



Communication Department
Monthly Report – October 2019

Community Relations

- Coffee with the Mayor & City Manager (Oct. 11 & 25)
- Community Bonfire (Oct. 19)
- Candy by the Carload (Oct. 26)
- Olentangy Hyatts Middle School Visit (Oct. 30)

Top Social Media Posts

- The signs are in place! No left turns from 7 a.m.-7 p.m. daily at the Olentangy and Liberty Street intersection. We would like to thank our Public Service Department for taking down the existing signs and placing the new signs at the intersection.
#KeepPowellMoving
 - *People Reached – 9,248 | 359 Likes, Comments & Shares*
- The Designated Outdoor Refreshment Area (DORA) legislation was unanimously approved by Powell City Council during last night's meeting. The DORA allows licensed liquor establishments in the designated area to sell alcohol at special times that can be carried out of their establishment in specially marked cups. Visit here for more information and next steps: <https://cityofpowell.us/dora-legislation-passes/>
 - *People Reached – 11,188 | 505 Likes, Comments & Shares*
- Future Powell Police Officers? We enjoyed all the creative costumes and yummy Halloween treats during Candy by the Carload today. Thank you to the City of Powell Parks & Recreation Department for organizing this annual event as well as the participating businesses and community!
 - *People Reached – 5,852 | 176 Likes, Comments & Shares*

Online Newsroom

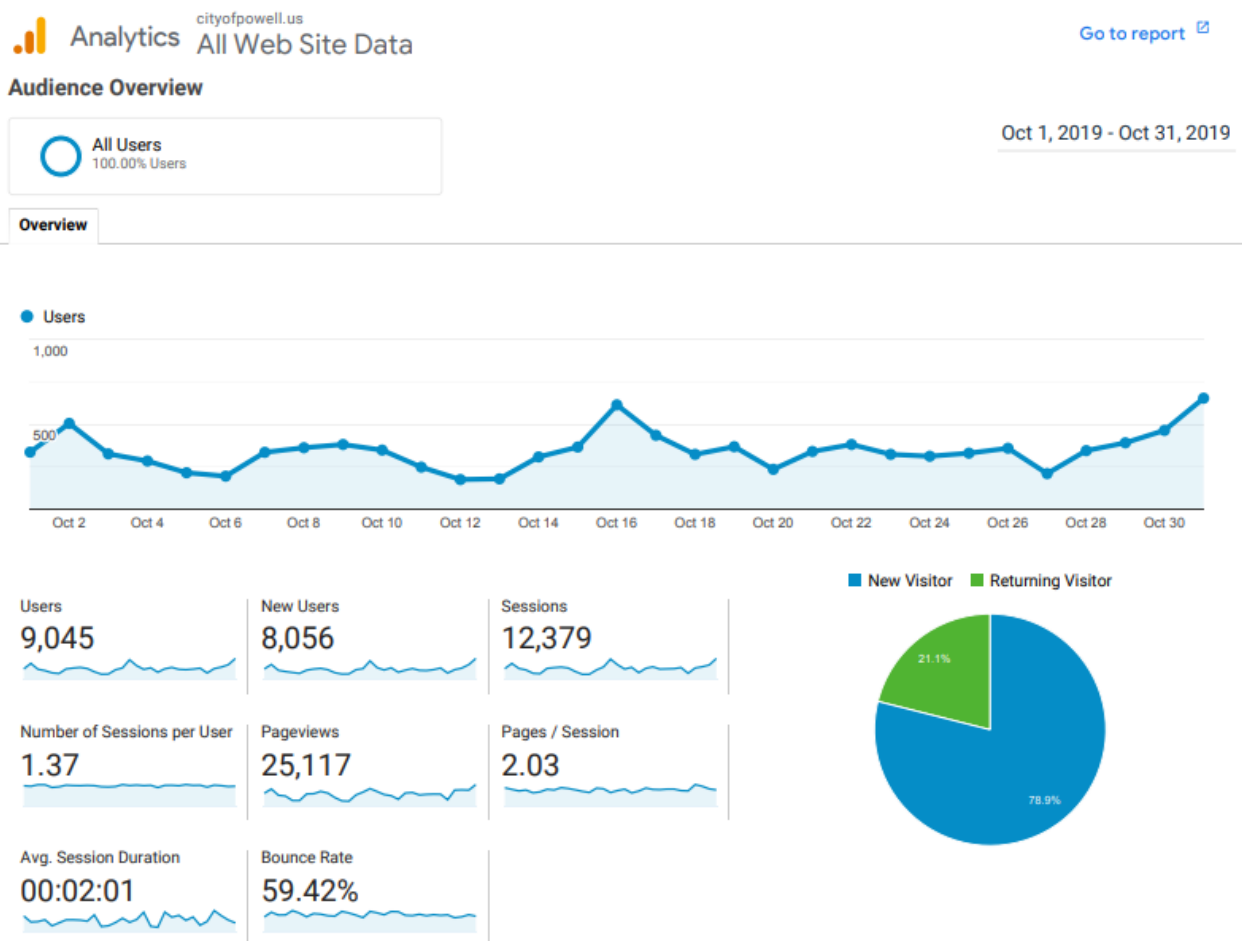
- Downtown turn restrictions expected to go into effect early next week (Oct. 2)
- Delaware Soil & Water Newsletter: Only Rain Down the Drain (Oct. 2)
- Annual Community Bonfire provides food, music and fun (Oct. 16)
- DORA legislation passes (Oct. 16)
- Candy by the Carload set for Oct. 26
- Honor and remember veterans during Powell's annual Veterans Day Ceremony (Oct. 31)




E-Newsletter

- [News from the City of Powell, Ohio](#) (Oct. 4)
 - Downtown turn restrictions expected to go into effect early next week | Community Shred/E-Recycle Day planned for Oct. 12 | Save the date for the Community Bonfire
 - 35% open rate

- [Community Bonfire – 6-8 p.m. Saturday, Oct. 19](#) (Oct. 11)
 - Annual Community Bonfire planned for next weekend | Candy by the Carload set for Oct. 26 | Trick or Treat
 - 31% open rate
- [Candy by the Carload](#) (Oct. 18)
 - Candy by the Carload set for Oct. 26 | Trick or Treat | DORA legislation passes
 - 27.4% open rate
- [Trick or Treat](#) (Oct. 25)
 - Trick or Treat | Annual Veterans Day Ceremony planned for Nov. 11 | Election officials needed | Leaf collection
 - 31.8% open rate

Website



Page		Pageviews	% Pageviews
1. /		5,317	21.17%
2. /events/		1,256	5.00%
3. /home/trick-or-treat/		1,071	4.26%
4. /dora-legislation-passes/		817	3.25%
5. /government/building-department/		783	3.12%
6. /government/employment-opportunities/		744	2.96%
7. /police-agency/		608	2.42%
8. /government/agendas-minutes/		590	2.35%
9. /about/candy-by-the-carload/		579	2.31%
10. /government/development-department/current-development-department-proposals/		557	2.22%

*23 submissions received through online contact us/public records request/public service request forms.

Media Relations

[Kinsale charger joins options for Powell's electric vehicle owners](#)
Olentangy Valley News

[Program keeps Powell's leftovers from landfill](#)
Olentangy Valley News

[New rules in effect at Powell's Four Corners intersection](#)
Olentangy Valley News

[Q&A: Powell City Council hopefuls sound off on infrastructure, township](#)
Olentangy Valley News

[Powell 71-year-old's running theme "Now what?" after finishing marathon in every state](#)
Olentangy Valley News

[Drink up, Powell: DORA approved at last](#)
Olentangy Valley News

[New leaders will join fray in Powell, Liberty Township after election](#)
Olentangy Valley News

['Burb Breakdown: 5 things to do in Powell this Fall](#)
614 Magazine