



Communications Department
Monthly Report – June 2020

Community Relations

- DORA Stakeholder Discussion (June 4 & 17)
- Designated Outdoor Refreshment Area (June 27-28)

Social Media Engagement

- The City of Powell is a diversified community comprised of people of all colors and nationalities which makes our city vibrant. This evening our community joined together to engage in a peaceful dialogue, demonstration and march to work towards improving race relations locally, statewide and across the nation. “We’re grateful for the opportunity to work with organizers and participants,” said Chief Stephen Hrytzik. “Our Police Department prides itself on our mission of community policing and we look forward to continue working with our residents and businesses. We thank the organizers for their commitment to bring respect, understanding, compassion and positive change to Powell.” [#HealingStartsNow](#) [#PowellOhioProud](#)
 - *People Reached – 12K | 909 Likes, Comments & Shares*
- The first-ever Powell Designated Outdoor Refreshment Area (DORA) event is planned for noon-9 p.m. Saturday, June 27 and Sunday, June 28 in downtown Powell. A final map and list of participating businesses will be shared closer to the date of the event. The DORA allows licensed liquor establishments in the designated area to sell alcohol at special times that can be carried out of their establishments in specially marked cups. [#PowellOhioProud](#) [#ExperiencePowell](#)
 - *People Reached – 12.7K | 439 Likes, Comments & Shares*
- Shown in the photo is Sgt. Boruchowitz speaking to one of our residents about his fear of robbers. He asked Sgt. Boruchowitz if he could chat with him. Thank you to our Police Department for going above and beyond and for your strong partnership with our community. [#PowellOhioProud](#)
 - *People Reached – 9K | 926 Likes, Comments & Shares*

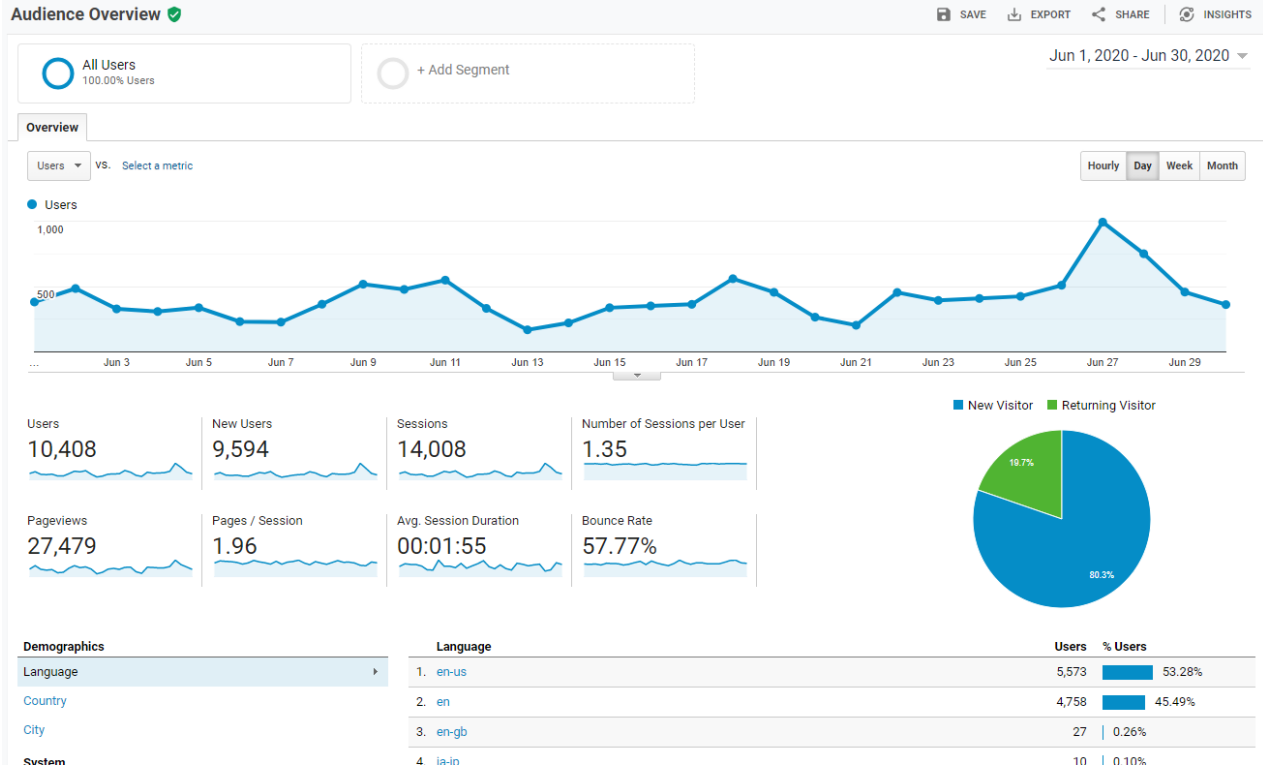
Video

- Facebook live chat about the upcoming DORA event:
https://www.facebook.com/watch/live/?v=2577168855867282&ref=watch_permalink

Online Newsroom

- Powell’s first DORA planned for June 27 & 28 (June 25)
- Powell’s Longtime Development Director announces retirement (June 18)
- Sawmill Parkway resurfacing project set to begin June 22 (June 16)

Website



Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?
	27,479 % of Total: 100.00% (27,479)	21,475 % of Total: 100.00% (21,475)	00:01:59 Avg for View: 00:01:59 (0.00%)
1. /	4,591 (16.71%)	3,195 (14.88%)	00:03:05
2. /powells-first-dora-planned-for-june/	2,507 (9.12%)	2,154 (10.03%)	00:04:12
3. /residents/parks-recreation/	1,806 (6.57%)	1,379 (6.42%)	00:01:50
4. /news/covid-19/	1,283 (4.67%)	1,069 (4.98%)	00:01:58
5. /police-agency/	942 (3.43%)	625 (2.91%)	00:01:12
6. /government/building-department/	913 (3.32%)	616 (2.87%)	00:01:04
7. /events/	729 (2.65%)	554 (2.58%)	00:00:48
8. /residents/parks-recreation/parks-recreation-guide/	564 (2.05%)	299 (1.39%)	00:00:39
9. /government/agendas-minutes/	536 (1.95%)	203 (0.95%)	00:02:08
10. /powells-longtime-development-director-announces-retirement/	536 (1.95%)	489 (2.28%)	00:01:16

E-Newsletter

[Weekly News from the City of Powell, Ohio \(June 5\)](#)

- Playgrounds open June 10 | Street Maintenance Program | Powell's first DORA planned for June | Register for the virtual Powell Festival 5K
- Open Rate – 31.2%

[Weekly News from the City of Powell, Ohio \(June 19\)](#)

- Betz announces retirement, Powell's first DORA planned for June, Sawmill Parkway Resurfacing Project and Upcoming Public Meetings & Events
- Open rate – 33.4%

Media Relations

[Optimism bubbles over at Powell protest](#)

Olentangy Valley News

[Powell repaving projects back on track for 2020](#)

Olentangy Valley News

[New DCDL branch evolving](#)

The Delaware Gazette

[Liberty Township, Powell: Parks' amenities reopen, with guidelines](#)

Olentangy Valley News

[Delaware County: Low-interest loans available to small businesses](#)

Olentangy Valley News

[DCDL trustees signoff on land purchase, new branch design](#)

The Delaware Gazette

[Sawmill Parkway project to begin June 22](#)

The Delaware Gazette

[Explaining police brutality and hatred of others to kids is a tough conversation](#)

Spectrum News 1

[Powell repaving projects back on track for 2020](#)

Olentangy Valley News

[Powell hopes weekend DORA event raises spirits](#)

Olentangy Valley News

[Delaware's rules on food trucks in residential areas stymie operators, group says](#)

Olentangy Valley News

[New Powell library's design approved](#)

Olentangy Valley News

[Longtime development director set to retire](#)

The Delaware Gazette