



## Communication Department

Monthly Report – November 2019

### Community Relations

- Veterans Day Ceremony (Nov. 11)
- Common Ground Free Store Donation Drive (Nov. 7-20)
- Turning Point Adopt-a-Family Program

### Top Social Media Posts

- Officers Matt Cook and Josh Waymire received the Police Department's Meritorious Award yesterday from Chief Stephen Hrytzik. You may remember the story about the officers delivering a baby on the side of Bennett Parkway a couple months ago. They were able to think quickly on their feet, stay calm and successfully deliver a healthy baby girl within a minute of arriving on scene. The little girl and her family stopped by the Police Department to thank Officers Cook and Waymire. We provided the family with a gift basket thanks to Target and even a personalized Powell Police Department onesie. Congratulations to our officers and to the family on their little bundle of joy!  
#PowellOhioProud
  - *People Reached – 9,966 | 690 Likes, Comments & Shares*
- The Powell Police Department and Liberty Township Fire Department escorted the Olentangy Liberty High School Boy's Soccer Team down Sawmill Parkway today as they made their way to the state championship game. Go Patriots! #PowellOhioProud
  - *People Reached – 3,854 | 505 Likes, Comments & Shares*
- The Olentangy Rotary Club is holding a collection drive for Common Ground Free Store Ministries through Wednesday, Nov. 20. The Powell Police Department Lobby, located at 47 Hall Street, will serve as the drop-off site for donations. The Club is requesting items such as clothing, shoes and personal hygiene items.
  - *People Reached – 2,335 | 21 Likes, Comments & Shares*

### Online Newsroom

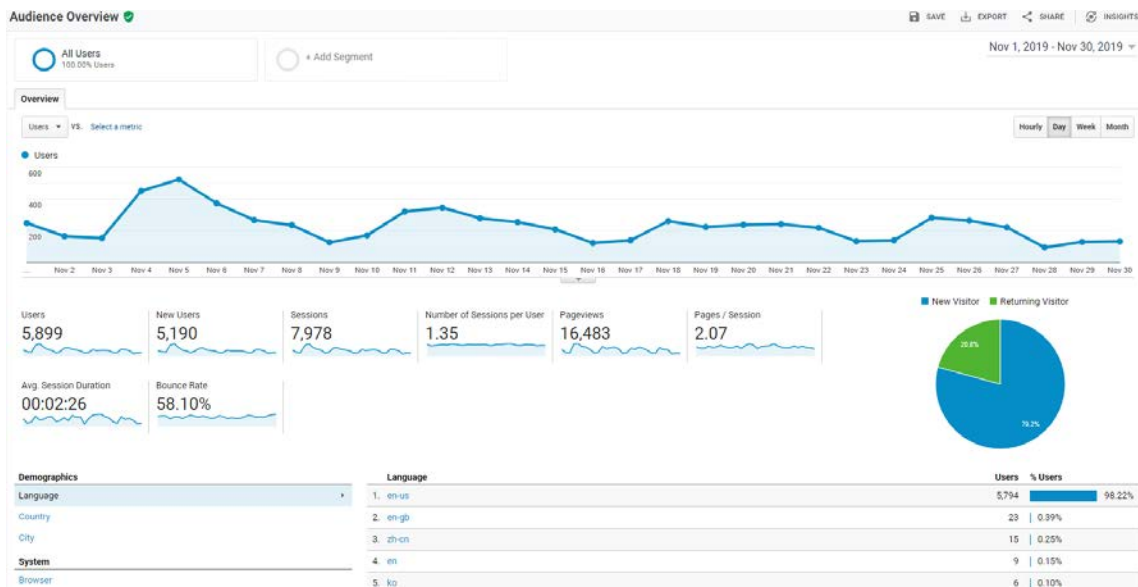
- Common Ground Free Store Donation Drive (Nov. 7)
- Physical Activity Survey (Nov. 8)
- 'Status quo' City budget planned for 2020 (Nov. 8)
- Holidays in Powell promises festive, family-friendly fun (Nov. 11)
- Santa's Mailbox (Nov. 11)
- Delaware Library seeks community input for new building (Nov. 27)

### E-Newsletter

- [Veterans Day Ceremony](#) (Nov. 1)
  - Election Day | Leaf Collection
  - 23.1% open rate

- [2020 Budget](#) (Nov. 8)
  - 'Status quo' City budget planned for 2020 | Veterans Day Ceremony Reminder | Leaf Collection | Turkey Trot | Downtown Sip & Shop
  - 30.1% open rate
- [Holidays in Powell](#) (Nov. 15)
  - Holidays in Powell promises festive, family-friendly fun | 2020 Budget | Snow Removal | Sip & Shop | Powell Turkey Trot | Leaf Collection
  - 30.8% open rate
- [News from the City of Powell, Ohio](#) (Nov. 29)
  - Holidays in Powell | Delaware Library Public Input Session | Santa's Mailbox
  - 29.8% open rate

## Website



Page	Pageviews	Unique Pageviews
	16,483 % of Total: 100.00% (16,483)	12,202 % of Total: 100.00% (12,202)
1. /	3,924 (23.81%)	2,502 (20.50%)
2. /government/city-council/	683 (4.14%)	531 (4.35%)
3. /government/building-department/	665 (4.03%)	456 (3.74%)
4. /government/employment-opportunities/	555 (3.37%)	465 (3.81%)
5. /government/agendas-minutes/	501 (3.04%)	172 (1.41%)
6. /police-agency/	432 (2.62%)	343 (2.81%)
7. /events/	396 (2.40%)	281 (2.30%)
8. /residents/parks-recreation/parks-recreation-guide/	336 (2.04%)	208 (1.70%)
9. /residents/trash-recycling-and-yard-waste/	335 (2.03%)	285 (2.34%)
10. /residents/parks-recreation/	287 (1.74%)	230 (1.88%)

\*17 submissions received through online contact us/public records request/public service request forms.

**Media Relations**

[Body cameras finding footage in Central Ohio](#)

Olentangy Valley News

[Delaware County Library will gather input on new branch next week](#)

Olentangy Valley News

[Powell City Council election recount set Dec. 2](#)

Olentangy Valley News

[Olentangy Valley: Heather Karr, incumbents earn Powell council seats; Orange trustee ousted](#)

Olentangy Valley News

[Birds of a feather flock together in Powell parks, thanks to woman's efforts](#)

Olentangy Valley News

[Powell officials set 2020 budget appropriations](#)

The Delaware Gazette

[Powell to hold Veterans Day Ceremony](#)

The Delaware Gazette