

## Born Learning Trail Memorandum of Understanding

United Way of Delaware County

AND

City of Powell

This document describes the agreed-upon responsibilities and expectations between United Way of Delaware County (Lead Organization) and City of Powell (UWDC Partner) for the installation and maintenance of the Born Learning Trails. The purpose of Born Learning Trails is to build resiliency in our children, encourage them with long-term social & emotional development skills, and increase opportunities for our families to interact together.

United Way of Delaware County is partnering with City of Powell along with other partners through this project, which is an extension of the Strengthening Families initiative and its partners. This project contains three components: (1) installation; (2) promotion and "ribbon cutting"; and (3) maintenance.

### **RESPONSIBILITIES AND EXPECTATIONS**

**For this project United Way of Delaware County serves as the "lead" organization. As the lead organization, United Way of Delaware County is responsible for the following:**

- **Materials** – Each Born Learning Trail will be comprised of ten stations; each station will contain a sign, post, and occasionally paint necessary for installation and be no more than three yards in length. Signage will contain logos representing United Way and sponsor(s).
- **Installation** – Groups of 10 -15 volunteers will utilize an afternoon (rain dates will be provided for each scheduled installation) to install the materials in a neat and timely fashion.
- **Promotion** – Media connections and social media promotion will be used to promote the creation and ribbon cutting of the trails.
- **Ribbon Cutting** – A celebration targeted at neighborhood, media, volunteers, and donors will be held to draw attention to the trail promote trail usage and community partnerships.
- **Maintenance** – Volunteers and repair materials will be provided on a schedule matching or similar to that of City of Powell's own maintenance schedule. Only repairs to signage and paint will be provided.

**Under this Agreement, City of Powell agrees to:**

- **Location** – Provide paved space/spaces to accommodate ten individual stations no more than three yards in length per station.
- **Promotion** – Assist in the promotion of the trail and the ribbon cutting ceremony by distributing web-based messaging and physical flyers.
- **Maintenance** – Work with United Way of Delaware County to provide a trail maintenance schedule for all park repairs, excluding paint and signage attached to the Born Learning Trail.

**TIME PERIOD**

This Memorandum of Understanding shall remain in place from June 1, 2017 through June 30, 2021 unless modified in writing before that date.

**TERMINATION**

This Agreement may be terminated in whole or in part by either party without cause. Written notice of termination shall be given in writing to both United Way of Delaware County and City of Powell and shall be sent via certified or registered mail with return receipt requested. United Way of Delaware County will be responsible for the removal of a terminated trail and all of its materials. Failure to honor any of the obligations stated above may also result in the termination of this Agreement.

**POINT OF CONTACT**

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Collective Impact Specialist

United Way of Delaware County

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614-436-8929

Signatures of authorized agency representatives:

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Signature

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Date

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Signature

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Date