



# **Powell**

## **Communication Department**

*Monthly Report – August 2018*

### **Community Relations**

- Lolli-Pops! Summer Children’s Concert (Aug. 6, 2018)
- Mystery Night Out (Aug. 8, 2018)
- Citizen Financial Review Task Force Presentation to the Olentangy Rotary Club (Aug. 9, 2018)
- Coffee with the Mayor & City Manager (Aug. 6, 17 & 31, 2018)
- Drive Sober or Get Pulled Over Kick Off Event (Aug. 23, 2018)

### **Popular Social Media Posts (Facebook, Twitter & Instagram)**

\*Update - Evan has been found safe!\*

#### **MISSING RUNAWAY CHILD ALERT**

The Powell Police Department is searching for Evan Murphy - a 12-year-old boy last seen at the Skate Park in Adventure Park this evening at approximately 6 p.m. He was last seen wearing black shorts, a black shirt and gray shoes. He left from the park on foot. Evan is 5 ft. 1 in., 100 lbs., has brown hair and hazel eyes. He is from the Columbus/Dublin area. Please call the Powell Police Department at 614.885.3374.

*59.6K People Reached | 1.8K Reactions, Comments & Shares*

#### **THANK YOU, POWELL!**

Today with the assistance from the public and members of the media, the Powell Police Department was able to identify the suspect that stole packages from a residence in Murphy Park on Tuesday, Aug. 21. An arrest warrant has been issued for Chance Koogler from Columbus. Contact the Powell Police Department at 614.885.3374 if you have information.

*26.8K People Reached | 693 Reactions, Comments & Shares*

Great news! The Delaware County Engineer’s Office just opened the new Liberty and Jewett Road roundabout!

*17K People Reached | 927 Reactions, Comment & Shares*

### **Video**

Powell Summer Camp Recap | <https://vimeo.com/288737786>

# Website

cityofpowell.us  
All Web Site Data

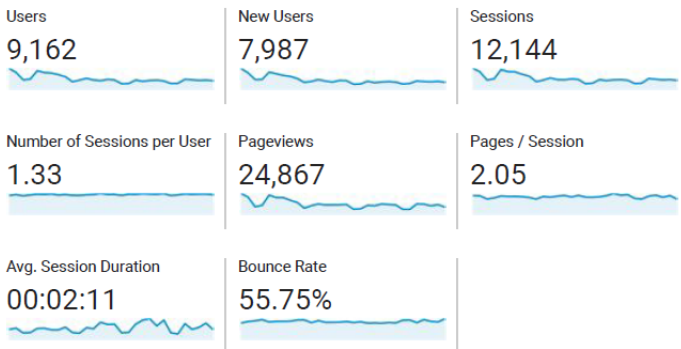
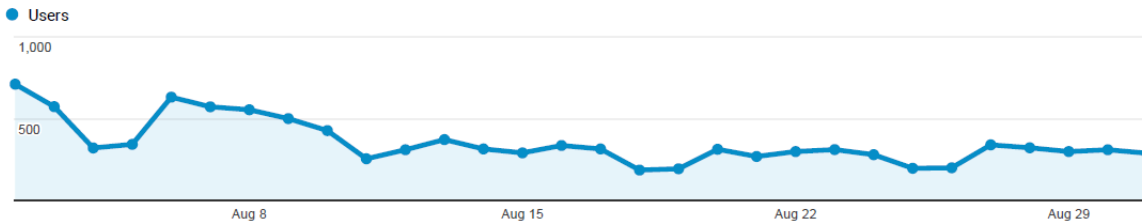
[GO TO REPORT](#)

## Audience Overview

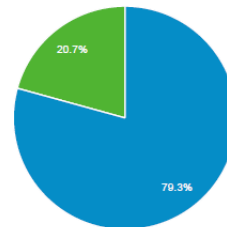
All Users  
100.00% Users

Aug 2, 2018 - Aug 31, 2018

### Overview



■ New Visitor ■ Returning Visitor



\*57 submissions received through contact us/public service request form.

## Online Newsroom

- [Parks & Recreation fall class registration begins Aug. 22](#)
- [Powell City Council votes to place income tax increase on fall ballot](#)

## E-Newsletter

Aug. 10, 2018– 36.7% open rate

[City Council votes to place income tax increase on fall ballot](#)

## Media Relations

Renovated house blossoms as flower shop

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180807/renovated-house-blossoms-as-flower-shop>

Updated: Powell council puts income-tax hike before voters

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180807/updated--powell-council-puts-income-tax-hike-before-voters>

OSU medical center in Powell: Project could bring superlatives

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180814/osu-medical-center-in-powell-project-could-bring-superlatives>

Powell tax increase now in hands of city voters

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180814/powell-tax-increase-now-in-hands-of-city-voters>

Ill Mannered's new space 'worth wait'

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180821/ill-mannereds-new-space-worth-wait>

Powell Summit: Proposed density concerns leaders

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180828/powell-summit-proposed-density-concerns-leaders>

Area communities struggle to maintain roads

*The Columbus Dispatch*

<http://www.dispatch.com/news/20180830/area-communities-struggle-to-maintain-local-roads>

Alan Miller: Dispatch pushes back again when records kept from public

*The Columbus Dispatch*

<http://www.dispatch.com/opinion/20180819/alan-miller-dispatch-pushes-back-again-when-records-kept-from-public>

Powell City Council puts income tax increase on ballot

*The Columbus Dispatch*

<http://www.dispatch.com/news/20180807/powell-city-council-puts-income-tax-increase-on-ballot>

Powell nears decision to put income-tax hike for roads, other infrastructure

*The Columbus Dispatch*

<http://www.dispatch.com/news/20180806/powell-nears-decision-to-put-income-tax-hike-for-roads-other-infrastructure>

Powell police searching for missing 12-year-old boy

*ABC 6/FOX 28*

<https://abc6onyourside.com/news/local/powell-police-searching-for-missing-12-year-old-boy>

Continued coverage regarding Powell Police Department Incident

<https://news.google.com/stories/CAAqSQgKIkNDQkITTErvSmMzUnZjbmt0TXpZd1NoOGEIV1JaYVdJMVMYMUJOVkJ6WVRWaiRUWIOVFJyTFhKM05sUXIVMjIJS0FBUAE?q=Powell+Police+Department&lr=English&sa=X&ved=0ahUKEwjg8tj1oLHdAhUDTawKHaiNCF8QqgILLTAB&hl=en-US&gl=US&ceid=US:en>