



Communication Department

Monthly Report – March 2019

Community Relations

- Coffee with the Mayor & City Manager (March 8)
- Olentangy Rotary Club Presentation – State of the City (March 7)

Popular Social Media Posts (Facebook, Twitter & Instagram)

Powell City Council is requesting a public meeting with the Liberty Township Board of Trustees to discuss recent concerns with the Cooperative Economic Development Agreement (CEDA) and the future of emergency medical services.

People Reached – 8,295 | 357 Likes, Comments & Shares

The traffic signal cabinet at the Sawmill Parkway and Rutherford Road intersection is scheduled to be replaced tomorrow morning. The signal will be down from approximately 9 a.m.-noon to allow the contractor time to complete their work. The signal will be converted to a four-way stop during this time, and the Powell Police Department will be on scene to assist with traffic control.

People Reached – 5,097 | 48 Likes, Comments & Shares

Winter's 2018-2019 Farewell Tour? Thank you to Ken Waldron for capturing this beautiful drone footage today!

People Reached – 7,621 | 341 Likes, Comments & Shares

Video

2019 Powell Summer Camps Promotional | <https://vimeo.com/327284235>

Online Newsroom

[Powell City Council requests public meeting with Liberty Township Trustees \(March 1\)](#)

[2019 RITA Taxpayer Assistance \(March 5\)](#)

[Registration for summer programs begins April 10 \(March 25\)](#)

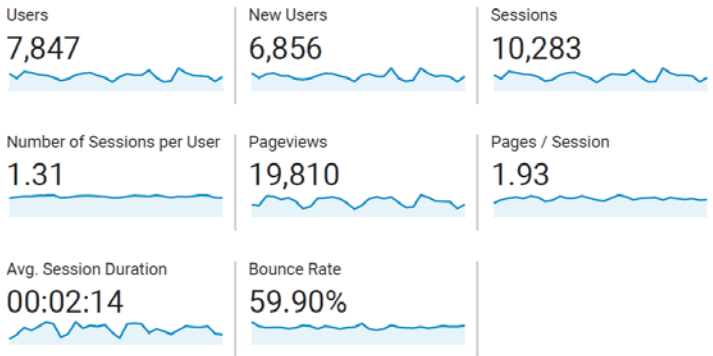
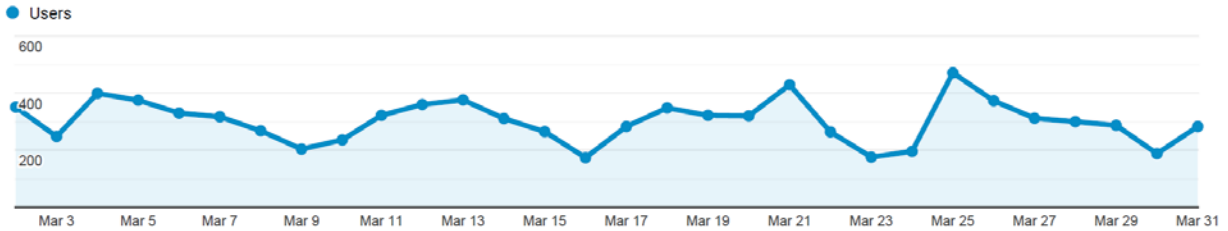
Website

Audience Overview

All Users
100.00% Users

Mar 2, 2019 - Mar 31, 2019

Overview



*78 submissions received through online contact us/public records request/public service request forms.

E-Newsletter

- Friday, March 1– 34.8% open rate
 - [2018 Annual Report](#)
- Friday, March 8– 33.6% open rate
 - [RITA offers extended hours during tax season | City Council requests meeting with Liberty Township Board of Trustees | St. Patrick's Celebration at Kinsale](#)
- Friday, March 29 – 27.7% open rate
 - [Registration for summer programs begins April 10 | Powell Easter Egg Hunt set for April 13 | Sign up for Delco Alerts](#)

Media Relations

[With branch site chosen, project moves forward](#)

Olentangy Valley News

[Full story: Delaware County library chooses site for new Powell branch](#)

Olentangy Valley News

[Powell gathering info for new infrastructure-funds push](#)

Olentangy Valley News

[Powell, Liberty Township move toward rare gathering](#)

Olentangy Valley News

[Liberty Township 'working on' Powell's records requests](#)

Olentangy Valley News

[Fred Astaire Dance Studios owners 'fell in love' with Powell space](#)

Olentangy Valley News

[Powell will treat housing study as a guide, not edict](#)

Olentangy Valley News

[Ban on turns at Powell's Four Corners back on the table](#)

Olentangy Valley News

[Powell leaders to Liberty Township: Let's meet face to face](#)

Olentangy Valley News

[Delaware County works to combat human trafficking](#)

ABC 6/FOX 28