

# City of Powell Annual Report

2012



**Powell**

# You're at Home in Powell. Welcome Home.

## Greetings,

In Powell, we embrace our humble roots and take pride in maintaining a charming downtown, safe neighborhoods, and an active and engaged citizenry. We have paired the small-town atmosphere with all of the modern-day conveniences and amenities for our growing community.

We are pleased to present the 2012 Annual Report, noting our key highlights, operational numbers and financials. This past year was significant for the City. Powell voters passed a continuation \$1.8 million bond issue for capital improvements, which will assist in improving roadways, constructing a new park, developing bike paths and more. We also received a federal grant from the American Recovery & Reinvestment Act, which provided funding to complete the solar panel pavilion at Village Green Park.

Our outstanding community is one of the main reasons people call Powell home. In fact, during the 2012 Community Attitudes Survey, a majority of the respondents rated Powell as an exceptional place to live.

In just a few weeks, we hope you will join us for the annual Powell Festival on Friday, June 28 & Saturday, June 29 at Village Green Park. The Powell Festival offers exceptional entertainment, food and activities that everyone will enjoy.

You're at Home in Powell. Welcome Home.



Richard Cline  
Mayor



Steve Lutz  
City Manager



Mayor Richard Cline  
City Manager Steve Lutz



### City Council:

(L-R) Brian Lorenz, Sara Marie Brenner, Mike Crites, Mayor Richard Cline, Tom Counts, Jon Bennehoof and Jim Hrivnak

# Major Projects

## A Glance at the Survey Numbers

- More than half of residents consider Powell an exceptional place to live – up from the 2008 and 2010 surveys
- Nearly 9 out of 10 residents feel Powell is headed in the right direction
- 62 percent of residents said the small-town atmosphere is what they liked most about living in Powell
- More than 9 out of 10 residents are pleased with City-sponsored events and activities - consistent with prior years
- More than 9 out of 10 residents are pleased with City parks, open space & bike paths – up slightly from 2010
- Satisfaction with police protection is nearly universal – as in past surveys
- Nearly 9 out of 10 residents are pleased with City's efforts to revitalize downtown
- 8 out of 10 residents are pleased with the City's efforts to control residential growth
- Less than half of the residents are satisfied with efforts to manage local traffic – continuing concern
- 8 out of 10 residents feel officials keep them well informed of important City issues
- 7 out of 10 residents feel City officials listen to the concerns of the residents
- Of the residents interviewed, 97% have email, 2 out of 3 have a smartphone, 63% use Facebook and 18% use Twitter

## Smart Government | Solar Panel Pavilion & Carport

In March 2010, the City received an alternative energy grant through the American Recovery & Reinvestment Act (ARRA) in the amount of \$821,861. This grant allowed for the construction of the solar pavilion in Village Green Park and solar panels to be added to the police department carport. Both of these projects were completed in June 2012 and supply approximately 12-15 percent of energy for the Municipal Building. The pavilion and carport are expected to provide an estimated energy savings of \$18,000 per year. Additional funding from the grant provided for other energy-efficient projects that deliver cost savings for the City.

## Energy-Efficient Projects

### Light Emitting Diode Technology (LED) Lighting Retrofit

Replacement of 315 fluorescent fixtures, 30 incandescent fixtures and 33 high pressure sodium fixtures to all LED.

### Light Sensor Retrofit

Installation of approximately 33 occupancy motion sensors.

### Programmable Thermostat Retrofit

Replacement of approximately five thermostats with programmable thermostats.

### Parks & Recreation Building

Replacement of insulation, windows, light sensors and thermostats.



# Financial Highlights

## 2012 Revenue

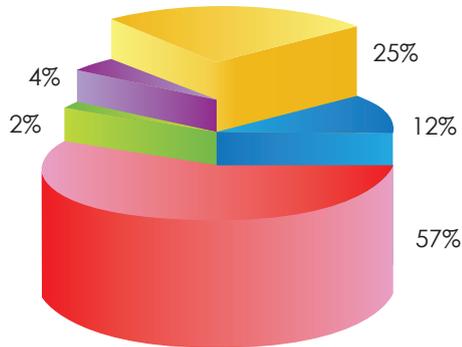
The city has various revenue sources, each representing a percentage of total revenues:

Local Taxes	\$	895,351
Income Taxes	\$	4,371,000
Charges for Services	\$	146,530
Development Related Revenue	\$	274,074
Other	\$	1,936,673
<b>Total</b>	<b>\$</b>	<b>6,692,114</b>

### Income Taxes

Individual Income Taxes	\$	2,760,924
Withheld Income Taxes	\$	1,423,843
Corporate Income Taxes	\$	186,233
<b>Total</b>	<b>\$</b>	<b>4,371,000</b>

## Where does the General Fund Money Come From?



## How a 'Dollar' of property tax is allocated in the City of Powell



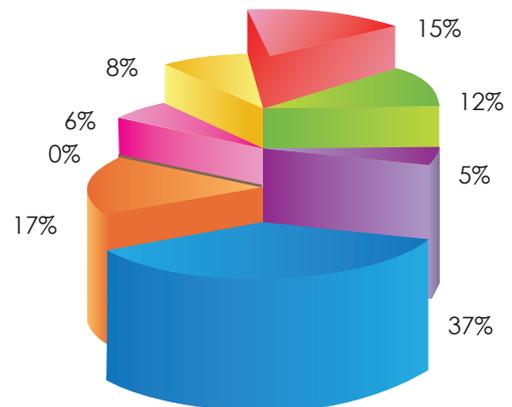
## 2012 Expense

General Fund Departments:

Administration: Council & Public Information	\$	452,750
Building: Development & Engineering	\$	853,727
Finance: Lands & Buildings	\$	697,757
Information Technology & Other Charges	\$	321,315
Police Department	\$	2,213,622
Public Service: Parks & Recreation	\$	1,018,921
Contingencies & Adding to Restricted Reserve	\$	7,500
Transfers to Other Funds*	\$	349,101
<b>Total</b>	<b>\$</b>	<b>5,914,690</b>

Admin	\$	238,909
Council	\$	134,528
Public Information	\$	79,313
Building	\$	236,871
Development	\$	309,104
Engineering	\$	307,751
Finance	\$	544,382
Land & Building	\$	153,373
Information Technology	\$	144,916
Other Charges	\$	183,899
Police	\$	2,213,622
Public Service	\$	618,470
Parks & Recreation	\$	400,451
Transfers to Other Funds	\$	349,101

## How Are the General Fund Dollars Allocated?



# By the Numbers in 2012

## Building

- 2,794 commercial building inspections
- 423 commercial building permits in the City of Powell and Liberty Township
- 50 single family dwelling building permits

## Zoning

- 65 zoning violations

## Public Service

- Planted 24 trees
- Pruned 48 trees
- Removed 298 diseased trees
- Utilized approximately 505 tons of rock salt to treat roadways during snow emergencies

## Development

- 15 bike hitches installed

## Engineering

- Utilized nearly 2,000 tons of asphalt for the street maintenance program

## Public Safety

- 113.3 lbs. of medication collected at Drug Take-Back Day
- 60 children participated in the Tyler Run Elementary Crime Scene Investigation event
- 16,932 calls for service
- 1,203 vacation house watches

## Business

- 3 tenants in the Center for Business

## Recreation

- More than 1,600 registrations for Parks and Recreation programs and camps
- 271 Parks and Recreation Programs and Camps offered

## Communication

1,461 likes on Facebook

500+ followers on Twitter

A total of 93 Board & Commission, City Council and committee meetings were held

## Join the Conversation

✉ [www.cityofpowell.us/discoverpowell-enewsletter](http://www.cityofpowell.us/discoverpowell-enewsletter)

f [www.facebook.com/cityofpowell](http://www.facebook.com/cityofpowell)

📷 [www.instagram.com/cityofpowelloh](http://www.instagram.com/cityofpowelloh)

in [www.linkedin.com/company/city-of-powell-ohio](http://www.linkedin.com/company/city-of-powell-ohio)

t [www.twitter.com/cityofpowelloh](http://www.twitter.com/cityofpowelloh)

[www.cityofpowell.us](http://www.cityofpowell.us)

# 2013 Powell Festival

Join us on June 28 & 29, 2013!

Village Green Park



Each year, the Powell Festival provides two days of musical performances, merchant displays, food vendors, animal visits, games, a beer garden and much more! The celebration ends Saturday night with a free fireworks display.



Visit [www.visitpowell.org/powell-festival](http://www.visitpowell.org/powell-festival) for a complete list of entertainment, games and attractions.

*The Powell Festival is organized by Historic Downtown Powell, Inc., the 501(c) 3 nonprofit dedicated to the revitalization and promotion of downtown Powell. This event is sponsored entirely by generous sponsorships and donations from local businesses and community members.*

# Major Projects

## Investing in the Future | Capital Improvement Projects

City Council continues to explore ways to improve the City's infrastructure without raising taxes. Powell voters passed the \$1.8 million bond levy to fund a major portion of the capital improvements needed in the City for the next 10 years during the Nov. 2012 election. The bond levy will take effect January 1, 2014, after an existing \$1.8 million park levy expires.

The infrastructure improvements bond will establish the groundwork for the next 10 years in the City to continue to develop and enhance the community.

### Powell 2014-2024

- Bike path connectivity
- A new park along Seldom Seen Rd.
- Replacing the basketball court at Adventure Park
- Extending Murphy Pkwy. to South Liberty St.
- Traffic signal at Village Club Dr. and Sawmill Pkwy.
- Storm and roadway repair and maintenance

The levy will cost a property owner \$55 per year for every \$100,000 of assessed value.

### Determining Priorities | Community Survey

The City worked with Saperstein Associates to conduct a Community Attitudes Survey in May 2012. The phone survey interviewed a cross-section of approximately 400 residents. Questions were on a variety of topics, including what residents liked most about living in the City to what public officials should consider to be top priorities for the future. This insight allowed City officials to analyze trends and determine what makes Powell the best community for residents.



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