

Olentangy Liberty High School, Powell, OH

FOR IMMEDIATE RELEASE AUGUST 4, 2015

MEDIA CONTACT: Janice Hitzeman, Communications Director (614) 571-7217

PRESS RELEASE

LORD MAYOR OF WESTMINSTER TO VISIT OLENTANGY LIBERTY HIGH SCHOOL TO INVITE BAND TO NEW YEAR'S DAY PARADE

The Olentangy Liberty High School Marching Band will host a delegation from London's New Year's Day Parade on Monday, September 14, 2015. The delegation will include the Lord Mayor of Westminster, Catherine Longworth, along with Robert Bone, Executive Director of London's New Year's Day Parade, who are travelling to Powell, Ohio to officially invite the school's award-winning band to travel to England and perform in the London New Year's Day 2017 Parade. The Olentangy Liberty Marching Band will perform selections from their current program during the invitation ceremony. More than 8,500 performers representing 20 countries world-wide will assemble for the 2016 Parade, which regularly attracts a worldwide television audience approaching three hundred million.

WHAT: Lord Mayor Catherine Longworth of Westminster visits Olentangy Liberty High School

WHEN: Monday, September 14, 2015 at 7:30 p.m.

WHERE: Olentangy Liberty High School

Football Stadium 3584 Home Road Powell, Ohio 43065

PHOTO OPPORTUNITY: Catherine Longworth, Lord Mayor of Westminster, inviting Olentangy Liberty High School Marching Band to the London New Year's Day Parade

The band will be raising funds for the trip through community donations, business partnerships and contributions from parents. Visit the LMBA website at www.libertymusicboosters.org for more information or to donate to the Liberty Music Boosters.

The Liberty Music Booster Association is a non-profit, tax-exempt 501(c)(3) organization that supports instrumental and vocal music among the students of Olentangy Liberty High School, Liberty Middle School, and Hyatts Middle School.



FAQS

- Olentangy Liberty Music Boosters are pleased to announce that the Olentangy Liberty Marching Band will receive an invitation to march in the 2017 London New Year's Day Parade.
- A special ceremony will be held at 7:30 p.m. on Monday, September 14 in the Olentangy Liberty High School Football Stadium as former Lord Mayor of The City of Westminster Catherine Longworth and Executive Director Robert Bone will extend a formal invitation to the Olentangy Liberty High School Band.
- The London New Year's Day Parade is the largest New Year's Day parade in the world, annually drawing a street audience of more than a half million people and a worldwide television audience of nearly 300 million viewers. Set in downtown London, the two-mile parade passes the city's iconic landmarks, ending in the famed Parliament Square.
- Participation in the parade is only by invitation from the parade's steering committee in the United Kingdom. The 2016 parade will feature more than 8,500 performers from 20 countries around the world.
- Of all the New Year parades, the annual event in London, often known simply as LNYDP, is possibly the best known. First held in 1987, the parade enters it's 29th year on January 1, 2016, and has so far raised in excess of 1 million pounds for good causes. It has the benefit of passing some of the most famous and instantly recognizable monuments and tourist attractions in the world sights such as Trafalgar Square, Whitehall and Piccadilly circus provide a truly memorable backdrop.









