



Communication Department
Monthly Report – April 2019

Community Relations

- Coffee with a Cop (April 6)
- Coffee with the Mayor & City Manager (April 12)
- Easter Egg Hunt presented by the Powell United Methodist Church (April 12)
- Arbor Day Celebration (April 26)

Popular Social Media Posts (Facebook, Twitter & Instagram)

Today is Terri Glimcher Day in the City of Powell! Terri has served as the Enrichment Coordinator at The Ganzhorn Suites Specialized Memory Care which provides care for those living with Alzheimer's disease and other forms of dementia.

People Reached – 6,582 | 536 Likes, Comments & Shares

Weekend Traffic Advisory from the Ohio Department of Transportation – Columbus District 6: SR 750 will be closed between SR 315 and US 23 from 7 a.m. Saturday, April 27-6 p.m. Sunday, April 28 for ditch clearing and maintenance. All work is weather dependent.

People Reached – 6,222 | 58 Likes, Comments & Shares

Congratulations to Peachtree Street Home on their ribbon cutting and grand opening celebration today! Learn more about Peachtree Street Home [here](#).

People Reached – 5,329 | 79 Likes, Comments & Shares

Online Newsroom

[Next Powell Liberty Historical Society program to feature Chief Gary Vest \(April 1\)](#)

[Tax Time \(April 4\)](#)

[Four Corners construction scheduled to begin April 14 \(April 5\)](#)

[Portion of Olentangy Street to close during upcoming Street Market \(April 29\)](#)

E-Newsletter

- Friday, April 5– 30.4% open rate
 - [Tax time is here | Next Powell Liberty Historical Society program to feature Chief Gary Vest | Registration for summer programs begins April 10 | Powell Easter Egg Hunt set for April 13](#)
- Friday, April 12– 37.7% open rate
 - [Overnight closures expected with construction | Celebrate Arbor Day | Registration now open for summer programs](#)
- Friday, April 19 – 32.0% open rate
 - [Several family-friendly events planned for May](#)

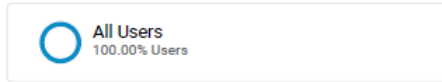
- Monday, April 29 – 35.9% open rate
 - [Portion of Olentangy Street to close during upcoming Street Market | Touch-a-Truck kicks off spring, summer events](#)

Website

Analytics cityofpowell.us
All Web Site Data

[Go to report](#)

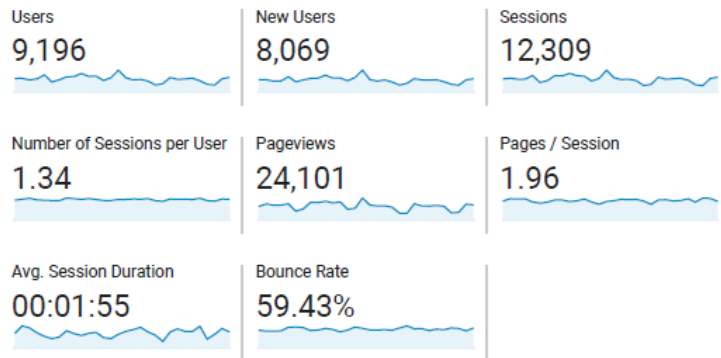
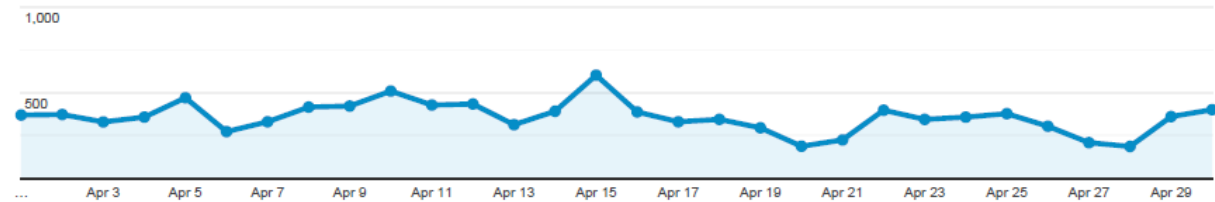
Audience Overview



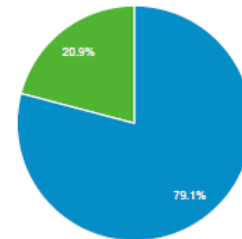
Apr 1, 2019 - Apr 30, 2019

Overview

Users



■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. en-us	8,722	94.76%
2. en-gb	132	1.43%
3. en	68	0.74%
4. en-in	47	0.51%
5. (not set)	28	0.30%

Page ?	Pageviews ?	Unique Pageviews ?	Avg. Time on Page ?
	24,101 % of Total: 100.00% (24,101)	18,768 % of Total: 100.00% (18,768)	00:02:00 Avg for View: 00:02:00 (0.00%)
1. /	4,378 (18.17%)	3,141 (16.74%)	00:02:58
2. /residents/parks-recreation/community-garden/	1,360 (5.64%)	1,155 (6.15%)	00:01:51
3. /residents/parks-recreation/parks-recreation-guide/	1,159 (4.81%)	767 (4.09%)	00:01:45
4. /events/	1,062 (4.41%)	756 (4.03%)	00:00:40
5. /residents/parks-recreation/	891 (3.70%)	703 (3.75%)	00:01:39
6. /government/building-department/	761 (3.16%)	539 (2.87%)	00:00:55
7. /government/employment-opportunities/	731 (3.03%)	619 (3.30%)	00:02:04
8. /police-agency/	622 (2.58%)	469 (2.50%)	00:01:12
9. /residents/taxes/	499 (2.07%)	382 (2.04%)	00:04:30
10. /four-corners-construction-scheduled-to-begin-april-14/	434 (1.80%)	409 (2.18%)	00:01:25

*69 submissions received through online contact us/public records request/public service request forms.

Media Relations

[Matt Huffman, Liberty Township administrator, abruptly resigns](#)
Olentangy Valley News

[‘It needs it’: Repaving work begins at Powell’s Four Corners](#)
Olentangy Valley News

[Powell police Chief Gary Vest looks back on 23 years](#)
Olentangy Valley News

[Cohesiveness is one mission of Olentangy’s new ‘brand identity’](#)
Olentangy Valley News

[No movement on Liberty Township’s request for \\$1 million from Delaware County](#)
Olentangy Valley News

[DORA may miss out on Powell’s summer events](#)
Olentangy Valley News

[Liberty Township, Powell meeting remains unscheduled](#)
Olentangy Valley News

[Scientists preserve, ‘enhance’ wetlands at Powell’s Seldom Seen Park](#)
Olentangy Valley News

[Motley selection anchors Powell’s new Peachtree Street shop](#)
Olentangy Valley News

[Q&A with Erika Boll: Grandmother’s granola formed basis Powell-based The Toasted Oat](#)
The Columbus Dispatch