



# **Powell**

## **Communication Department**

*Monthly Report – February 2019*

### **Community Relations**

- Coffee with the Mayor & City Manager (Feb. 8 & 22)
- Olentangy Rotary Club Presentation – Powell Police Department (Feb. 14)
- Public Forum: Housing & Commercial Market Study (Feb. 21)

### **Popular Social Media Posts (Facebook, Twitter & Instagram)**

Congratulations to Powell's newest brewery [Nocterra Brewing Co.](#) on their grand opening at noon tomorrow!

*People Reached – 5,630 | 156 Likes, Comments & Shares*

Powell City Council approved the annexation, final development plan and zoning map amendment for [The Ohio State University Wexner Medical Center's](#) Ambulatory Care Facility during last night's meeting. The plan proposes to construct a medical office building, ambulatory care center and hospital on 44 acres at the northeast corner of Sawmill Parkway and Home Road. This will be the single largest economic development project in Powell's history.

*People Reached – 6,504 | 201 Likes, Comments & Shares*

The City and the [Ohio Department of Transportation - Columbus District 6](#) are planning to resurface a portion of Sawmill Parkway between Seldom Seen Road and Home Road in the spring of 2020. Many of our residents and businesses located north of Seldom Seen Road should have received a letter in the mail this week about the project.

*People Reached – 3,556 | 37 Likes, Comments & Shares*

### **Video**

None

### **Online Newsroom**

[The Ohio State University Wexner Medical Center's Powell Ambulatory Care Facility Moves Forward \(Feb. 6\)](#)

[Attend Upcoming Public Forum to Discuss Housing, Commercial Real Estate Trends \(Feb. 7\)](#)

[Powell Parks & Recreation Summer Camp Preview \(Feb. 20\)](#)

[City Council Meeting Highlights \(Feb. 20\)](#)

[2018 Annual Report \(Feb. 27\)](#)

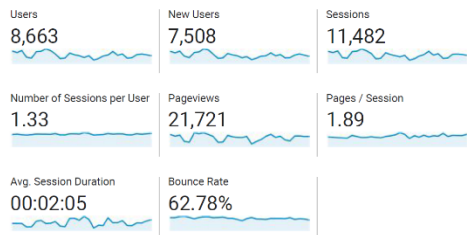
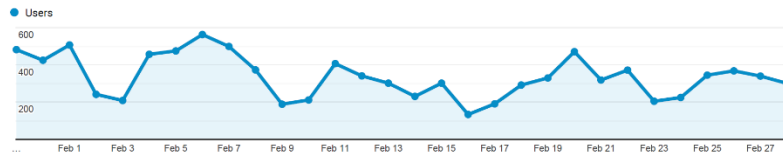
# Website

## Audience Overview

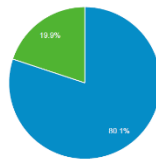
All Users  
100.00% Users

Jan 30, 2019 - Feb 28, 2019

### Overview



■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. en-us	8,158	94.36%
2. en-gb	149	1.72%
3. en	63	0.73%
4. hi-in	49	0.57%
5. en-in	24	0.28%

\*60 submissions received through online contact us/public records request/public service request forms.

## E-Newsletter

- Friday, Feb. 1 – 29.8% open rate
  - [Highlights from this week's City Council meeting | Meet the City's new Building Inspector | Police Department's 2018 Annual Report](#)
- Friday, Feb. 8 – 34.4% open rate
  - [Highlights from this week's City Council meeting | City, ODOT invite residents to provide feedback on resurfacing project | Attend upcoming public forum to discuss housing, commercial trends](#)
- Friday, Feb. 15 – 30.5% open rate
  - [Attend upcoming public forum to discuss housing, commercial trends | Citizens Police Academy, radKIDS start in March | Honor a loved one at the Greater Powell Veterans Memorial](#)
- Friday, Feb. 22 – 37.4% open rate
  - [Four Corners paving receives green light | Powell Parks & Recreation Summer Camp Preview | Schedule a car seat installation safety check](#)

## Media Relations

[Powell's Four Corners: Crossroads' repaving set](#)

*Olentangy Valley News*

[Study: More apartments needed in Powell](#)

*Olentangy Valley News*

[Liberty Township may give county choice: Pay \\$1 million, or take EMS reins](#)

*Olentangy Valley News*

[Powell carries forward with DORA](#)

*Olentangy Valley News*

[Work to annex potential future Powell library site begins](#)

*Olentangy Valley News*

[Table Talk: Huli Huli Tiki Lounge & Grill open in Powell](#)

*Olentangy Valley News*

[Delaware, Powell council members aim for judgeship](#)

*Olentangy Valley News*

[UPDATED: Delaware County nixes proposal to take over Liberty Township EMS](#)

*Olentangy Valley News*

[Powell may 'start small' with fiber-optics deal](#)

*Olentangy Valley News*

[UPDATED: Approval of OSU medical center 'very important moment' for Powell](#)

*Olentangy Valley News*

[Powell massage parlors to see more scrutiny](#)

*Olentangy Valley News*

[Ohio State plans Dublin ambulatory care center](#)

*The Columbus Dispatch*

[Attorney drops bid to raise bonds for two Liberty Township Trustees](#)

*The Columbus Dispatch*