



**Communication Department**  
*Monthly Report – June 2019*

**Community Relations**

- Lolli-Pops! Concert (June 3)
- Olentangy Rotary Club Presentation – featuring K9 Axel and Ofc. Jason Latiolais (June 6)
- Coffee with the Mayor & City Manager (June 14 & 28)
- Four Corners Public Forum (June 18)
- Powell Festival (June 21 & 22)

**Top Social Media Posts**

- Let's Talk Powell! Join us for a public forum to discuss whether or not to extend the time frame for restricted left turns at the Olentangy and Liberty Street intersection. The forum will be held at 6 p.m. Tuesday, June 18 in the Municipal Building Council Chambers, 47 Hall Street. More information: <https://cityofpowell.us/public-forum-planned-to-discuss-left-turn-restriction-hours-at-the-four-corners-intersection/>
  - *People Reached – 4,616 | 66 Likes, Comments & Shares*
- The annual Powell Festival presented by Mount Carmel Health is from 5-11 p.m. Friday, June 21 and noon-11 p.m. Saturday, June 22 in Village Green Park, 47 Hall Street. Check out all the things you need to know before you go here: <https://cityofpowell.us/2019-powell-festival-guide/>
  - *People Reached – 4,597 | 122 Likes, Comments & Shares*
- Daycare Purse Thieves - In the morning hours of Wednesday, June 26, when parents were dropping children off at daycare centers for the day, unknown suspect(s) pulled up to their unlocked vehicles and removed their purses from their cars while they were inside.

The suspect(s) traveled to the Akron, Ohio area and withdrew thousands of dollars from the victims' checking accounts. The suspect vehicle was captured on surveillance and appears to be a newer gray Dodge Durango with tinted windows.

If you have any information pertaining to this investigation, please contact Detective Darren Smith at (614) 396-3345.

Please be vigilant and always remember to remove valuables and lock your vehicle. Theft can happen in seconds. This specific theft happened in less than 10 seconds.

- *People Reached – 19,764 | 321 Likes, Comments & Shares*

## Online Newsroom

[Public Forum planned to discuss left turn restriction hours at the Four Corners intersection \(June 7\)](#)

[Guide to the 2019 Powell Festival \(June 10\)](#)

[Finance Department wins award for 2019 Budget \(June 27\)](#)

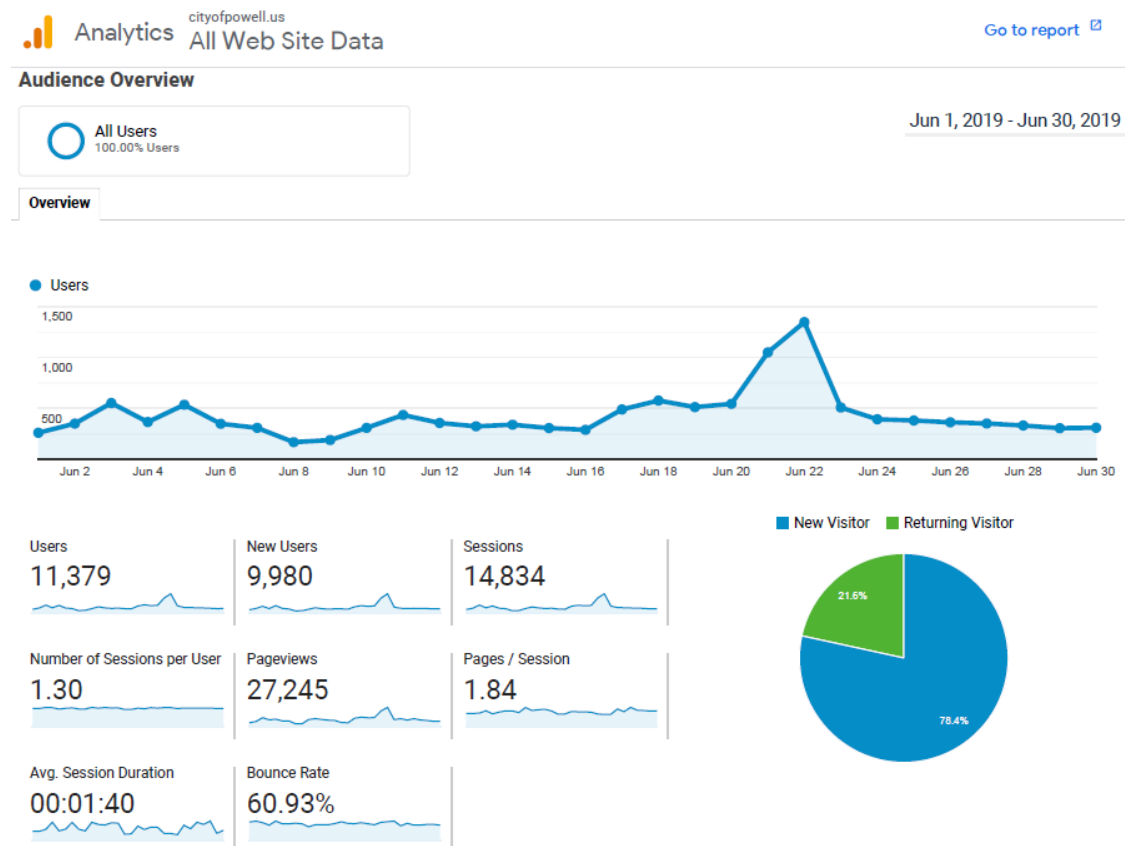
## E-Newsletter

- Friday, June 7– 44% open rate
  - [Forum planned to discuss left turn restriction hours | Powell Festival Save the Date | Vacation House Watch](#)
- Wednesday, June 12– 34.1% open rate
  - [Special Edition: Guide to this year's Powell Festival](#)
- Friday, June 28 – 34.8% open rate
  - [Watch the 2019 Powell Festival Recap | Finance Department wins award for 2019 Budget](#)

## Video

- [Powell Festival 2019 Recap](#)

## Website

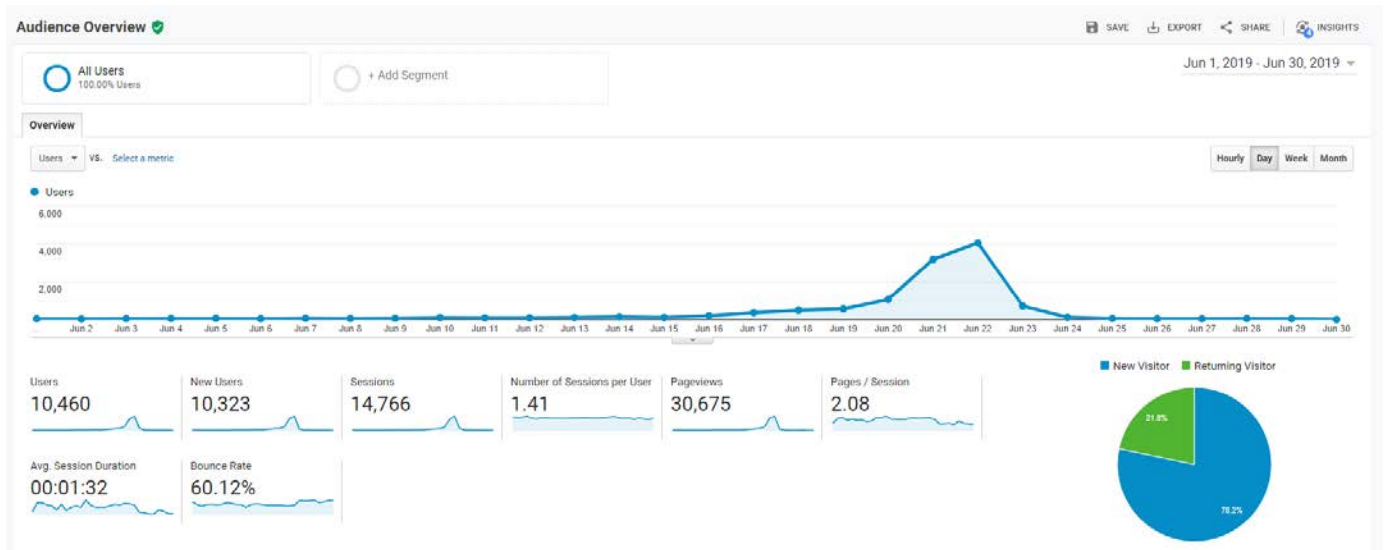


Page	Pageviews	% Pageviews
1. /	5,391	19.79%
2. /2019-powell-festival-guide/	2,598	9.54%
3. /residents/parks-recreation/	2,210	8.11%
4. /events/	1,997	7.33%
5. /residents/parks-recreation/parks-recreation-guide/	1,230	4.51%
6. /police-agency/	613	2.25%
7. /government/building-department/	604	2.22%
8. /about/lolli-pops-summer-childrens-concert-series/	537	1.97%
9. /government/employment-opportunities/	485	1.78%
10. /government/agendas-minutes/	331	1.21%

[view full report](#)

\*79 submissions received through online contact us/public records request/public service request/we want to hear from you forms.

## Powell Festival Microsite



## Media Relations

[DORA on Powell's table July 2](#)

*Olentangy Valley News*

[Powell Festival draws plaudits](#)

*Olentangy Valley News*

[With input in hand, Powell ready to move on Four Corners restrictions](#)

*Olentangy Valley News*

[Text-to-911 works well, rarely used in Delaware County, leaders say](#)

*Olentangy Valley News*

[Fara Waugh takes SourcePoint's reins with eye to future](#)

*Olentangy Valley News*

[Columbus' Buckeye House Painting looks to replace Powell home with headquarters](#)

*Olentangy Valley News*

[Unique brew on tap for Powell Festival](#)

*Olentangy Valley News*

[Powell's plan to annex future library land before council June 18](#)

*Olentangy Valley News*

[Olentangy Liberty Athletic Boosters raising \\$1 million for sports facilities](#)

*Olentangy Valley News*

[Powell weighs further Four Corners restrictions](#)

*Olentangy Valley News*

[Tornado sirens for Powell area low on to-do list](#)

*Olentangy Valley News*

[No 'monkey wrenches' thus far in planning for new Powell branch library](#)

*Olentangy Valley News*

[Letter to residents latest chapter in Liberty Township drama](#)

*The Columbus Dispatch*