

Powell

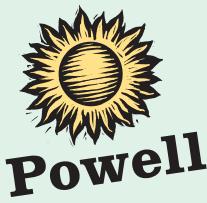
A City for All Seasons



City of Powell Annual Report 2010



Powell
www.cityofpowell.us



Dear Residents,

On behalf of the City of Powell elected and appointed officials and staff, it is our pleasure to present the City's 2010 Annual Report. We hope you will take a few minutes to review the pages of this report, which provides details about the City's accomplishments in 2010 and our continuing effort to make Powell the best place for residents and businesses to call home.

Adding to that effort is a community survey that the City conducted in 2010, seeking input from residents on everything from quality of life to future City goals. We are happy to report that 95 percent of those surveyed found Powell to be an "exceptional" or "above average" place to live. Residents cited the City's services and small-town atmosphere as the top reasons they like living here, and shared the following comments:

"We love our neighborhood and the people who live here."

"We've lived in other places, and we like Powell the best."

"The officials are keeping the interests of the residents in mind."

"I enjoy Powell very much."

"I called the City yesterday about fixing the holes in our streets, and they were out today fixing them. I think that is wonderful service."

We are grateful to those residents who spoke so highly of the community, as well as those who offered suggestions on how we can make Powell even better in the years to come. We are always open to your comments.

The survey is just one of many highlights from the past year; others can be found on the following pages. We thank you for your interest in your community, and encourage you to read on to learn more about what makes Powell "A City for All Seasons."

Art Schultz
Mayor



Steve Lutz
City Manager

Powell

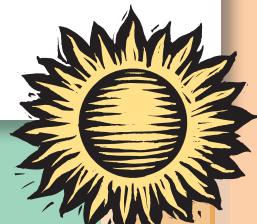
A City for All Seasons

Whether you are new to Powell, a longtime resident or business owner or fall somewhere in between, we welcome you to what we truly believe is a city for all seasons. Powell is proud of its year-round offerings of top-tier services and amenities, a wealth of recreational activities, an accredited police force, quality schools and a full calendar of events geared toward all ages.

But don't just take our word for it – read what others have said about the City and the portion of central Ohio in which it's located. In 2010, Forbes.com named Delaware County one of the country's "Best Places to Get Ahead." The county has also been praised by Forbes.com as one of the five best places to raise a family in the United States, based on cost of living, quality of schools and short commute times.

In 2010, we asked our residents for their feedback as part of a Community Attitudes Survey. Of those surveyed, 95 percent said Powell is an "exceptional" or "above average" place to live; 96 percent are satisfied with the City's police protection; 93 percent are satisfied with the City's annual events and activities, including our Memorial Day Parade, Powell Festival and Community Bonfire; 90 percent are satisfied with yearly snow removal; 88 percent are satisfied with annual street maintenance; and 87 percent are satisfied with Powell's parks and recreation programming. (Complete results of the 2010 survey are available by clicking on the "Discover Powell" link on our Web site, www.cityofpowell.us.)

Safe roads on snowy days, ample parkland for those springtime strolls, a summer sky bursting with vibrant fireworks during the Powell Festival and a toasted marshmallow in the crisp fall air at the Community Bonfire are just a few reasons Powell is a city for all seasons. We're sure you have some reasons of your own, and plenty of additional memories to make here. Welcome home.



Powell
www.cityofpowell.us

CITY COUNCIL

The City, per its charter, operates under the Council-Manager form of government. Powell City Council serves as the legislative and policy-making body of the City of Powell, while the City's day-to-day operations are overseen by a City Manager. Council members assume leadership roles to act in the best interest of the community and its residents. City Council provides for the general welfare of the community through its decisions regarding City programs, services and activities.

The City Council is nonpartisan and consists of seven at-large members elected by the residents. Council members serve staggered four-year terms.

The City Council president (the Mayor) and vice president are chosen by Council members every even-numbered year. The Mayor serves as the presiding officer at all meetings of Council, and is recognized as the official head of the City for all ceremonial purposes.

Committees of Council

Development Committee

Jim Hrvnak, Chair
Sara Marie Brenner
Richard Fusch
Kevin Futryk
Brian Lorenz
Art Schultz
Steve Lutz
Dave Betz

Finance Committee

Richard Cline, Chair
Sara Marie Brenner
Tom Counts
Steve Lutz
Debra Miller

Operations Committee

Tom Counts, Chair
Don Grubbs
Brian Lorenz
Steve Lutz
Jeff Robinson



Members of Powell City Council are, from left, Tom Counts, Richard Cline, Sara Marie Brenner, Mayor Art Schultz, Don Grubbs, Brian Lorenz and Jim Hrvnak.

2010 Highlights

- New City Council members Sara Marie Brenner and Brian Lorenz were sworn in to office, along with re-elected Council members Tom Counts and Jim Hrvnak. Art Schultz was elected Mayor and Don Grubbs was named Vice President of Council.
- Kevin Futryk was honored for his service to the Planning and Zoning Commission; he moved from the City in late summer and was replaced on the Commission by Shawn Boysko. Erin Wesson was appointed to the Planning and Zoning Commission, replacing Jim Hrvnak, who was appointed to the Community Improvement Corporation. Trent Hartranft replaced Brian Lorenz on the Planning and Zoning Commission; Lorenz became a member of City Council.
- Andrew Brenner was appointed to the Arbor Advisory Subcommittee, Ryan Temby was appointed to the Board of Zoning Appeals and Lew Blackford, Don Grubbs and Brian Lorenz were appointed to the Tax Incentive Review Council.

2010 COMMITTEES

Historic Downtown Advisory Commission

Thomas Coffey, Chair
Larry Coolidge, Vice Chair
Marge Bennett
Richard Fusch
Deb Howell
Chris Meyers, Architectural Advisor

The Historic Downtown Advisory Commission reviews architectural and design changes to structures within the Powell Historic District. When changes are proposed, the six-member commission reviews property owner plans to ensure compliance with design standards established for the Historic District.

Planning and Zoning Commission

Kevin Futryk, Chair
Donald Emerick, Vice Chair
Shawn Boysko
Richard Fusch
Trent Hartranft
Joseph Jester
Bill Little
Brian Lorenz
Erin Wesson
Chris Meyers, Architectural Advisor

The Powell Planning and Zoning Commission is composed of seven members who create long-range and short-term development plans, including the City's Comprehensive Plan. The commission also maintains and adheres to the City Zoning Code, recommends Zoning Map changes to City Council and reviews all planned development proposals and applications within the City of Powell.

Arbor Advisory Subcommittee

Andrew Brenner
Tim Gorrell
Michael Neal

This three-member board is responsible for overseeing the coordination of activities and programs that promote Powell as a tree-friendly city.

Board of Zoning Appeals

Ed Cooper, Chair
Robert L. Hiles III
Ryan Temby

The Powell Board of Zoning Appeals is a three-member board of residents that hears applications for variances and appeals if there is a zoning requirement that a property owner cannot meet, or if a property owner does not agree with an order of the Zoning Administrator or Building Commissioner.

Personnel Board of Review

Richard Levine
Susan Redder
Marty Traver, Ph.D.

This three-member board is responsible for prescribing, amending and enforcing rules consistent with the City Charter and Council ordinances regarding civil service positions.

Records Commission

George Kannapel
Steve Lutz, Chairman, City Manager
Debra Miller, Finance Director
Gene Hollins, Law Director
Susie Ross, City Clerk

The City's Records Commission is established pursuant to the rules and regulations of the State of Ohio. This Commission is responsible for establishing records retention schedules and disposal regulations.

Tax Incentive Review Council

Don Grubbs, City Council Representative
Lew Blackford
Brian Lorenz

Council for Older Adults

Alice A. Frazier, M.D.
George Kannapel
Susan Lasley

Delaware General Health District Representative

Jill Love



WINTER

The winter months in the City of Powell mean different things to different people. For residents, they could mean a brisk walk through a City park, a warm drink at a Powell eatery that takes the chill out of a cold day, or a new season of Parks and Recreation classes that fulfills that New Year's resolution to keep your family active.

For City officials and staff, winter means a new year of reviewing accomplishments and setting goals, welcoming new members to City Council and other boards and, for our public service crews, keeping trucks on the road (often around the clock) to ensure roads are cleared of snow and ice and safe for travel. Crews had their hands full in 2010, battling several snowfalls and one significant storm.

Two new faces joined City Council at the beginning of the year: Brian Lorenz and Sara Marie Brenner were sworn in to office, along with re-elected Council members Tom Counts and Jim Hrvnak. Art Schultz was elected to serve as Mayor of the City, and Don Grubbs was elected Vice President of Council.

The City also took steps early in 2010 toward welcoming new faces to the business community, partnering with TechColumbus to host a "Grow Your Business in the City of Powell" event at Kinsale Golf and Fitness Club. The event drew more than 100 attendees interested in learning more about starting and growing a business in Powell. Those in attendance got preliminary information about a business incubator that the City would be developing over the course of the year.

The City offered activities for those needing a cure for the winter "blahs." In February, the City, in conjunction with the Columbus Museum of Art (CMA) and ProMusica, brought an "Art Around Town" program to the Village Green. Guests learned more about an original artwork brought for display from the CMA, and a string quartet performed while several art-related activities were offered. Winter in Powell concluded with a day of rousing family fun and the "wearing o' the green," as the City joined with Kinsale Golf and Fitness Club to present the second annual St. Patrick's Day party. Hundreds enjoyed a day of Irish music, food and dancing, while kids took advantage of activity areas and inflatables.



City Highlights

January

- The City officially launched its Facebook page – www.facebook.com/CityofPowell – and its Twitter account (www.twitter.com/CityofPowellOH). The City's jump into social media is designed to create more immediate, interactive communication with residents.
- The City refinanced bonds to take advantage of lower interest rates, resulting in a shortening of the final maturity and a cost savings for the City.
- The City received \$80,000 in grant funding from the Ohio Department of Development to create a business incubator that would help nourish small or startup businesses to success.
- City Council conducted a 2010 Goal Setting session. Goals discussed by Council members included creating a strong sense of community, unity and pride; cooperation with surrounding government; and providing great customer service.
- City officials participated in the "Delaware County Officials Acting Together" initiative.



February

- The City joined CORMA, a self-insurance pool, for liability coverage.
- The City received its third-consecutive "Making Our Tax Dollars Count" award from the Auditor of State's office.
- Forbes.com identified Delaware County as one of the "Best Places to Get Ahead" in the United States.
- Articles of Incorporation were filed for the newly created Powell Community Improvement Corporation (CIC). The CIC was designed to assist the City with its economic development efforts.



March

- The City obtained 23 acres of property for a future public park on Seldom Seen Road.
- The City was named a "Tree City USA" for the 12th consecutive year by the Arbor Day Foundation.



TREE CITY USA®

SPRING

Signs of spring were a welcome sight throughout Powell in 2010, as cold temperatures gave way to warmer, longer days, chirping birds and budding trees. Annual rites of spring in the City include increased traffic on the eight-plus miles of winding bike trails, a full slate of seasonal Parks and Recreation programming and the popular Memorial Day Parade.

In 2010, the City fittingly celebrated spring by getting a jump on a "green" project. In April, the City was awarded an \$821,861 grant funded through the American Recovery and Reinvestment Act's Energy Efficiency and Conservation Block Grant program. The grant will be used for a solar retrofit project that includes the installation of LED and light sensors, as well as a 77-kilowatt solar electric system on the roof of the Municipal Building and energy-efficient improvements to the Parks and Recreation facility. The new system, which will be installed in 2011, is expected to generate an estimated annual savings of \$18,500.

Spring was a busy time for commercial development in Powell. In April, the 26.9-acre Market at Liberty Crossing shopping center – anchored by Giant Eagle – was annexed into the City. And in May, a development plan was approved for a Midas Automotive Service Shop at the corner of Sawmill Parkway and Galloway Drive.

Area veterans were recognized for their service to our country during the City's annual Memorial Day Parade. Rain showers that began to pass through the area in the hours leading up to the event stopped just in time, and some breaks in the clouds allowed the sun to shine along the parade route. A brief program took place after the parade at the Greater Powell Veterans Memorial, highlighted by the Ohio Flags of Honor display. The display consisted of more than 550 American flags, more than 200 of which are dedicated to Ohio's men and women who have given their lives fighting the War on Terrorism. Each 3-foot-by-5-foot flag was mounted on a 10-foot pole, which created a moving and visually impressive display in the lawn south of the Veterans Memorial. The public was encouraged to walk among the flags during the holiday weekend and pay their respect to Ohio's fallen. The City was honored to host the Ohio Flags of Honor for the first time in 2010.



City Highlights

March

- The Powell Police Department initiated a 10-week Citizen's Police Academy. The free program aims to educate the public about the role of law enforcement in the community. Participants meet once per week for three hours, and at least one four-hour ride-along with police officers is required to graduate from the academy. At the conclusion of the program, graduates receive a certificate of completion and an invitation to join the Powell Citizen's Police Academy Alumni Association. Alumni association members volunteer their time helping with various police department projects and activities.

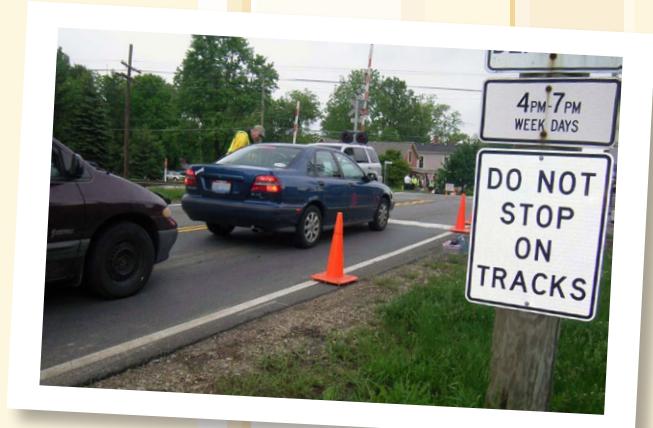
April

- Hundreds gathered for the City's annual Easter Egg Hunt at Village Green Park.
- The City hosted an Arbor Day tree planting ceremony, with assistance provided by local Cub Scout Pack 428.
- The City's building department implemented an expedited residential and commercial review plan process.



May

- More than 30 vehicles were parked throughout Adventure Park for the annual Touch-a-Truck event, where young attendees were encouraged to touch and climb on all of them.
- Bargain hunters enjoyed browsing at the City's Trunk to Treasure community garage sale, which took place in the Municipal Building parking lot.
- The Police Department participated in a Railroad Crossing Safety Blitz along West Olentangy Street at Depot Street. The Safety Blitz encouraged motorists to drive responsibly at railroad crossings and not stop on the tracks.



June

- The City awarded a \$615,000 contract to Decker Construction Company for the 2010 Street Maintenance and Repair Program. The City's Engineering Department conducted the entire program in-house, saving approximately 25 percent of the overall program cost versus outsourcing it. The savings were then put into the actual improvements, thereby enhancing the program.
- The City awarded a \$20,243 contract to G. Marchi & Son, LLC for the 2010 Sidewalk Repair and Replacement Program.

SUMMER

Perhaps more than any other season, summer lets Powell show its colors as a true family community. A warm day guarantees a crowd of moms, dads and kids at Village Green Park, where the cool water of the Splash Pad beckons. On Lolli-Pops children's concert days, the lawn in front of the Village Green Amphitheater becomes a sea of blankets and strollers, as the toe-tappin' music energizes kids of all ages. And the Powell Festival, which celebrated its 14th year in 2010, draws approximately 20,000 people for two days of music, food, family fun and, of course, fireworks.

The Powell Police Department maintained its visible presence in the community in 2010, hosting its National Night Out event at Village Green Park in August. The event included games, live entertainment, a cruiser display and a variety of family-friendly activities. National Night Out is a crime prevention event that promotes police-community partnerships; crime, drug and violence prevention; safety; and neighborhood unity.

In 2010, the City conducted its second Community Attitudes Survey with help from Saperstein Associates. Hundreds of residents took part in the telephone survey and provided opinions on everything from the City's police protection and development to recreation opportunities and community events. City officials and staff members were pleased with the survey results, which showed that residents overwhelmingly consider Powell to be an exceptional or above average place to live. Those surveyed

had the opportunity to provide their own comments, which were included in the overall survey results. Comments taken from the survey include the following:

- "We have enjoyed it here ... I absolutely love it."
- "We love our neighborhood and the people who live here."
- "We are thrilled with living here ... The small-town feel made us want to move here."
- "We've been very satisfied. If we ever move, we will have to find 'the Powell of Florida.'"
- "We've been very happy with the services Powell delivers."
- "We moved here from German Village and are so glad we did."
- "We love living in Powell and plan to stay here to raise our children."

Powell's public service crews kept busy with park maintenance during the summer, while the engineering department supervised the annual Street Maintenance and Repair and Sidewalk Repair and Replacement programs. Parks and Recreation programming was popular throughout the summer, with hundreds taking advantage of sports and activity classes and weeklong summer camps.



City Highlights

June

- The City received the Government Finance Officers Association's Distinguished Budget Presentation Award.
- The Lolli-Pops Kids Concert Series kicked off with a performance by nationally known children's artist Justin Roberts and the Not Ready for Naptime Players.



July

- A resolution was adopted providing for the submission to the electors of the City an ordinance to adjust the City's income tax rate from .75 percent to 1.5 percent. The income tax adjustment was determined by City Council's Finance Committee to be the best way to raise funds for future capital improvement projects in the City.
- Powell was featured in the Developing Our Community publication printed by *The Daily Reporter*.



August

- The City's newly formatted e-Newsletter made its debut. The new e-Newsletter is a more user-friendly version of the weekly update sent to residents each week to provide an overview of the City's happenings and upcoming meetings and events.
- The City approved funding to develop a Powell Business Incubator. The incubator, which would be housed at 44 N. Liberty St., would allow start-up businesses to rent office space and receive business training and mentorship. The businesses would then grow and "graduate" out of the incubator and into other available office space within the City.
- The City's solar retrofit project was highlighted in *Green Energy Ohio* magazine.



September

- The City earned an Award of Excellence in the Citizen Participation category from the City-County Communications and Marketing Association for the work of its Capital Improvements Committee.

FALL

As summer departs on a crisp breeze and the Splash Pad goes into hibernation, fall arrives in Powell, bringing vibrant colors on tree-lined streets and a chance to reconnect with neighbors over toasted marshmallows and warm cider.

Fall is always a busy season for events in the City, and 2010 was no exception. In October, the annual Community Bonfire drew a big crowd to Village Green Park for a fun, free activity complete with cider, donut holes, marshmallows, hot dogs and a raging bonfire, the first in the newly dedicated fire pit that was donated to the City by a resident. The City also debuted its Candy by the Carload event in 2010. Dozens of local businesses got into the Halloween spirit by decorating vehicles, parking them in the Municipal Building lot and passing out candy to young trick-or-treaters.

The City hosted its second annual Veterans Day celebration in November at the Greater Powell Veterans Memorial. The celebration featured the reading of a proclamation honoring veterans for their service, the presentation of colors, a military flyover and music presented by jazz and vocal ensembles from Village Academy School. And the City ushered in the holiday season in early December with the annual Holidays in Powell event presented by Historic Downtown Powell Inc. The festive afternoon drew families from throughout the community eager to take part in activities, watch the annual tree lighting and visit with Santa and Mrs. Claus.

In advance of the November election, the City hosted two informational meetings related to an income tax ballot issue designed to provide a steady stream of funding for the City's capital improvement projects. Voters said no to the income tax adjustment at the polls, leaving City officials and staff to seek alternative ways of funding capital improvement projects in Powell.



City Highlights

September

- The Powell Police Department took part in the first-ever Drug Take-Back Day, an initiative of the U.S. Drug Enforcement Administration. The police department served as a drop-off point for unused or expired medication. Nationwide, more than 242,000 pounds of prescription drugs were turned in during this effort.
- City Council authorized a Design-Build process for the construction of the Solar Power and Energy Efficient Retrofit project.
- Kevin Futryk was recognized for his years of service to City boards and commissions.



October

- The Powell Police Department continued its tradition of formally recognizing its officers' many contributions through the presentation of ribbons, medals and other awards. Recipients of awards in 2010 were Detective Darren Smith (Meritorious Service Award); Officer Ken Hiltz (Meritorious Service Award); and Officer Ryan Pentz (Officer of the Year Award).



November

- The City awarded a contract to Rumpke for residential garbage collection, recycling and yard waste services.
- A Final Development Plan was approved for a preschool facility for Village Academy Schools on South Liberty Street.



December

- The Police Department assisted the United States Marine Corps with its annual Toys for Tots program.
- The Government Finance Officers Association awarded the City its Certificate of Achievement for Excellence in Financial Reporting for the City's 2009 Comprehensive Annual Financial Report.
- The City established a High School Advisory Board composed of local high school students. Board members are tasked with suggesting and completing projects that get students more involved in the community.
- The City created a Tax Increment Finance District along portions of Sawmill Parkway to assist with the funding of future public infrastructure improvements within the TIF area.
- City Council approved the City's budget for 2011. The 2011 operating budget is approximately \$270,000 less than the City's 2010 budget.

FINANCIALS

Expenses 2010

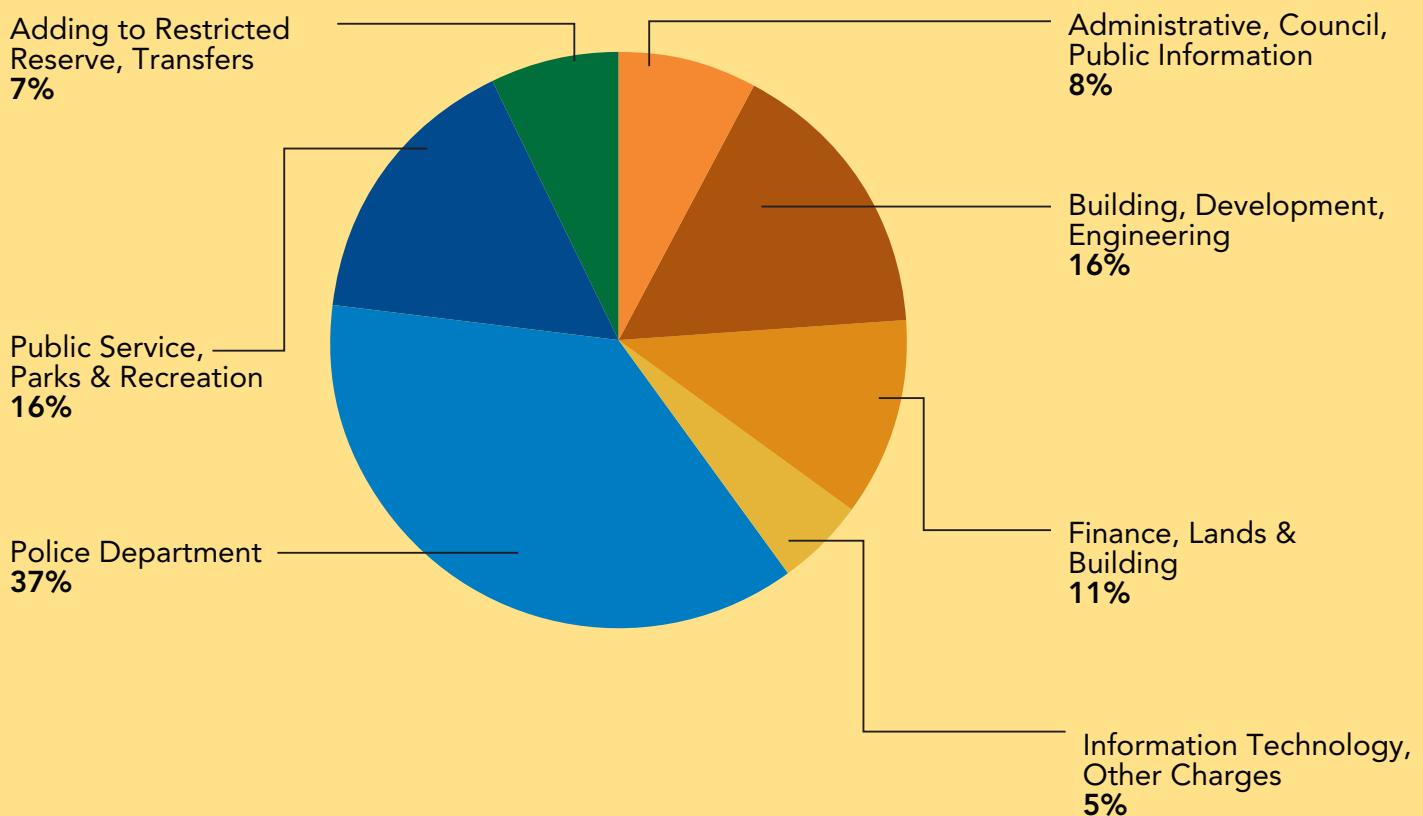
Administrative	\$ 235,531
Council.....	\$ 144,716
Public Information	\$ 112,694
Subtotal	\$ 492,941
Building	\$ 405,818
Development	\$ 225,209
Engineering.....	\$ 331,769
Subtotal	\$ 962,796
Finance	\$ 461,356
Lands & Building.....	\$ 174,758
Subtotal	\$ 636,114
Information Technology	\$ 169,572
Other Charges	\$ 147,502
Subtotal	\$ 317,074
Police	\$ 2,199,893
Subtotal	\$ 2,199,893
Public Service.....	\$ 547,742
Parks & Recreation.....	\$ 434,748
Subtotal	\$ 982,490
Adding to Restricted Reserve.....	\$ —
Transfers to Other Funds	\$ 447,350
Subtotal	\$ 447,350
Total Expenditures 2010	\$ 6,038,658

Revenue 2010

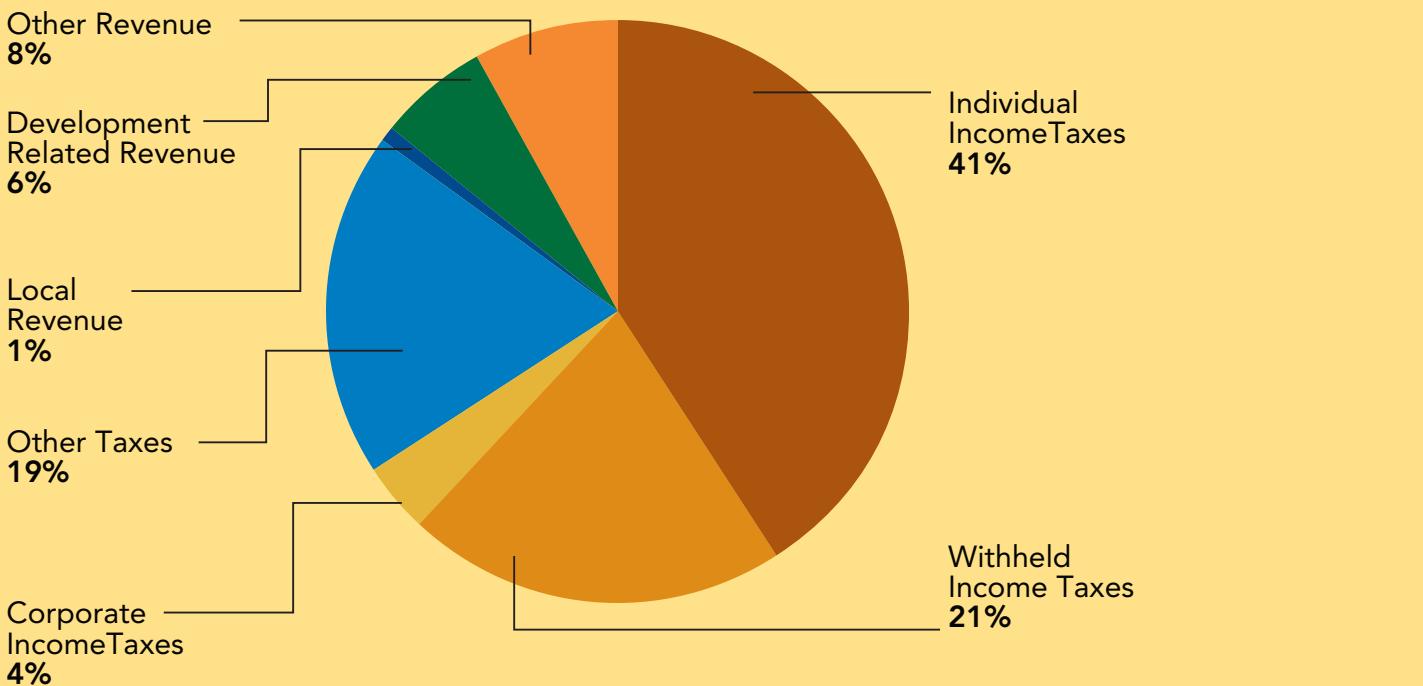
Income Tax	
Individual Income Taxes	\$ 2,331,573
Withheld Income Taxes	\$ 1,280,117
Corporate Income Taxes	\$ 73,575
Other Taxes	\$ 1,231,976
Local Revenue.....	\$ 39,717
Development Related Revenue	\$ 318,671
Other Revenue.....	\$ 260,501
Total Revenue	\$ 5,536,130



Expenses 2010



Revenue 2010





Powell

www.cityofpowell.us

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