

# **Communication Department**

Monthly Report - September 2018

# **Community Relations**

- 9/11 Ceremony (Sept. 11, 2018)
- Coffee with the Mayor & City Manager (Sept. 14 & 24, 2018)
- Proposed Income Tax Increase Education & Information Table Oktoberfest (Sept. 22, 2018)
- Active Shooter Seminar (Sept. 24, 2018)
- Citizen Financial Review Task Force Public Forum (Sept. 25, 2018)
- Proposed Income Tax Increase Education & Information Table Powell Farmers Market (Sept. 29, 2018)
- Proposed Income Tax Increase Education & Information Table Powell Street Market (Sept. 30, 2018)

## Popular Social Media Posts (Facebook, Twitter & Instagram)

Upcoming Downtown Four Corners Enforcement Blitz
People Reached – 9,150 | 316 Reactions, Comments & Shares

Crews will begin construction to widen the Grace Drive and Liberty Street intersection for a future traffic light starting this Monday, Sept. 24, weather permitting. People Reached – 5,382 | 51 Reactions, Comments & Shares

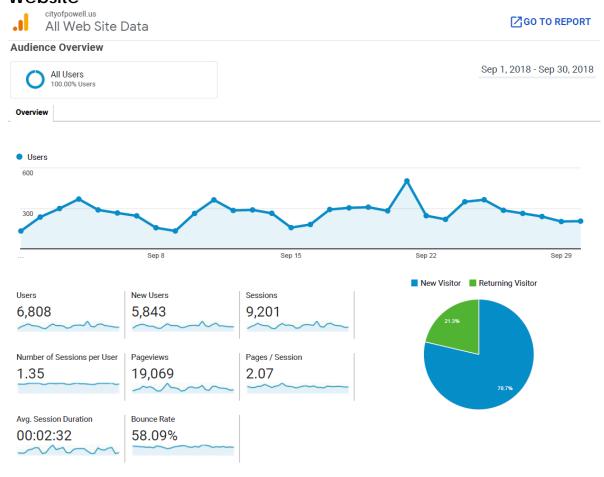
The proposed income tax increase will cost families less than a property tax increase would to help fill the \$2 million annual shortfall needed to keep Powell infrastructure safe and sustainable. #LetsTalkPowell

People Reached - 3,847 | 25 Likes, Comments & Shares

#### Video

Downtown Four Corners Enforcement Blitz | <a href="https://vimeo.com/291566686">https://vimeo.com/291566686</a> Public Forum Presentation – Facebook Live Stream

## Website



<sup>\*44</sup> submissions received through online contact us/public records request/public service request forms.

#### Online Newsroom

- <u>Upcoming public forums scheduled to discuss proposed income tax increase</u> <u>Sept. 21, 2018</u>
- Grace Drive & Liberty Street intersection roadwork scheduled to begin Sept. 24 -Sept. 20, 2018
- Powell Police plan to reduce number of illegal left turns at downtown Four Corners intersection - Sept. 14, 2018

### **E-Newsletter**

- Sept. 21, 2018-29.6% open rate
  - o Downtown Four Corners Enforcement Blitz
- Sept. 7, 2018-34.8% open rate
  - o Let's Talk Powell!

### **Media Relations**

Powell Rotary: Oktoberfest flourishing Olentangy Valley News

http://www.thisweeknews.com/news/20180926/powell-rotary-oktoberfest-flourishing

Powell's Four Corners: Left-turners' grace period is at an end Olentangy Valley News

http://www.thisweeknews.com/news/20180925/powells-four-corners-left-turners-grace-period-is-at-end

Reactions mostly negative as Powell ponders scooters Olentangy Valley News

http://www.thisweeknews.com/news/20180925/reactions-mostly-negative-as-powell-ponders-scooters

District library's levy passage could mean new Powell branch, Delaware upgrades Olentangy Valley News

http://www.thisweeknews.com/news/20180918/district-librarys-levy-passage-could-mean-new-powell-branch-delaware-upgrades

Theme of Powell active-shooter seminar: 'Be prepared' Olentangy Valley News

http://www.thisweeknews.com/news/20180904/theme-of-powell-active-shooter-seminar-be-prepared

Powell police cracking down on illegal turns at busy intersection WBNS-10TV

https://www.10tv.com/article/powell-police-cracking-down-illegal-turns-busy-intersection