




MEMORANDUM

CITY OF POWELL
ORDINANCE 2015-29
ATTACHMENT A

To: City Council Members
From:  David M Betz, AICP
Director of Development
Date: July 2, 2015
Subject: Proposed Sign Code Changes

Ordinance 2015-29 is the proposal coming from Planning and Zoning Commission and Staff with regards to changes in the sign regulations pertaining to temporary signs. The following was considered as these changes were made:

- The current regulations treat businesses within the Historic District differently than those outside the Historic District. We have heard that the businesses want to be treated in the same manner.
- The current Multi-User Sign Plan concept created when the last code update was done does not work.
- Many businesses utilize temporary signs more like permanent identification signs due to the permanent signs approved for their locations are too small. These are generally for multi-user type facilities (strip centers and the like).
- That the required fencing along pathways prevent locating temporary signs outside of rights-of-ways rendering them useless to provide information to the motoring public.

When looking at new code language, the following was considered:

- Should temporary signs be allowed anywhere on private property?
- If so, what limits should be placed upon the utilization of temporary signs?
- How enforceable is it for City Staff to administer zoning regulations for temporary signs?

Staff and Planning and Zoning Commission put together proposed changes that can be made that evenly enforces regulations across the City for the use of temporary signs on a limited basis, as well as make permanent signs a little bigger so permanent signs can be designed so that tenants can be added. The proposed regulations provide the following:

- Allows for a business to utilize a temporary sign up to 42 days of the year. This allows for them to advertise specials or whatever they want 6 weeks out of the year if they want. A free permit is required, and Staff can track the permits and times utilizing Outlook software.
- Allows for permanent ground signs for businesses to be up to 48 sq. ft. for individual building sites and 56 sq. ft. for multiple tenant buildings on under 10 acres and 76 sq. ft. for multiple tenant buildings on over 10 acres.

I hope this information is helpful. Please let me know if you have any questions.