

Communication Department

Monthly Report - March 2019

Community Relations

- Coffee with the Mayor & City Manager (March 8)
- Olentangy Rotary Club Presentation State of the City (March 7)

Popular Social Media Posts (Facebook, Twitter & Instagram)

Powell City Council is requesting a public meeting with the Liberty Township Board of Trustees to discuss recent concerns with the Cooperative Economic Development Agreement (CEDA) and the future of emergency medical services.

People Reached – 8,295 | 357 Likes, Comments & Shares

The traffic signal cabinet at the Sawmill Parkway and Rutherford Road intersection is scheduled to be replaced tomorrow morning. The signal will be down from approximately 9 a.m.-noon to allow the contractor time to complete their work. The signal will be converted to a four-way stop during this time, and the Powell Police Department will be on scene to assist with traffic control. *People Reached – 5,097 | 48 Likes, Comments & Shares*

Winter's 2018-2019 Farewell Tour? Thank you to Ken Waldron for capturing this beautiful drone footage today!

People Reached – 7,621 | 341 Likes, Comments & Shares

Video

2019 Powell Summer Camps Promotional | https://vimeo.com/327284235

Online Newsroom

<u>Powell City Council requests public meeting with Liberty Township Trustees (March 1)</u> <u>2019 RITA Taxpayer Assistance (March 5)</u>

Registration for summer programs begins April 10 (March 25)

Website



*78 submissions received through online contact us/public records request/public service request forms.

E-Newsletter

- Friday, March 1–34.8% open rate
 - o 2018 Annual Report
- Friday, March 8–33.6% open rate
 - o RITA offers extended hours during tax season | City Council requests meeting with Liberty Township Board of Trustees | St. Patrick's Celebration at Kinsale
- Friday, March 29 27.7% open rate
 - Registration for summer programs begins April 10 | Powell Easter Egg Hunt set for April 13 | Sign up for Delco Alerts

Media Relations

With branch site chosen, project moves forward Olentangy Valley News

<u>Full story: Delaware County library chooses site for new Powell branch</u> <u>Olentangy Valley News</u>

Powell gathering info for new infrastructure-funds push Olentangy Valley News

Powell, Liberty Township move toward rare gathering Olentangy Valley News

<u>Liberty Township 'working on' Powell's records requests</u>

Olentangy Valley News

Fred Astaire Dance Studios owners 'fell in love' with Powell space Olentangy Valley News

Powell will treat housing study as a guide, not edict Olentangy Valley News

Ban on turns at Powell's Four Corners back on the table Olentangy Valley News

<u>Powell leaders to Liberty Township: Let's meet face to face</u> <u>Olentangy Valley News</u>

Delaware County works to combat human trafficking ABC 6/FOX 28