



Powell
— OHIO —

The City of Powell
**SPONSORSHIP
OPPORTUNITIES
2025**





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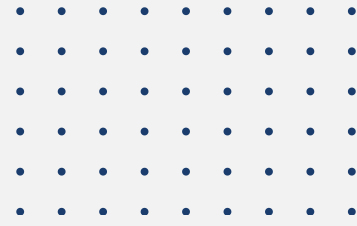
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WHY SPONSOR?



How can your business benefit from being a community sponsor?

- Social responsibility
- Community exposure
- An investment in your community
- Company recognition with residents
- A chance to advertise with Powell
- A chance to enhance your public image
- A low budget, effective way of building a brand





City of Powell Events

Bunny Hop

April 5

Where

Village Green Park

Attendance

750, families and children

About

Photo opportunity with the Easter bunny. Each child receives a goodie bag and art project.



How to get involved

Event Sponsor: \$500

Table Fee: \$100

Sponsor Benefits

- 6-foot table for meet and greet or display during event
- Mention in 1 social media post
- Logo in Facebook event
- Business logo on event signage
- Business flier in goodie bags

Touch-A-Truck

May 2

Where

Adventure Park

Attendance

1,500, families and children

About

Children can touch, see, interact with, and learn about vehicles they regularly see in the community, including a fire truck, police cruiser, construction equipment, and more!



How to get involved

Event Sponsor: \$1,000

Sponsor Benefits

- 6-foot table for meet and greet or display (may also bring branded vehicle)
- Mention in 2 social media posts
- Logo in Facebook event
- Name and logo on website events page
- Business logo on signage
- Business logo on flyer

Lolli-Pops!

Children's Entertainment Series
(6 events)

June 2, 16, 30
July 14, 28
August 11

Where

Adventure Park

Attendance

3,500-4,000, families and children

About

The Lolli-Pops! series takes place every other week in June, July, and August and offers families a variety of free concerts/shows that include music, magic and more.

How to get involved

Event Sponsor: \$3,000

Table Sponsor: \$100 per event or \$500 for all six

Event Sponsor Benefits

2 flags at amphitheater stage with business name/logo

6 social media posts

Logo in Facebook event

6-foot table at events for meet and greet or display

Name and logo on website events page

Business logo on flyer

National Night Out

August 5

Where

Village Green Park

Attendance

500, families and community organizations



About

National Night Out is a national community-building campaign that promotes police-community partnerships. This event is a unique opportunity for first responders to mingle and build relationships with the community.

How to get involved

Event Sponsor: \$500

Sponsor Benefits

- 6-foot table for meet and greet or display
- 2 social media posts
- Logo in Facebook event
- Name and logo on website events page
- Business logo on flyer
- Business logo on event signage

Passport to Powell



Fall, Date TBD

Where

Village Green Park

Attendance

1,000

About

This event celebrates the diverse and vibrant cultures of the Powell community through music and dance performances, food, and more.

How to get involved

Event Sponsor: \$1,000

Table Sponsor: \$100

Event Sponsor Benefits

6-foot table for meet and greet or display

2 social media posts

Logo in Facebook event

Name and logo on website events page

Business logo on signage

Business logo on flyer

Candy by the Carload

October 26

Where

Seldom Seen Park

Attendance

1,000, kids and families



About

Powell's unique spin on trunk-or-treat!

Candy by the Carload brings local organizations and the Powell community together for a family friendly daytime trick-or-treat event.

How to get involved

Event Sponsor: \$500

Sponsor Benefits

- 6-foot table for meet and greet or display during event
- 1 social media post
- Logo in Facebook event
- Business logo on event signage
- Name and logo on website events page

Veterans Day Luncheon



November 10

Where

Village Green Park

Attendance

100, Adults

About

A unique opportunity to provide lunch for local Veterans and their families after the annual Powell Veterans Day Ceremony.

How to get involved

Event Sponsor: \$500

Sponsor Benefits

Attend luncheon and interact with Veterans and their families
1 social media post
Logo in Facebook event
Business logo on luncheon signage
Mention during event program
Name and logo on website events page

Holidays in Powell

December 6

Where

Village Green Park

Attendance

1,500, children and adults

About

Celebrate the start of the holiday season with music, s'mores and a bonfire, strolling characters, Santa, the Tree Lighting Ceremony, and more.

Event Sponsor Benefits

- 6-foot table for meet and greet or display during event
- 2 social media posts
- Logo on all event signage
- Logo in Facebook event
- Logo on flyers



Activity Sponsor Benefits

- 6-foot table for meet and greet or display in assigned activity area
- Logo on activity area signage
- 1 social media posts
- Logo in Facebook event
- Name and logo on website events page

Get involved

Event Sponsor: \$1,500
Activity Sponsors: \$500
Table Sponsor: \$100

Powell Festival

June 20 & 21

Where

Village Green Park

Attendance

10,000+

About

The annual, signature event for the City of Powell! This free community event offers two days of live music, children's activities, local shopping, food trucks, and a Designated Outdoor Refreshment Area (DORA).

Title Sponsor Benefits

- Premier sponsor - signage stays up for all events
- 6-foot table for meet and greet or display during event
- 4 social media posts
- Logo in Facebook event
- Logo on all event signage
- Name and logo on website events page
- Logo on flyer
- Stage event announcements during the event
- Amphitheatre signage

Get involved

Title Sponsor - \$30,000
Kids Zone Sponsor - \$20,000
Fireworks Sponsor - \$20,000
Event Sponsor - \$10,000
Partner Sponsor - \$5,000



Powell Festival

June 20 & 21

Kids Zone Sponsor Benefits

- 6-foot table for display during event
- 3 social media posts
- Logo in Facebook event
- Logo on all event signage + Kidz Zone signage
- Name and logo on website events page
- Logo on flyer

Fireworks Sponsor Benefits

- 6-foot table for display during event
- 2 social media posts
- Logo in Facebook event
- Logo on all event signage
- Name and logo on website events page
- Logo on flyer

Event Sponsor Benefits

- 6-foot table for display during event
- 1 social media posts
- Logo in Facebook event
- Logo on all event signage
- Name and logo on website events page
- Logo on flyer

Partner Sponsor Benefits

- 6-foot table for display during event
- 1 social media post
- Name and logo on website events page
- Logo on flyer

