



Powell

Communication Department

Monthly Report – July 2018

Community Relations

- Lolly-Pops! Summer Children’s Concert (July 9, 2018)
- Citizen Financial Review Task Force Public Forum (July 10, 2018)
- Coffee with the Mayor (July 13 & 23, 2018)

Popular Social Media Posts (Facebook, Twitter & Instagram)

ATTENTION: The Delaware General Health District is currently investigating several possible food-borne illness reports stemming from the Chipotle on Sawmill Parkway.
10, 237 People Reached | 248 Reactions, Comments & Shares

Happy 6th Birthday to our Police K9 Axel!
3,648 People Reached | 256 Reactions, Comments & Shares

Join us for the Citizen Financial Review Task Force Public Forum from 6-8 p.m. Tuesday, July 10 in the Municipal Building Council Chambers, 47 Hall Street. Hear what 18 of your neighbors have spent more than 300 volunteer hours learning: how the money comes in and how the City spends it to maintain the streets, bike paths, parks and traffic signals we all use. <https://www.facebook.com/events/962541160580036/>
5,302 People Reached | 47 Reactions, Comment & Shares

Video

No videos were released during the month of July. Upcoming videos include an overview of the City’s Street Maintenance Program and a recap of summer camps with the Powell Parks & Recreation Department.

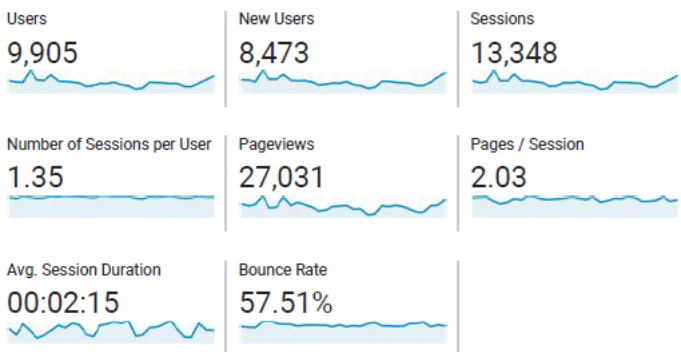
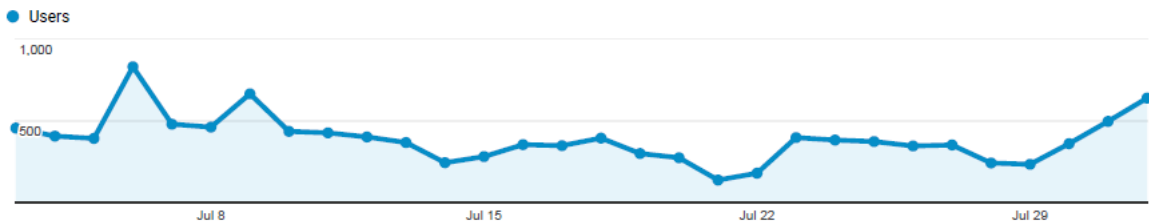
Website

Audience Overview

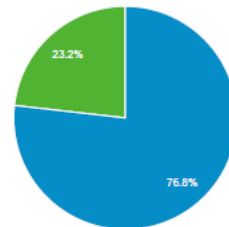
All Users
100.00% Users

Jul 3, 2018 - Aug 1, 2018

Overview



■ New Visitor ■ Returning Visitor



*53 submissions received through contact us/public service request form.

Online Newsroom

- Powell City Council schedules special meeting to discuss proposed income tax ballot measure
- Proposed Ohio State Wexner Medical Center facility to annex into Powell
- The 'Heat' is on for us and wildlife | Submission from the Delaware Soil and Water Conservation District

E-Newsletter

July 27, 2018 – 36.8% open rate

Special Meeting | Vacation House Watch | Mystery Night Out

Media Relations

Portable potables coming to Powell?

Olentangy Valley News

<http://www.thisweeknews.com/news/20180711/portable-potables-coming-to-powell>

Powell council paves way for major OSU Wexner development near Olentangy Liberty
Olentangy Valley News

<http://www.thisweeknews.com/news/20180717/powell-council-paves-way-for-major-osu-wexner-development-near-olentangy-liberty>

Powell income-tax hike necessary, panel says

Olentangy Valley News

<http://www.thisweeknews.com/news/20180717/powell-income-tax-hike-necessary-panel-says>

Carriage Road townhomes: Residents not pleased with Memmer Homes proposal

Olentangy Valley News

<http://www.thisweeknews.com/news/20180717/carriage-road-townhomes-residents-not-pleased-with-memmer-homes-proposal>

Feedback on Powell tax hike: 'The time is now'

Olentangy Valley News

<http://www.thisweeknews.com/news/20180724/feedback-on-powell-tax-hike-the-time-is-now>

Crane Watch | Developer looks at new townhome community in Powell

Columbus Business First

<https://www.bizjournals.com/columbus/news/2018/07/11/developer-looks-at-new-townhome-community-in.html>

Powell Police Department, The Ohio State University Athletic Department Coverage

Various news outlets

https://news.google.com/stories/CAAqSQgKIkNDQkITTERvSmMzUnZjbmt0TXpZd1NoOGFIV1JGVtB0dmVWWnBhekZRU1RGUVRTMXdRMFF5VkZFeFJHUjBRVXBOS0FBUAE?q=Powell,+Ohio&lr=English&sa=X&ved=0ahUKEwje7d7uuu_cAhUBLKwKHag0CFUQqgIIPjAF&hl=en-US&gl=US&ceid=US:en