

Delaware County

Community Health Improvement Plan

2014-2018

Prepared by the Delaware General Health District for
The Partnership for a Healthy Delaware County

The Partnership for a Healthy Delaware County (the Partnership) is pleased to present the 2014–2018 Delaware County Community Health Improvement Plan (CHIP). This five-year community plan was developed collaboratively by a partnership of community members, individuals, organizations, agencies and the Delaware General Health District. The collaborative partnership for this CHIP was made possible through the commitment and work of the Partnership, which included over 40 individuals serving as representatives of local organizations or as residents.

The following materials represent the CHIP promotional toolkit. This toolkit is designed to help you inform and educate others about our plan to improve the health of Delaware County.

HOW TO USE THE CHIP – A guide for how various sectors can use the CHIP to improve the community's health.

MEDIA CONTENT – Sample content that can be adapted to promote the CHIP on your organization's website.

ACTION PLANS – An easy one-page referral sheet for each of the five strategic health issues, including specific objectives and strategies.

INFOGRAPHIC – Printable community action plan that can be displayed within your organization.

PARTNERSHIP ROSTER – List of Partnership members and community representatives that assisted with the CHIP.

POWERPOINT – Presentation that summarizes the key points of the CHIP. (Available online or upon request)

For electronic copies of these materials, go to GoHealthyDelaware.org or DelawareHealth.org or contact Traci Whittaker at 740-203-2085 or by email at twhittaker@delawarehealth.org.

THE COMMUNITY HEALTH IMPROVEMENT PLAN

was created from the work of many community members who came together to address what they prioritized as the top five health issues facing Delaware County. The CHIP contains an action plan for each of the five strategic health issues that list specific activities that the community can take to make steady and continuous improvements in its health.

SCHOOLS

- Work with parents, administrators and staff to implement strategies through programming, policies and changes in the school environment - the place where children learn, people work and the community comes together.
- Review the plan and implement prevention strategies that integrate healthy habits into children's lives to support their learning, increase academic performance and improve their health.

HEALTHCARE

- Implement some of the identified strategies that relate to your area of practice.
- Discuss the strategic health issues with patients and help connect them to community resources and social services that address their health needs.
- Address barriers and maximize assets in your practice that affect these health issues.
- Partner with other providers and organizations to implement and improve the health of the community.

WORKPLACES

- Implement comprehensive health promotion and wellness programs for employees and their families that include policy and environmental change strategies from the plan.
- Partner with other agencies to address the health issues in the community.
- Sponsor work place activities to address the strategic health issues.

ORGANIZATIONS

- Discuss the plan with your members and constituents on how the strategic health issues affect the community.
- Identify specific action steps that your organization can work on individually or with other organizations to support implementation of the CHIP action plans.
- Partner with organizations across sectors and with community leaders to implement the plan.

INDIVIDUALS

- Review the plan to learn about the strategic health issues in the community.
- Focus on one or more of the issues that fit best with your own personal health goals.
- Volunteer your time and talents to a community group that is implementing strategies to achieve the plan's strategic objectives.
- Talk with policy-makers and community leaders about why these strategic health issues are important, and ask questions about what's being done to address them.

GOVERNMENT

- As employers, sponsor work place activities to address the strategic health issues.
- As policy-makers, provide community-wide support and investment through policy, system and environmental changes to address the health issues.
- Work with the Partnership for a Healthy Delaware County to attain its vision for complete health and well-being across all jurisdictions and populations in the community.
- Actively promote the CHIP, and mobilize the community around the importance of shared ownership to implement it.

WEB CONTENT

This sample web content can be used on your organization's website to promote the CHIP and acknowledge your organization's involvement in helping to improve the health of the community.

Name of your organization commits to improving health of community

The 2014-2018 Delaware County Community Health Improvement Plan is now complete and we were proud to be in partnership with the many community members, agencies and organizations that developed this five-year plan aimed at improving the health of the community.

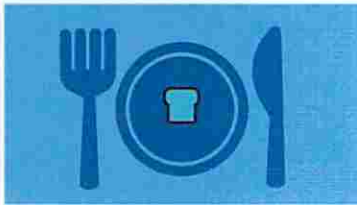
You can learn more about the CHIP and the plan to help improve the health of Delaware County at GoHealthyDelaware.org or DelawareHealth.org.

SAMPLE FACEBOOK

You can access sample Facebook posts including photos related to the CHIP at GoHealthyDelaware.org or DelawareHealth.org.

17,890 Delaware County residents reported being food insecure

"But we have a Plan. The Community Health Improvement Plan was developed to improve several health issues facing Delaware County, like food insecurity."

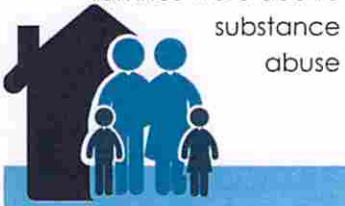


SAMPLE TWITTER CONTENT

You can access sample Tweets including photos related to the CHIP at GoHealthyDelaware.org or DelawareHealth.org.

59% of out-of-home placements for Delaware County children and families were due to substance abuse

"But we have a Plan. The Delaware County Community Health Improvement Plan works to improve issues like substance abuse."



IN 2013

22,000+ Delaware County residents reported they were unable to get health care



BY 2018

Reduce Delaware County residents without access to care to <17,000



OBJECTIVES

REDUCE the percentage of residents who report not being able to get healthcare when needed.

INCREASE the three-year average of women who receive first trimester prenatal care.

DECREASE the percentage of residents who could not get dental or vision care.

INCREASE the percentage of diabetic residents who get their HgbA1c checked.

INCREASE the number of residents accessing prescription medication services at little or no cost.

STRATEGIES:

INCREASE the availability and coordination of alternative transportation in Delaware County.

IMPLEMENT a system for a one-stop access to transportation.

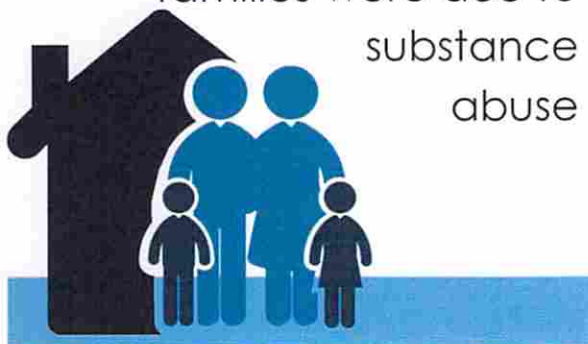
IMPLEMENT community-wide social and traditional message campaign.

IMPLEMENT a pilot Mobile Integrated Healthcare/Community Paramedicine program.

ALCOHOL AND DRUG ABUSE

IN 2013

59% of out-of-home placements for Delaware County children and families were due to substance abuse



BY 2018

Reduce out-of-home placements for Delaware County children and families due to substance abuse to 47.2%



OBJECTIVES:

REDUCE the percent of residents who binge drink.

REDUCE the annual number of opiate and pain reliever doses per patient.

REDUCE the number of deaths due to overdose.

REDUCE the number of families/children who are assigned to out-of-home placement due to substance abuse.

STRATEGIES:

EDUCATE and provide training on Trauma-Informed Service/Care (TIC) Systems.

INCREASE physician screens of adult patients.

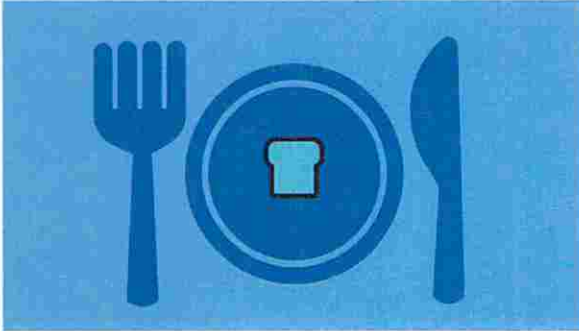
IMPLEMENT age-appropriate education.

EDUCATE the use of naloxone as an overdose response mechanism.

FOOD INSECURITY

IN 2013

17,890 Delaware County residents reported being food insecure



BY 2018

Reduce number of food insecure Delaware County residents by 2%



OBJECTIVES:

INCREASE access to fresh fruit, vegetables, lean protein and whole grains by persons who are food insecure.

INCREASE knowledge to persons who are food insecure about nutritional food options.

INCREASE consumption of fresh fruit, vegetables, lean protein and whole grains by persons who are food insecure.

REDUCE number of residents who are food insecure.

STRATEGIES:

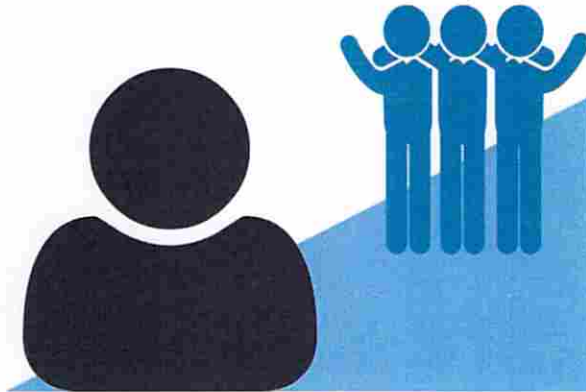
INCREASE the supply of nutritious food provided through food pantries, produce drops, farmers' market vouchers, community/container gardens, community meals, shelf-stable commodities boxes, summer school lunch program and home delivered meals.

INCREASE knowledge of nutritional food options through the Cooking Matters Program.

PROMOTE the Hunger Alliance as a way to improve the food environment at local and state levels.

IN 2013

For every 100,000 residents there were 144 suicide attempts



BY 2018

Reduce the number of suicide attempts by 25% for every 100,000 residents



OBJECTIVES:

INCREASE the number of adults getting treatment in the public section for major depressive episodes.

REDUCE the rate of reported adult suicide attempts.

INCREASE the number of referred suicidal clients who enter into public mental health treatment who were contacted through Crisis Outreach Follow Up.

INCREASE the number of health care providers who receive trainings on adult depression screenings.

STRATEGIES:

IMPLEMENT Mental Health First Aid trainings.

IMPLEMENT training to prevent adult suicide attempts.

IMPLEMENT a community-wide campaign to educate people about depression.

IMPLEMENT a tool for screening for depression.

IMPLEMENT crisis intervention follow-up.

IN 2013

61% of Delaware County residents were overweight or obese



BY 2018

Increase healthy weights with 5 veggies & fruits a day and 5 workout days a week



OBJECTIVES:

INCREASE the average servings of fruit and vegetables consumed by adults.

INCREASE the percentage of adults who use caloric information on restaurant menus.

INCREASE the number of days that adults do at least 30 minutes of physical activity.

INCREASE the percentage of adults who use lunch or work breaks to do physical activity.

STRATEGIES:

IMPLEMENT the use of supplemental nutrition assistance program benefits at farmers' markets.

IMPLEMENT a community-wide campaign to promote healthy eating.

ENSURE access to fruits and vegetables in the workplace.

CONTINUE a menu labeling program.

INCREASE public awareness of caloric information on restaurant menus.

IMPLEMENT a community-wide campaign on reducing screen time.

INCREASE the number of areas for the public to be physically active.

IMPLEMENT an evidence-based behavior weight management program for employees at local businesses.

PARTNERSHIP FOR A HEALTHY DELAWARE COUNTY (THE PARTNERSHIP)

MEMBERS (* indicates a member no longer serving in his/her capacity)

Rita Au*

Preservation Parks

Pat Blayney

Delaware General
Health District

Toby Boyce

Realtor/Community
Resident

Barbara Brahm

OSU Cooperative
Extension

Charlene Browning

Senior Citizen's Inc.

Chuck Bulick

Heart of Ohio
Homeless Shelter

Bobbie Burnworth

League of Women Voters

Larry Cline

Community Resident

Mel Corroto

Andrews House

Kevin James Crowley

People In Need

Temi Daramola

Second Ward
Community Initiative

Ruth Downing

Forensic Healthcare
Consulting

Shoreh Elhami*

Delaware County
Auditor's Office

Brandon Feller

United Way

Christopher Fink

(co-chair)
Ohio Wesleyan University

Sheila Fox

Sustainable Delaware

Dr. Alice Frazier

Community Resident

Rand Guebert

Community Resident

Lois Hall

Community Resident

Michelle Hannan

Salvation Army
of Central Ohio

Sue Hanson (co-chair)

Helpline of Delaware and
Morrow Counties, Inc.

Shirley Hart

Community Resident

Trustee Jim Hatten

Oxford Township

Steve Hedge

Delaware-Morrow County
Mental Health & Recovery
Services Board

Shelia Hiddleson

Delaware General
Health District

Paul Huttlin

Recreation Unlimited, Inc.

Shancie Jenkins

Delaware County
Department of Job &
Family Services

Trustee Karen Koch

Concord Township

Jan Lanier

Community Resident

Deborah Lipscomb

Community Resident

Barb Lyon

United Way

Sheriff Russ Martin

Delaware County
Sheriff's Office

Joe Mazzola

Community Resident

Rita Mendel

Delaware Police
Department

Franklin Moore

Common Ground
Free Store

Robin Moore

Delaware City Schools
Family Resource Center

Chief Matt Noble

Orange Township
Fire Department

Commissioner Ken O'Brien

Delaware County
Board of Commissioners

Kassie Otten

Delaware County
Sheriff's Office

Kelli Parrish

Pathways 2 Prevention

Colleen Pavarini

Grace Clinic

Carol Pfeiffer

The Alternative

Holly Quaine

Delaware County
Chamber of Commerce

Barbara Revard

Columbus Zoo

Jan Ritter

Community Resident

Scott Sanders

Delaware County Regional
Planning Commission

Stephanie Saunders

Second Ward Community
Initiative/Community
Resident

Denny Schooley

Delaware Area Transit
Authority

Trustee Bill Shively

Kingston Township

Michele Shough

Ohio Dept. of Health/
Community Resident

Ruth Shrock

Community Resident

Bob Singer

Harlem Township

Carolyn Slone

Community Resident

Richard Steele

Maryhaven

Chief Tom Stewart*

Orange Township
Fire Department

Trustee Sandra Stults

Scioto Township

Tracey Sumner

Community Resident

Marsha Tilden

Ohio Wesleyan University

MEMBERS CONTINUED

Mark Travis
Central Ohio
Mental Health Center
Rochelle Twining
Community Action
Organization of
Delaware, Madison
& Union Counties, Inc.

Trustee Roger VanSickle
Delaware Township
Bill Verhoff
OhioHealth/Grady
Memorial Hospital
Fran Veverka
Community Resident
Cindy Violet
The CORE Center

Marie Ward*
Educational Service
Center of Central Ohio
Fara Waugh
Council for Older Adults
Jim Wilson
DelMor Dwellings
Tracey Wilson*
American Red Cross

CHIP WORKGROUP MEMBERS

ACCESS TO HEALTHCARE AND MEDICATIONS

Partnership Members: Chuck Bulick, Ruth Downing, Sue Hanson, Colleen Pavarini, Tracey Sumner
Community Representatives: Randy Bournique (People in Need), Scott Estep (Ohio Health Grady/Dublin Methodist Hospitals), Kathy Laughlin (Delaware Area Transit Authority), Chief Mike Schuiling (Delaware County Emergency Medical Services), Amelia Tucciarone (Council for Older Adults)
DGHD Staff: Joan Bowe, Rosemary Chaudry, Shelia Hiddleston

ALCOHOL AND DRUG ABUSE

Partnership Members: Chuck Bulick, Kassie Otten, Richard Steele, Mark Travis, Fara Waugh
Community Representatives: Kenton Beachy (Recovery & Prevention Resources of Delaware and Morrow Counties, Inc.), Dr. Judy Held (Community Resident), Amy Hill (Delaware-Morrow Mental Health & Recovery Services Board), Chief Bruce Pijanowski (Delaware Police Department), Kaitlin Ruddy (Delaware County Department of Job and Family Services), Chief Mike Schuiling (Delaware County Emergency Medical Services), Kimberly Strain (Outreach Christian Center), Laurie Winbigler (Delaware County Adult Court Services), Chief Deputy Patrick Yankie (Delaware County Sheriff's Office)
DGHD Staff: Matt Brooker, Linda Diamond, Shelia Hiddleston, Lori Kannally

FOOD INSECURITY

Partnership Members: Chris Fink, Brandon Feller, Barb Lyon, Robin Moore, Ruth Shrock
Community Representatives: J. R. Ailes (Delaware City Vineyard), Carnith Boring (Salvation Army), Krystal Boring (Salvation Army), Randy Bournique (People In Need), John Cardi (Safelite Solutions/Mid-Ohio Food Bank), May Damico (Helpline), Toni Dodge (Council for Older Adults), Brad Draper (Lutheran Social Services), Jason Fullen (The Ohio State University), Brooke Holcomb (The Ohio State University), Casey McElroy (Delaware City Vineyard), Diana Moorer (Salvation Army), Jon Peterson (Pastor of Zion United Church of Christ), Amanda Porter (Lutheran Social Services), Krista Ross (Salvation Army), Brande Urban (United Way), Harley Votaw (Salvation Army)
DGHD Staff: Nancy Shapiro, Jen Keagy, Kelsey Sommers, Susan Sutherland

MENTAL HEALTH

Partnership Members: Steve Hedge, Shancie Jenkins, Deborah Lipscomb, Rita Mendel, Richard Steele, Marsha Tilden, Mark Travis, Jim Wilson
Community Representatives: Becky Becker (National Alliance on Mental Illness, Delaware Co. Chapter), Jennifer Coy (Delaware County Sheriff's Office), Max Lenc (HelpLine of Delaware & Morrow Counties, Inc.), Jim Rundle (HelpLine of Delaware & Morrow Counties, Inc.)
DGHD Staff: Kelsey Kuhlman, Laurie Thuman

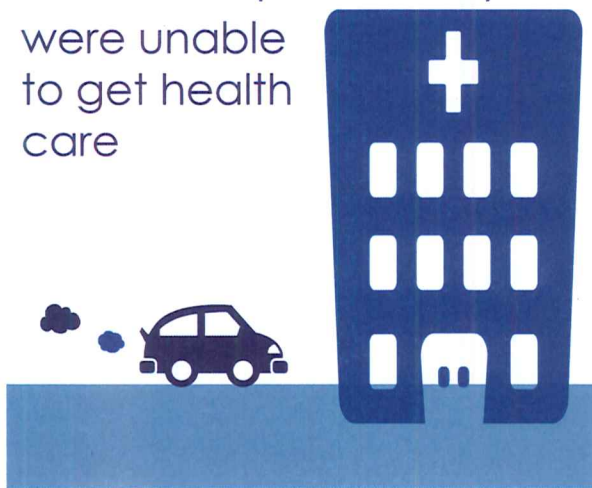
OBESITY/OVERWEIGHT

Partnership Members: Barbara Brahm, Dr. Alice Frazier, Barb Lyon, Kelli Parrish, Jan Ritter, Scott Sanders, Michele Shough, Ruth Shrock, Fran Veverka
Community Representatives: Larry Walters (American Cancer Society)
DGHD Staff: Kelly Bragg, Rosemary Chaudry, Connie Codispoti

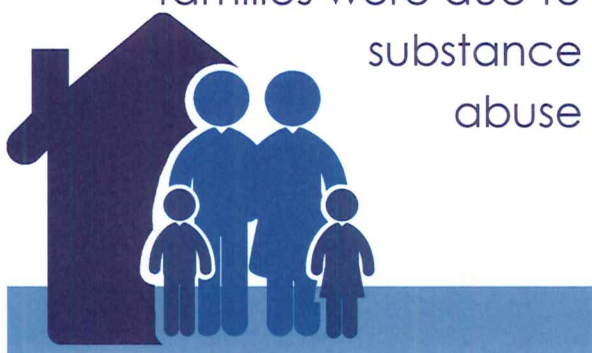
Delaware County 2014 - 2018 COMMUNITY ACTION PLAN

IN 2013

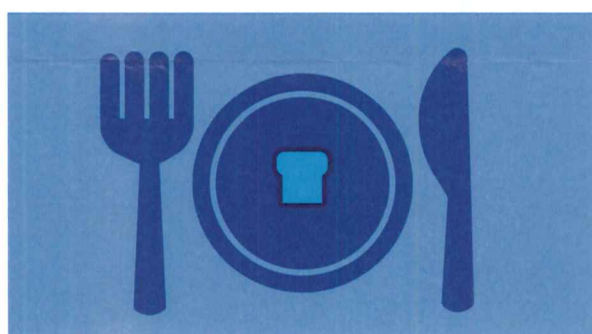
22,000+ Delaware County residents reported they were unable to get health care



59% of out-of-home placements for Delaware County children and families were due to substance abuse



17,890 Delaware County residents reported being food insecure



For every 100,000 residents there were 144 suicide attempts



61% of Delaware County residents were overweight or obese



BY 2018

Reduce Delaware County residents without access to care to <17,000



Reduce out-of-home placements for Delaware County children and families due to substance abuse to 47.2%



Reduce number of food insecure Delaware County residents by 2%



Reduce the number of suicide attempts by 25% for every 100,000 residents



Increase healthy weights with 5 veggies & fruits a day and 5 workout days a week

