



Communication Department

Monthly Report – May 2019

Community Relations

- Beautify Powell Day (May 4)
- Coffee with the Mayor & City Manager (May 10)
- Memorial Day Parade & Ceremony (May 27)

Top Social Media Posts

An emotional farewell as the Powell Police Department, Liberty Township Fire Department and City staff joined Chief Gary Vest for his final radio call today.

People Reached – 35,766 | 2,699 Likes, Comments & Shares

Paving work was completed overnight at the Olentangy and Liberty Street intersection. The roadway was reopened at 5:30 a.m. today.

People Reached – 6,069 | 144 Likes, Comments & Shares

Powell was ranked the Best Place to Live in Ohio by HomeSnacks!

People Reached – 5,611 | 178 Likes, Comments & Shares

Online Newsroom

[Deputy Chief Stephen Hrytzik to be named interim Chief of Police \(May 2\)](#)

[Community invited to pay tribute during Memorial Day Parade & Ceremony \(May 3\)](#)

[Lolli-Pops Concert Series returns June 3 \(May 16\)](#)

[Splash Pad set to open after Memorial Day Ceremony \(May 16\)](#)

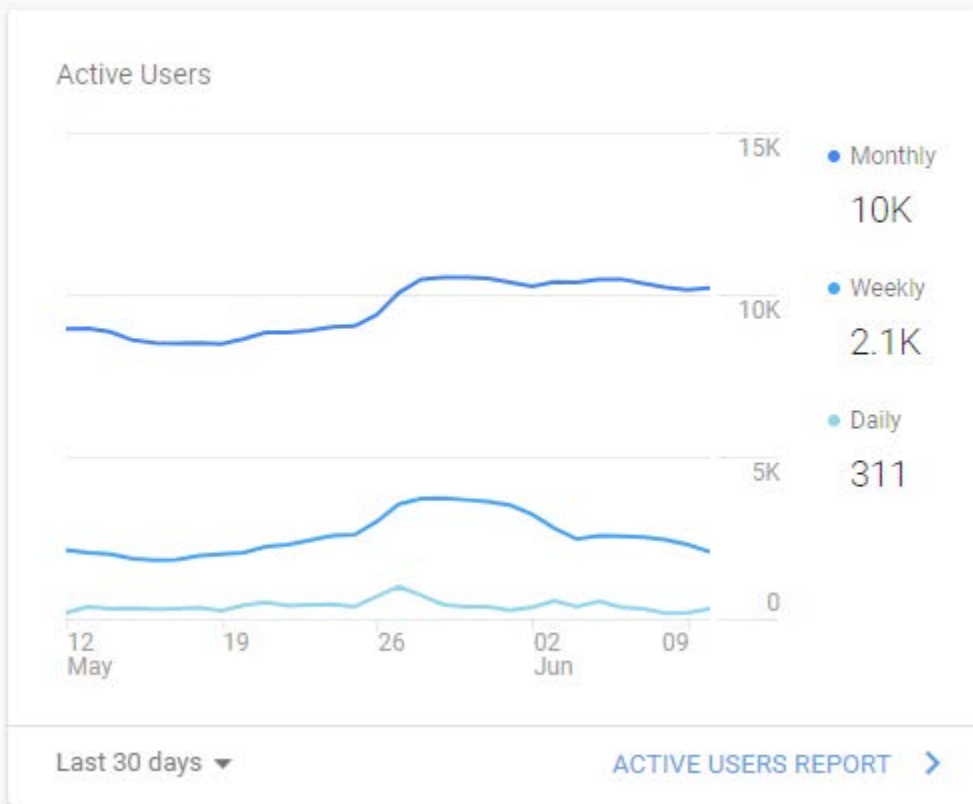
[Water Quality: 'We're all in it together' | Delaware Soil & Water Column \(May 24\)](#)

E-Newsletter

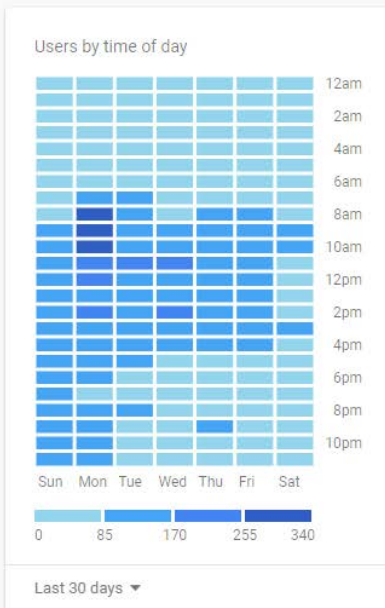
- Friday, May 10– 31.3% open rate
 - [Memorial Day in Powell | Watch Chief Vest's last radio call](#)
- Friday, May 17– 26.7% open rate
 - [Lolli-Pops Concert Series returns June 3 | Memorial Day | Splash Pad](#)
- Friday, May 24 – 34.1% open rate
 - [Memorial Day | Splash Pad | Lolli-Pops Concert | Vacation House Watch](#)

Website

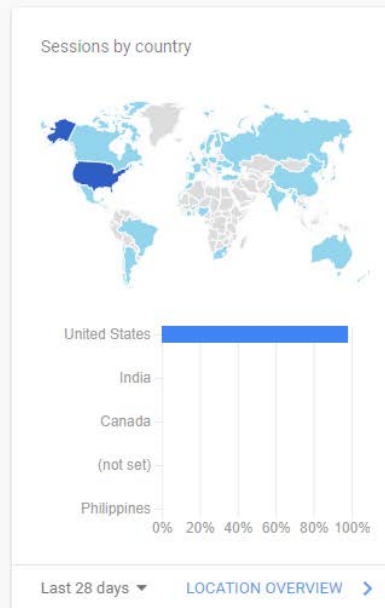
How are your active users trending over time?



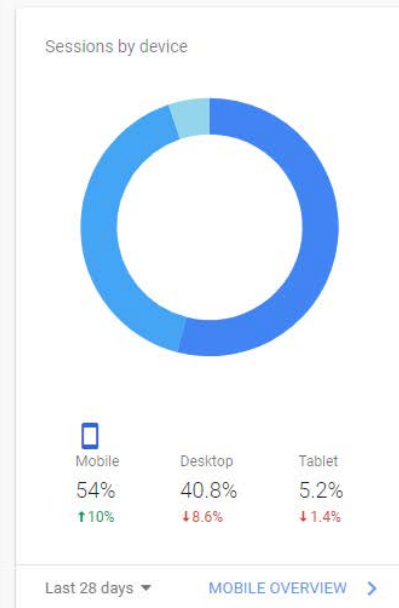
When do your users visit?



Where are your users?



What are your top devices?



What pages do your users visit?

Page	Pageviews	Page Value
/	4,305	\$0.00
/residents/parks-recreation/	1,863	\$0.00
/about/memorial-day/	1,631	\$0.00
/events/	1,268	\$0.00
/residents/parks-recre...rks-recreation-guide/	1,116	\$0.00
/government/building-department/	668	\$0.00
/about/lolli-pops-sum...drens-concert-series/	612	\$0.00
/police-agency/	548	\$0.00
/government/employment-opportunities/	497	\$0.00
/delaware-county-laun...-notification-system/	452	\$0.00

Last 28 days ▾ [PAGES REPORT >](#)

*70 submissions received through online contact us/public records request/public service request forms.

Media Relations

[A banner day in Powell](#)

Olentangy Valley News

[Repairs coming in 2020 for Powell stretch of Sawmill Parkway](#)

Olentangy Valley News

[Powell takes its time poring over DORA](#)

Olentangy Valley News

[Powell police veteran Stephen Hrytzik takes reins as Chief Gary Vest departs](#)

Olentangy Valley News

[Powell Police Chief Vest receives tribute during final call](#)

ABC 6/FOX 28

[Best Place to Live in Each State For 2019](#)

HomeSnacks