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OPERATIONS COMMITTEE
MEETING MINUTES
July 18, 2017
7:15 p.m.
City of Powell Municipal Building

Attendance: Frank Bertone, Tom Counts, Dan Swartwout, Brendan Newcomb, Jim Hrivnak, Jon Bennehoof and Steve Lutz.

I. 2018 COMMUNITY ATTITUDES SURVEY DISCUSSION

Chair Frank Bertone informed the Committee that historically the City has conducted a Community Attitudes Survey every other year. He stated the last survey was conducted in 2016. He commented that in anticipation of the 2018 survey the Committee may wish to begin identifying the type of questions Council would like to be included on the survey.

Dan Swartwout suggested the City may wish to not conduct a survey in 2018. He commented that he has not seen any radical changes within the community and there may not be much valuable information gleaned from a survey. He commented it may be more beneficial to conduct a survey every three years to gauge trends instead of two years.

Brendon Newcomb stated he supported the idea of spending funds on initiatives other than the Community Attitudes Survey.

Jim Hrivnak informed the Committee that he thinks that the Community Attitudes Survey is a valuable tool and liked the idea of conducting one every other year. He likes the idea of having some questions repeat year after year while other questions can be tailored to address topics which are most pertinent at the present time.

Tom Counts said when you look around to other communities it is a best practice to conduct Community Attitudes Surveys. He said the frequency of such surveys can certainly be debated. He said that determining the true sentiment of the community can be challenging. He likes the idea of having a statically valid survey to help him focus on different trends and data points. He said he thought in 2018 City officials will need as much input as necessary.

Jon Bennehoof commented that the survey cost approximately \$17,000. He suggested asking Marty Saperstein for his insight whether it is most productive to conduct this survey every two or three years? He said he was interested in asking some questions that have not been done so in the past. One example of such a question was whether the County should take over EMS.

Dan Swartwout stated he was looking at initiatives the City currently undertakes which are not necessary. He said he was always looking at making sure tax payer dollars are being spent in the best manner.

II. ADJOURNMENT