urges mail voters to respond quickly</u> ThisWeek Community News

Olentangy Orange teacher donates kidney to Olentangy Liberty teacher ThisWeek Community News

<u>Liberty Township awarded \$1.9 million SAFER grant</u>
Olentangy Valley News

When work takes toll, Delaware County 911 dispatchers lean on Coco Olentangy Valley News

Some restaurant restrictions lifted (featuring Anne's Kitchen in Powell)

The Columbus Dispatch

Meet Powell's new city manager, who started his job during the pandemic Columbus Business First

<u>Columbus' reliance on income tax could spell trouble as more work from home, study warns</u> The Columbus Dispatch

<u>Liberty Township: TIF could take tax 'burden' off residents</u> Olentangy Valley News

<u>Powell's Community Bonfire will light up night Oct. 3</u> Olentangy Valley News