



DORA

First Council Reading
Ordinance 2019-43

Designated Outdoor Refreshment Area (DORA)

- Allows licensed liquor establishments in the designated area to sell alcohol at special times that can be carried out of their establishments in specially marked cups.

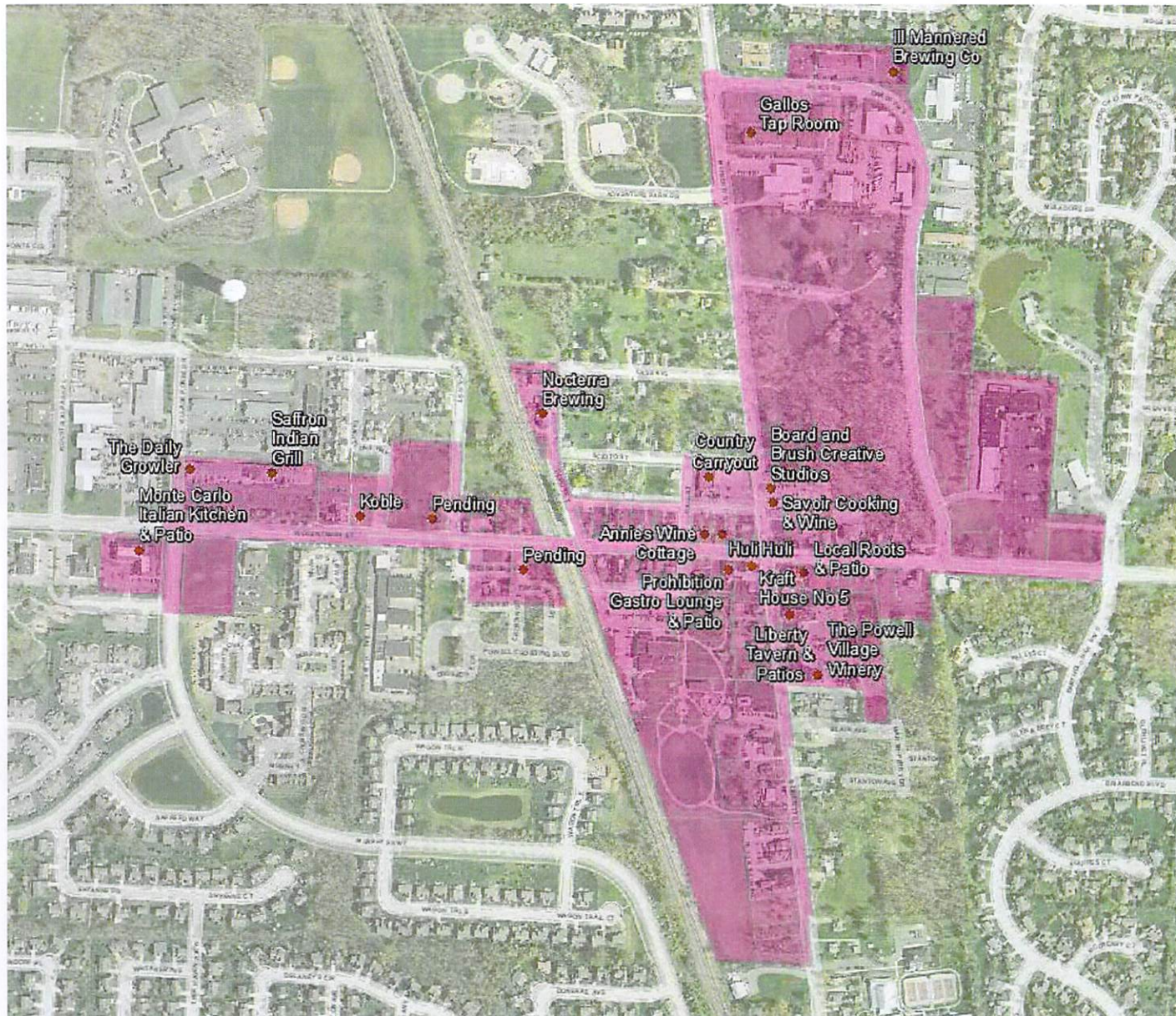


Canton, OH



Hamilton, OH

Proposed DORA Boundary



- The proposed boundary is about 136.3 acres.

ORC Requirements

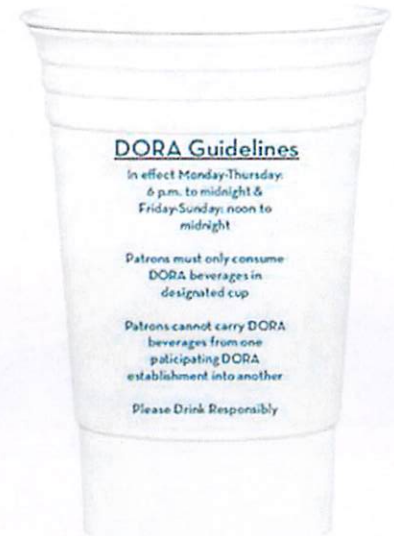
- Ohio Revised Code 4301.82
 - A municipal corporation or township with a population of 35,000 or less may create one outdoor refreshment area if the proposed area will include at least four qualified permit holders and is composed of 150 or fewer contiguous acres.
- Boundary
- Events
- Permit Holders
- Land Use
- Public Health and Safety Plan
- Signage
- Sanitation Plan



Toledo Sign

DORA General Rules

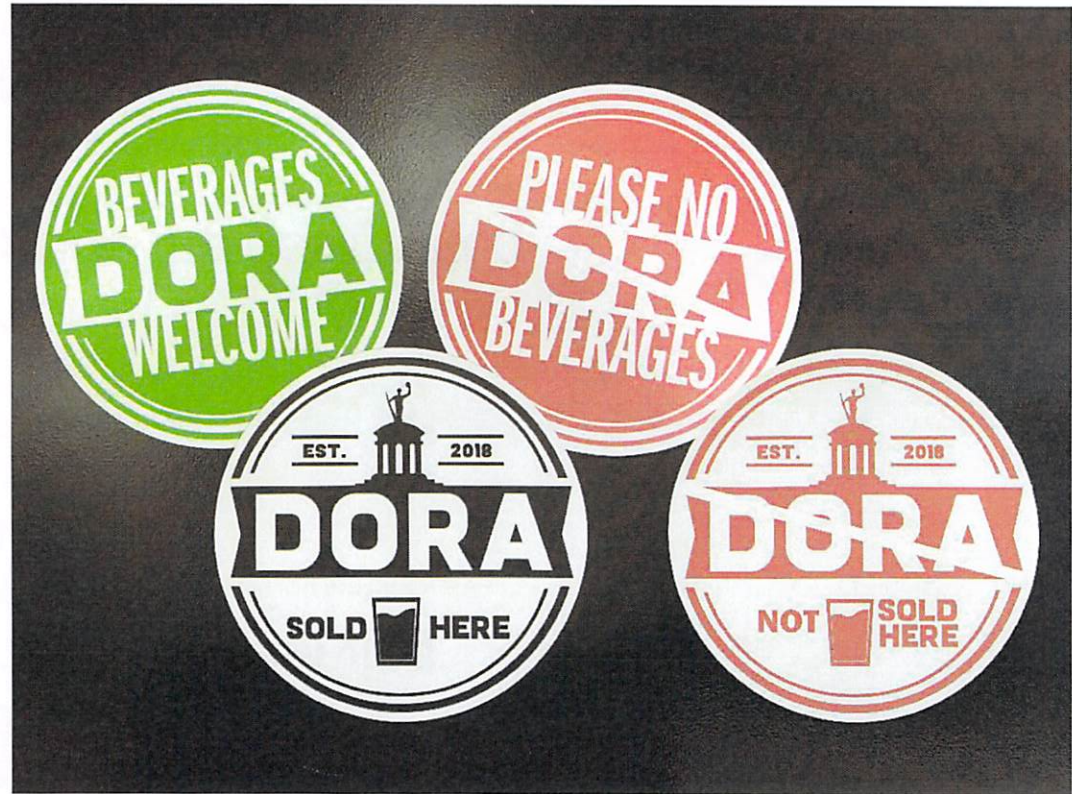
- What you **can** do:
 - Purchase a drink at an authorized location and walk around inside the DORA boundaries
 - Take a purchased drink into a non-liquor serving establishment if the owner allows it
 - Drink responsibly and have fun
- What you **cannot** do:
 - Bring your own drinks into the district
 - Walk with a purchased drink outside the designated DORA boundaries
 - Take a beverage purchased at one DORA approved establishment into another DORA approved establishment
 - Display inappropriate behavior



Mason, OH

Challenges

- Cost
 - Signage
 - Police
 - Public Service/Sanitation
 - Cups & wristbands
 - Liability insurance
- Education and monitoring
 - Public outreach
 - Website, Newspapers, etc.



Sticker Examples, Hamilton, OH

Benefits

- A DORA could help to create a more vibrant Downtown Powell, and enhance the downtown experience.
- Increased revenue for restaurants/bars/merchants
 - Worthington reported a 10-15% increase in sales after establishing its DORA. (Advertiser Tribune, Feb 2019)
- Flexibility in design of the DORA.
 - Not all DORAs are the same.



Hilliard, OH

Next Steps

- Council 2nd Reading
- Implementation
 - Event Oriented
 - Approved through Assemblage Permit Application process
 - Signage
 - Cups
 - Stickers
 - Calculate City costs
 - Calculate application fee for DORA events
- Assess



Middletown, OH



Worthington, OH



DORA

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