



# **Powell**

## **Communication Department**

*Monthly Report – June 2018*

### **Popular Social Media Posts (Facebook, Twitter & Instagram)**

The Delaware County Engineer's Office will be closing Liberty Road between Torrington Drive and Murphy Parkway for the second phase of the new roundabout installation on Monday, June 25 through Tuesday, Aug. 14. Questions? Call the Engineer's Office at 740.833.2400.

*6,989 People Reached | 111 Reactions, Comments & Shares*

Powell City Council created the Citizen Financial Review Task Force in January to review the City's current and future financial position. The Task Force, comprised of 18 residents and business owners from throughout the City, spent more than 300 volunteer hours learning how the money comes in and how the City spends it to maintain streets, bike paths, parks and other capital infrastructure.

*4,203 People Reached | 56 Reactions, Comments & Shares*

Help! Do you know where I live? I don't have a collar or tags. I was found swimming in a pond by Murphy Parkway. If I look familiar please call 614.885.3374.

*8,087 People Reached | 157 Reactions, Comment & Shares*

### **Video**

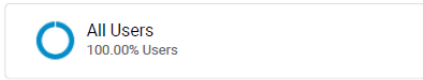
Powell Festival Recap - <https://vimeo.com/277146978>

# Website

cityofpowell.us  
All Web Site Data

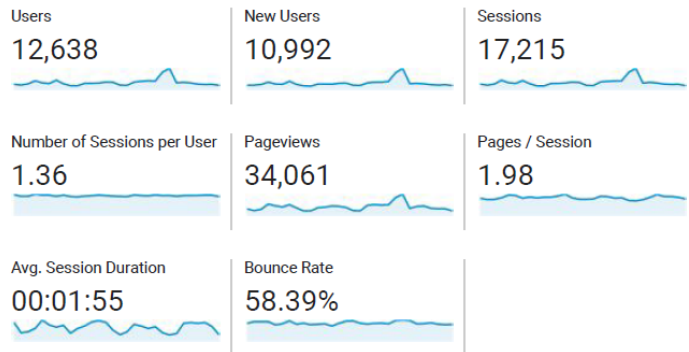
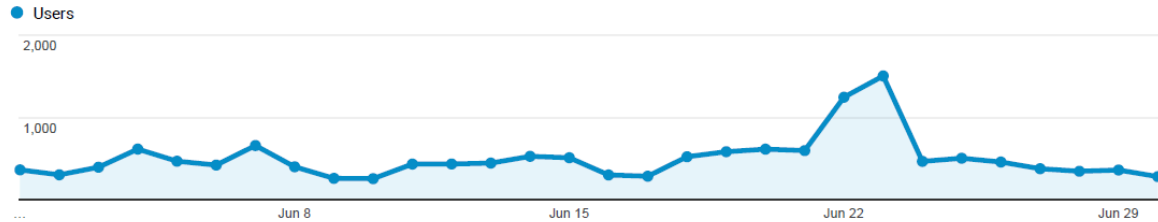
[GO TO REPORT](#)

## Audience Overview

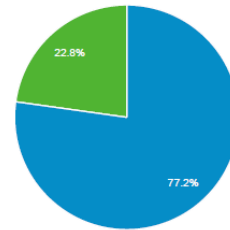


Jun 1, 2018 - Jun 30, 2018

### Overview



■ New Visitor ■ Returning Visitor



\*80 submissions received through contact us/public service request form

## Online Newsroom

- Citizen Financial Review Task Force Public Forum
- City releases 2017 Popular Annual Financial Report
- Jewett Road Roundabout Construction Closure
- Powell Police Perspective – Powell Police share summer travel safety tips

## E-Newsletter

June 1, 2018 – 35.9% open rate

Guide to this year's Powell Festival | Rain Barrel Workshop | Lolli-Pops! | Parking Study

June 29, 2018 – 34.7% open rate

Public Forum | Vacation House Watch | 2018 Powell Festival Recap

## Media Relations

Ohio State asking Powell to annex planned outpatient campus

*Columbus Business First*

<https://www.bizjournals.com/columbus/news/2018/07/03/ohio-state-asking-powell-to-annex-planned.html>

Powell may ask voters to increase income tax

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180626/powell-may-ask-voters-to-increase-income-tax>

Radon mitigation now mandatory in new builds

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180626/radon-mitigation-now-mandatory-in-new-builds>

Proposed Powell gas station: Developer backs down after outcry

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180619/proposed-powell-gas-station-developer-backs-down-after-outcry>

Zion Drive condos get Powell commission's approval

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180619/zion-drive-condos-get-powell-commissions-approval>

Powell Fest's food, fun on its way

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180612/powell-fests-food-fun-on-its-way>

Powell City Council discusses radon gas

*The Delaware Gazette*

<https://www.delgazette.com/news/69209/powell-city-council-discusses-radon-gas>

Powell may oblige radon mitigation in new builds

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180612/powell-may-oblige-radon-mitigation-in-new-builds>

Ohio State University's Wexner Medical Center buys land in Liberty Township

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180612/ohio-state-universitys-wexner-medical-center-buys-land-in-liberty-township>

Tiny Dancers

*Olentangy Valley News*

<http://www.thisweeknews.com/news/20180605/tiny-dancers>

## **Community Relations**

### *Delaware Area Chamber of Commerce Luncheon*

Megan Canavan spoke to approximately 60 members during the Delaware Area Chamber of Commerce Luncheon. The City of Powell joined the Village of Sunbury, Berkshire Township and Concord Township to provide an update on different initiatives in the City.

### *Olentangy Liberty High School Baseball Team Recognition*

Mayor Jon Bennehoof recognized the Olentangy Liberty High School Baseball Team on their Division 1 State Championship win during the Powell Festival.

### *Powell Festival*

City of Powell Information Tent (Distributed Public Forum Postcards, Annual Reports, Powell Festival Fans, Bubbles & Beach Balls).