



# **Powell**

## **Communication Department**

*Monthly Report – January 2019*

### **Community Relations**

- Coffee with the Mayor & City Manager (Jan. 11 & 25)

### **Popular Social Media Posts (Facebook, Twitter & Instagram)**

Happy National Law Enforcement Appreciation Day! Thank you to our very own officers with the Powell Police Department. We're so grateful for all you do to keep our community safe!

*People Reached – 5,841 | 469 Likes, Comments & Shares*

Power Outage and Icy Road Conditions Alert

*People Reached – 9,831 | 187 Likes, Comments & Shares*

Exciting news for our downtown! Huli Huli Powell is opening soon. Link to *Columbus Underground* article – “Huli Huli Tiki Lounge & Bar Opening Soon in Powell.”

*People Reached – 9,448 | 488 Likes, Comments & Shares*

The City's Planning & Zoning Commission unanimously approved plans during last night's meeting. Plans will go before City Council next. Link to *Olentangy Valley News* Article – “Approval on horizon for OSU outpatient center in Powell.”

*People Reached – 8,133 | 233 Likes, Comments & Shares*

Neon yellow ribbons have been tied on lamp posts in downtown Powell and throughout the community to show support and appreciation for our Liberty Township Fire Department. The yellow symbolizes the fluorescent reflective trim on the uniforms worn by our firefighters. Thank you to the LTFD for their dedication and service to the Powell community.

*People Reached – 10,441 | 840 Likes, Comments & Shares*

### **Video**

None

# Website

Analytics cityofpowell.us  
All Web Site Data

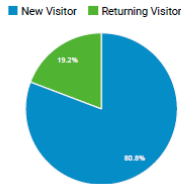
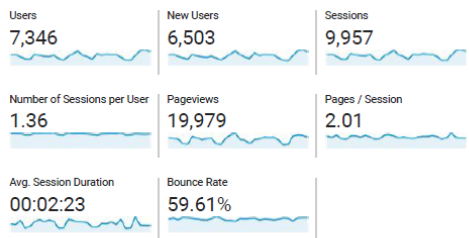
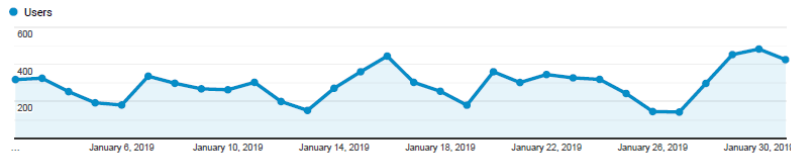
[Go to report](#)

## Audience Overview

All Users  
100.00% Users

Jan 2, 2019 - Jan 31, 2019

### Overview



Language	Users	% Users
1. en-us	7,099	96.52%
2. en-gb	67	0.91%
3. en	22	0.30%
4. en-ca	12	0.16%
5. zh-cn	11	0.15%
6. ja-jp	10	0.14%
7. de-de	8	0.11%
8. ko	8	0.11%
9. (not set)	7	0.10%
10. fr-fr	7	0.10%

\*49 submissions received through online contact us/public records request/public service request forms.

## Online Newsroom

[City Council Meeting Highlights \(Jan. 16\)](#)

[2019 Citizens Police Academy \(Jan. 23\)](#)

[Read the 2018 Police Department Annual Report \(Jan. 29\)](#)

[Meet Todd Shetler, the City's new Building Inspector \(Jan. 30\)](#)

[City Council Meeting Highlights \(Jan. 30\)](#)

## E-Newsletter

- Friday, Jan. 11 – 41.1% open rate
  - [Things to know before it snows | Register for winter/spring classes | Police Department offers free bike registration](#)

- Friday, Jan. 18 – 36.2% open rate
  - [Grace Drive & Liberty Street signal active | Highlights from this week's City Council meeting | Coffee with the Mayor & City Manager](#)
- Friday, Jan. 25 – 32.7% open rate
  - [Citizens Police Academy starts in March | New session of radKIDS planned](#)

## Media Relations

[Nocterra's long journey ends with Powell brewery](#)

*Olentangy Valley News*

[Liberty EMS battle: Township subs OSU trio for medical director](#)

*Olentangy Valley News*

[Downtown Powell: Mrs. Turbo's forte: 'freshest cookie possible'](#)

*Olentangy Valley News*

[Approval on horizon for OSU outpatient center in Powell](#)

*Olentangy Valley News*

[Powell primed for winter weather](#)

*Olentangy Valley News*

[Nocterra Brewing prepares to open in Powell](#)

*The Columbus Dispatch*

[Powell considers Ohio State plan for medical facility](#)

*The Columbus Dispatch*

[Huli Huli Tiki Lounge & Bar Opening Soon in Powell](#)

*Columbus Underground*