



Communication Department
Monthly Report – September 2019

Community Relations

- 9/11 Remembrance Ceremony (Sept. 11)
- Experience Columbus – Know Your Neighborhood Event (Sept. 26)
- Coffee with the Mayor & City Manager (Sept. 13 & 27)

Top Social Media Posts

- Interim Chief of Police Stephen Hrytzik will be sworn in as the City's new Chief of Police during the next City Council meeting at 7:30 p.m. Tuesday, Sept. 17 in the Municipal Building Council Chambers, 47 Hall Street.
 - *People Reached – 4,180 | 980 Likes, Comments & Shares*
- The Beehive is back! Congratulations to the Beehive Bread Company on their new ownership and grand re-opening!
 - *People Reached – 4,704 | 361 Likes, Comments & Shares*
- Autumn is here, which means we're in full swing of election season. With that comes the increase in political signs in and around the city. Campaign signs are permitted in all districts within the City of Powell.
 - *People Reached – 4,645 | 85 Likes, Comments & Shares*

Online Newsroom

- [Stephen Hrytzik to be named Chief of Police \(Sept. 11\)](#)
- [Bike Path Closure \(Sept. 18\)](#)
- [Child Passenger Safety Week: Sept. 15-21](#)
- [Campaign Signs \(Sept. 25\)](#)

Video

- Candy by the Carload Promotional Video - <https://vimeo.com/362854065>

E-Newsletter

- [Powell Street Market & Upcoming Fall Events](#) (Sept. 6)
 - 34.6% open rate
- [New Chief of Police](#) (Sept. 13)
 - 35.9% open rate
- [News from the City of Powell, Ohio](#) (Sept. 20)
 - 35.1% open rate
- [News from the City of Powell, Ohio](#) (Sept. 27)
 - 35.6% open rate

Website

Audience Overview

Sep 1, 2019 - Sep 30, 2019

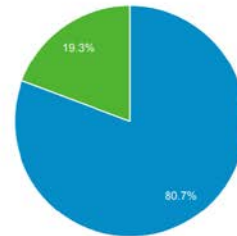
All Users
100.00% Users

Overview



Users 7,503	New Users 6,754	Sessions 10,158
Number of Sessions per User 1.35	Pageviews 20,601	Pages / Session 2.03
Avg. Session Duration 00:02:04	Bounce Rate 58.75%	

■ New Visitor ■ Returning Visitor



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances
	20,601 % of Total: 100.00% (20,601)	15,975 % of Total: 100.00% (15,975)	00:02:00 Avg for View: 00:02:00 (0.00%)	10,150 % of Total: 100.00% (10,150)
1. /	4,348 (21.11%)	2,992 (18.73%)	00:03:09	2,788 (27.47%)
2. /events/	994 (4.83%)	733 (4.59%)	00:00:32	284 (2.80%)
3. /residents/parks-recreation/	858 (4.16%)	703 (4.40%)	00:01:33	585 (5.76%)
4. /government/building-departmen t/	734 (3.56%)	533 (3.34%)	00:01:20	287 (2.83%)
5. /police-agency/	603 (2.93%)	424 (2.65%)	00:01:35	320 (3.15%)
6. /residents/parks-recreation/parks -recreation-guide/	508 (2.47%)	333 (2.08%)	00:01:20	197 (1.94%)
7. /government/employment-oppo rtunities/	467 (2.27%)	408 (2.55%)	00:00:50	233 (2.30%)
8. /government/agendas-minutes/	429 (2.08%)	195 (1.22%)	00:01:28	61 (0.60%)
9. /government/development-depart ment/current-development-depart ment-proposals/	405 (1.97%)	328 (2.05%)	00:03:26	213 (2.10%)
10. /stephen-hrytzik-to-be-named-chi ef-of-police/	392 (1.90%)	364 (2.28%)	00:02:45	327 (3.22%)

*49 submissions received through online contact us/public records request/public service request/we want to hear from you forms.

Media Relations

[Olentangy students embrace memory-care facility](#)

Olentangy Valley News

[Powell council has room for three](#)

Olentangy Valley News

[They won't forget](#)

Olentangy Valley News

[Stephen Hrytzik to become Powell's police chief](#)

Olentangy Valley News

[One more time – scenes from the Powell Street Market](#)

Olentangy Valley News

[After Powell committee's lengthy discussion, DORA will face Council Oct. 1](#)

Olentangy Valley News

[New director Karen Sybert takes Powell's financial reins](#)

Olentangy Valley News

[Powell barber hands over Randy's Barber Shop to dog-grooming daughter](#)

Olentangy Valley News

[Hrytzik sworn in as Powell police chief](#)

The Delaware Gazette