



OPERATIONS COMMITTEE
MEETING MINUTES
March 15, 2016
6:30 p.m.
Village Green, 47 Hall Street

Attendance: Jim Hrivnak, Frank Bertone, Daniel Swartwout, Brendan Newcomb, Tom Counts, Brian Lorenz, Steve Lutz, Megan Canavan, and Dave Betz.

I. KEEP CARS MOVING INITIATIVE

The Committee reviewed a proposal from MURPHYepson to assist the City in developing meaningful tools that will bring shape and clarity to the Keep Cars Moving Initiative. The MURPHYepson proposal proposes to collaborate with the City in developing a multi-tiered communication approach to inform opinion leaders in the public about its efforts to be responsive to the public's concerns regarding the Keep Cars Moving Initiative. Proposed work includes messaging, a PowerPoint presentation, fact sheets, key influencer outreach, news releases, frequently asked questions, and social media.

The Committee thanked Marie Keister for her proposal and requested some additional information to help with their decision-making process.

II. PARK AT SELDOM SEEN UPDATE

No updates to report.

III. 2016 COMMUNITY ATTITUDE SURVEY

No updates to report.

IV. PROPOSED HIGH SCHOOL RESOLUTION

Brendan Newcomb informed the Committee that he would like the City to consider a proposed resolution expressing support for maintaining Powell as a single high school community. He stated he is concerned that in redistricting, City of Powell children will be divided into different high school districts.

The Committee supported the idea of Powell children going to one high school. However, the Committee members expressed concerns of providing the school district and school superintendent feedback on an issue in which the City is not traditionally a part of. In the end, the Committee reached the consensus that individual members can voice their opinions to the school board and superintendent. However, the majority of those present did not believe the City should take a position on this.

V. COMMITTEE GOALS/ACTION PLAN

The Committee reviewed a worksheet that identified the format that could be utilized to identify and track goals. The worksheet included columns such as specific actions to advance the goal, internal experts and resources, possible external partners, and other

ways to advance, shape, or influence this goal. Goals which will be included in this format are those which were identified at the January 19, 2016 Council Goal-Setting Session.

VI. ADJOURNMENT

Having no further business to come before the Committee, the meeting was adjourned at 7:30 p.m.