



Powell

Communication Department

Monthly Report – November 2018

Community Relations

- Coffee with the Mayor & City Manager (Nov. 2, 2018)
- Veterans Day Ceremony & Luncheon (Nov. 12, 2018)
- Business Appreciation Breakfast hosted by the Powell Community Improvement Corporation, Liberty Township and Delaware County (Nov. 13, 2018)
- Coffee with the Mayor & City Manager (Nov. 30, 2018)

Popular Social Media Posts (Facebook, Twitter & Instagram)

Congratulations to ALDI USA on their grand opening! The new store is located at 9965 Sawmill Parkway. Mayor Jon Bennehoof and Councilman Dan Swartwout attended this morning's celebration.

People Reached – 5,061 | 354 Reactions, Comments & Shares

Oh snow! It appears winter is indeed on its way. We're under a Winter Weather Advisory starting this evening at 10 p.m. through noon tomorrow. Here are highlights from the National Weather Service:

-Timing: Tonight through Thursday morning

-Hazards: Winter Weather Advisory for ice and snow. Mixed precipitation expected. Total snow accumulations of up to one inch and ice accumulations of a light glaze expected.

-Impacts: Slick roads, hazardous travel conditions due to ice and snow

-Location: Much of Ohio, including Delaware County

<https://cityofpowell.us/residents/snow-and-ice-removal/>

People Reached – 2,291 | 26 Reactions, Comments & Shares

Thank you to Mrs. Abby Underman and her students from Olentangy Liberty High School for helping set up for Holidays in Powell today! We're so thankful for all your help.

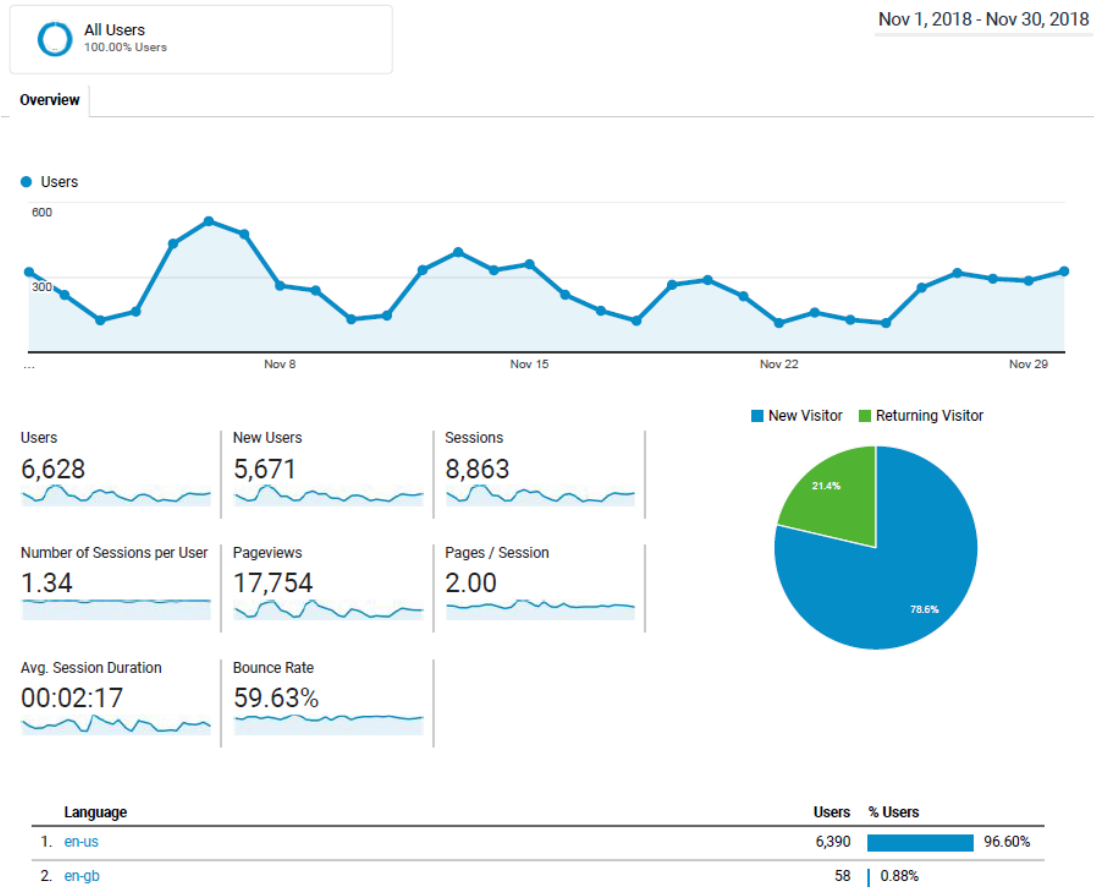
People Reached – 2,929 | 66 Likes, Comments & Shares

Video

None

Website

Audience Overview



*39 submissions received through online contact us/public records request/public service request forms.

Online Newsroom

- [Finance Department receives Certificate of Achievement for Excellence in Financial Reporting – Nov. 16, 2018](#)
- [Santa’s Mailbox at City Hall – Nov. 15, 2018](#)
- [The Danger of Plastic Bags – Nov. 14, 2018 – Submitted by the Delaware Soil & Water Conservation District](#)
- [Holidays in Powell promises family-friendly, festive fun – Nov. 8, 2018](#)
- [Honor and remember veterans during Powell’s annual Veterans Day Ceremony – Nov. 5, 2018](#)

E-Newsletter

- Nov. 16, 2018– 35.8% open rate
 - [Holidays in Powell promises family-friendly, festive fun | Things to know before the first big snow | Drop letters off for Santa at City Hall](#)

Media Relations

Powell to honor veterans during Nov. 12 ceremony

Olentangy Valley News

<http://www.thisweeknews.com/news/20181106/powell-to-honor-veterans-during-nov-12-ceremony>

Aldi's Powell-area debut follows wave of online hype

Olentangy Valley News

<http://www.thisweeknews.com/news/20181106/aldis-powell-area-debut-follows-wave-of-online-hype>

Four Corners blitzes wrap up with Powell police encouraged

Olentangy Valley News

<http://www.thisweeknews.com/news/20181106/four-corners-blitzes-wrap-up-with-powell-police-encouraged>

Powell voters shoot down proposed income-tax increase

Olentangy Valley News

<http://www.thisweeknews.com/news/20181106/powell-voters-shoot-down-proposed-income-tax-increase>

Annexation for Ohio State University medical center inches forward

Olentangy Valley News

<http://www.thisweeknews.com/news/20181113/annexation-for-ohio-state-university-medical-center-inches-forward>

Proposed income-tax increase: Ballot drubbing sends Powell to square one

Olentangy Valley News

<http://www.thisweeknews.com/news/20181113/proposed-income-tax-increase-ballot-drubbing-sends-powell-to-square-one>

No surprises in Powell's 'lean' budget for 2019

Olentangy Valley News

<http://www.thisweeknews.com/news/20181116/no-surprises-in-powells-lean-budget-for-2019>

Fields at Powell's Seldom Seen Park could be ready for romping by June

Olentangy Valley News

<http://www.thisweeknews.com/news/20181127/fields-at-powells-seldom-seen-park-could-be-ready-for-romping-by-june>

OSU project not financial 'bonanza,' Powell warns

Olentangy Valley News

<http://www.thisweeknews.com/news/20181127/osu-project-not-financial-bonanza-powell-warns>

Powell Sertoma, church team up to feed families

Olentangy Valley News

<http://www.thisweeknews.com/news/20181127/powell-sertoma-church-team-up-to-feed-families>

Delaware County EMS consolidation proposal splits county, Liberty Township officials

The Columbus Dispatch

<https://www.dispatch.com/news/20181127/delaware-county-ems-consolidation-proposal-splits-county-liberty-township-officials>

Powell voters reject income-tax increase for road repairs

The Columbus Dispatch

<https://www.dispatch.com/news/20181106/powell-voters-reject-income-tax-increase-for-road-repairs>