



Communications Department
Monthly Report – January 2020

Top Social Media Posts

- Powell was named as the Best Place to Raise a Family in Ohio in a recent study from WalletHub. Read the full study here: <https://wallethub.com/edu/best-worst-cities-for-families-in-ohio/18727/?fbclid=IwAR1tRHEj-jAM-rHc2iapx29iB9pXogAqDTnJf2MkZNL3BIPzV3hEcKUL91E> #PowellOhioProud
 - *People Reached – 3.5K | 130 Likes, Comments & Shares*
- It's official! Deputy Chief Ron Sallows was sworn in to his new role yesterday. Congratulations to our new Deputy Chief! #PowellOhio Proud
 - *People Reached – 3.3K | 98 Likes, Comments & Shares*
- Save the date for our upcoming 2020 events!
 - *People Reached – 6.7K | 134 Likes, Comments & Shares*

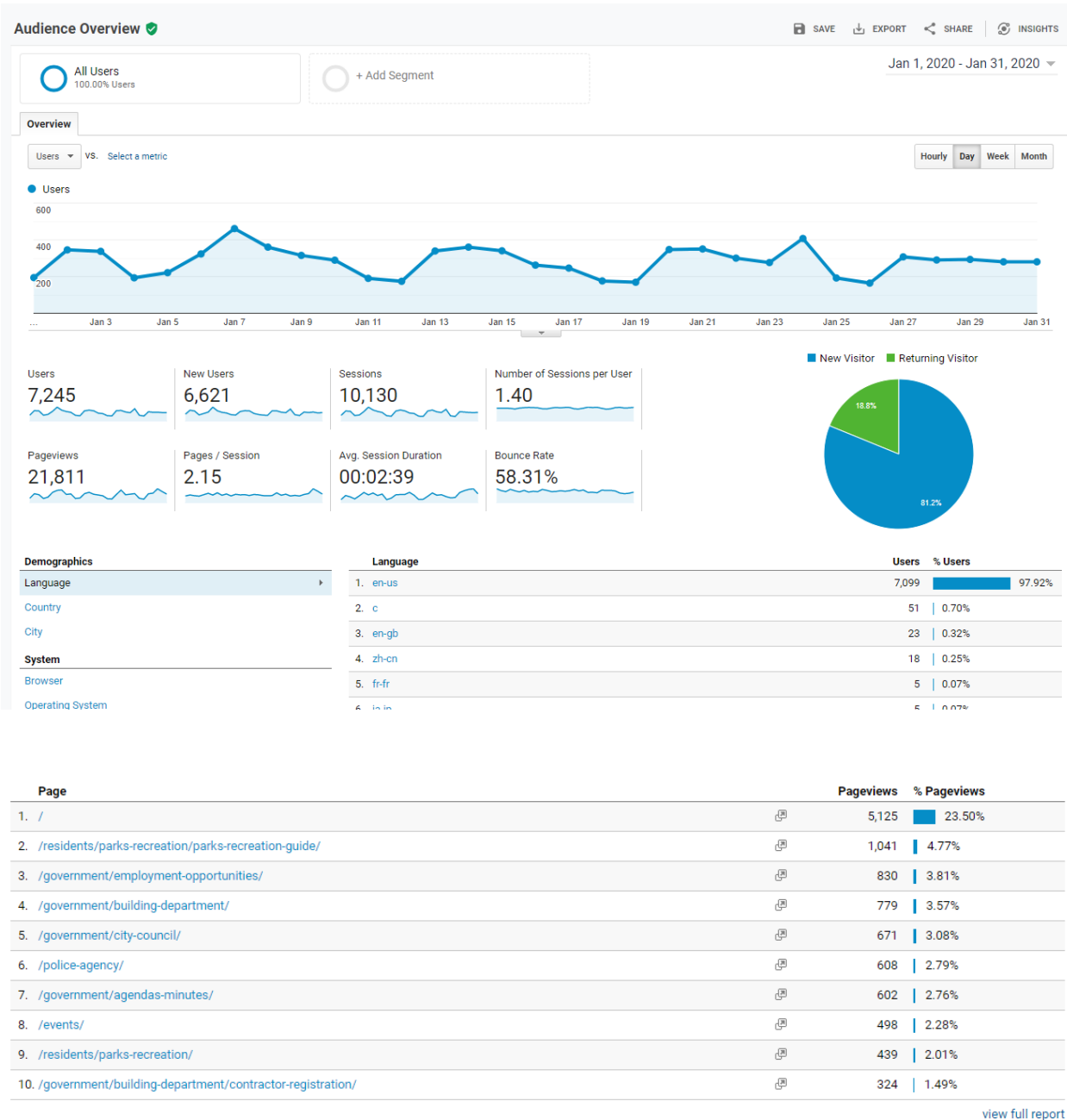
Online Newsroom

- Register for the 2020 Citizens Police Academy
- Regional Income Tax Agency launches state-wide digital taxpayer notification initiative
- Powell names new mayor, vice mayor

E-Newsletter

- [Weekly News from the City of Powell, Ohio \(Jan. 3\)](#)
 - Year in Review | Class registration begins Jan. 8 | Christmas Tree Disposal Program
 - 32.9% open rate
- [Weekly News from the City of Powell, Ohio \(Jan. 10\)](#)
 - Meet the City's new mayor, vice mayor | Parks & Recreation Programs for Winter/Spring | Christmas Tree Disposal
 - 32% open rate
- [Weekly News from the City of Powell, Ohio \(Jan. 17\)](#)
 - Register for the 2020 Citizens Police Academy | Meet the City's new mayor, vice mayor | Regional Income Tax Agency launches state-wide digital taxpayer notification initiative
 - 33.8% open rate
- [Weekly News from the City of Powell, Ohio \(Jan. 31\)](#)
 - Register for the 2020 Citizens Police Academy | 2019 Police Department Annual Report | Regional Income Tax Agency launches state-wide digital taxpayer notification initiative
 - 31.7% open rate

Website



Media Relations

[2020's Best & Worst Places to Raise a Family in Ohio](#)

WalletHub

[Powell offers top job to Andrew White, Huron city manager](#)

Olentangy Valley News

[Five interviewed for Powell city manager position](#)

Olentangy Valley News

Media Relations (cont.)

[Pinot's Palette first to land in new Powell strip center](#)
Olentangy Valley News

[Church's wish list fulfilled in former Village Academy property in Powell](#)
Olentangy Valley News

[Rapport with Powell among Liberty Township's 2020 goals](#)
Olentangy Valley News

[Sallows appointed Powell's deputy police chief](#)
Olentangy Valley News

[Carmendy Station still in works](#)
The Delaware Gazette

[Powell elects new mayor, vice mayor; Karr sworn in](#)
The Delaware Gazette

[Retreat residents seeking development text for subdivision](#)
The Delaware Gazette

[Powell City Council signs off on Harpers Pointe TIF](#)
The Delaware Gazette